

**COMMUNICATIONS  
(HUMANITIES DIVISION)**

**COMM-101 PRINCIPLES OF SPEECH (3 cr.)** This course is designed to provide the student with an understanding of the skills necessary to communicate with others and in groups. In addition, the course will prepare students to present material orally and visually.

**COMM-195 PRACTICUM IN COMMUNICATIONS (1-12 cr.)**

**COMM-201 INTRODUCTION TO MASS COMMUNICATION (3 cr.)** An analysis of the forms and purposes of mass communication. The course focuses on organization, structure, management and unique characteristics of the broadcast, print, and film media.

**COMM-202 INTERPERSONAL COMMUNICATION (3 cr.)** A study of skills aimed at improving the individual student's communication in interpersonal relationships and in small group settings. Includes experiential methods through experiences that exemplify concepts taught: self-image, self-disclosure, listening skills, nonverbal skills. This course is writing integrated.

**COMM-203 SMALL GROUP COMMUNICATION (3 cr.)** Variables and theories of small group behavior, structure, and interaction. Emphasis on actual experience in small groups.

**COMM-204 PUBLIC SPEAKING (3 cr.)** Theory and practice to facilitate basic competency in public speaking through a variety of types of 'one-to-many' speaking situations: banquets, panels and forums, sales presentations, special public ceremonies, political action meetings.

**COMM-205 LOGIC AND ARGUMENTATION (3 cr.)** The principles of deductive and inductive logic, how to present cogent arguments, and how to identify errors in reasoning. Writing integrated. Cross-listed with PHIL 201.

**COMM-211 TELEVISION PRODUCTION I (4 cr.)** Introduction to the theoretical and practical aspects of basic television studio production.

**COMM-290 DIRECTED STUDY IN COMMUNICATIONS (1-3 cr.)**

**COMM-291 WORKSHOP IN COMMUNICATIONS (1-3 cr.)**

**COMM-292 SPECIAL TOPICS IN COMMUNICATIONS (1-3 cr.)**

**COMM-294 INTERNSHIP IN COMMUNICATIONS (1-12 cr.)**

**COMM-295 PRACTICUM IN COMMUNICATIONS (1-12 cr.)**

**COMM-296 COOPERATIVE EDUCATION IN COMMUNICATION (1-12 cr.)**

**COMM-297 EXPERIENTIAL BLOCK (1-16 cr.)** Students may be awarded credit for previous education, training, or work experience using Assessment of Prior Experiential Learning. These credits do not qualify toward fulfilling the residency requirements.

**COMM-299 RESEARCH ASSISTANTSHIP (1-12 cr.)**

**COMM-301 MEDIA RELATIONS (3 cr.)** A broad overview into the different writing principles and practices of TV, radio and print media. The course will cover topic areas such as using and understanding AP style, writing for general audiences, broadcast writing, and writing advertising copy. Also, writing and editing magazine and employee publications, newsletters and brochures, and planning and implementing special events. This course is writing integrated. Pre-requisite: ENGL 102.

**COMM-302 SCRIPTWRITING AND PRE-PRODUCTION PLANNING (3 cr.)** This course explores the various aspects of planning and writing for television/video/film and radio productions. Cross-listed with ENGL 303.

**COMM-310 ORGANIZATIONAL COMMUNICATION (3 cr.)** Study of the theory and practice of communication in organizations, as well as the design and use of instruments for assessing the effectiveness of organizational communication.

**COMM-311 TELEVISION PRODUCTION II (1-4 cr.)** This course acquaints the student with field production and post-production techniques. Pre-requisite: permission of instructor.

**COMM-312 VIDEO PRODUCTIONS (1-4 cr.)** This course is designed to further the student's knowledge of the theoretical and practical aspects of video field production. Pre-requisite: COMM 311.

**COMM-320 PERSUASION (3 cr.)** A comprehensive review of the process of attitude change. Classical through contemporary views of the persuasion process will be examined. Students will be asked to prepare and make presentations in a wide variety of advocacy situations. Pre-requisite: COMM 204. This course is writing integrated.

**COMM-330 PROFESSIONAL COMMUNICATION (3 cr.)** Designed for individuals who are planning a Business or professional career. Professional credibility, responsive listening, dealing with conflict, giving and taking criticism, team building, responsibility attribution, and nonverbal components of the communication atmosphere will be included. Pre-requisite: COMM 204; COMM 202 recommended.

**COMM-340 AESTHETICS OF VISUAL PRODUCTION (3 cr.)** Examines the aesthetic elements of media production. It will focus on theoretical and practical aspects in the construction and deconstruction of visual imagery.

**COMM-345 COMMUNICATION AND DIVERSITY (3 cr.)** Analytic study of the similarities and differences in verbal and nonverbal communication of various cultures. Includes language or code systems and the perception of relational and intent aspects of messages.

**COMM-357 CONTEMPORARY EUROPEAN CULTURE IN FILM (3 cr.)** Examines various aspects of European culture through the medium of film and provides a comparative view of the diverse subcultures that are included in European countries. Emphasizes the significance of foreign cinema as a medium of communication and complements studies of intercultural communication.

**COMM-360 HISTORY OF MOTION PICTURES (3 cr.)** Examines the history and development of motion picture art. Cross-listed with HIST 360.

**COMM-370 POLITICAL COMMUNICATION (3 cr.)** Focuses on communication as the essence of the political process. By examining such topics as political campaigning, the press-government relationship, and the rhetoric of political leaders, the implications of political communication are addressed from the perspectives of politicians, the press, and the public. Cross-listed with POLS 370.

**COMM-380 ETHICAL ISSUES IN COMMUNICATION (3 cr.)** An exploration of ethical issues in communication. Includes an examination of media standards through the use of case studies, readings, and class discussion.

**COMM-384 COMMUNICATION THEORY (3 cr.)** Integrates the major theoretical contributions to the communication discipline. Scientific, social/scientific, and humanistic influences on the development of communication theory.

**COMM-390 DIRECTED STUDY IN COMMUNICATIONS (1-3 cr.)**

**COMM-392 SPECIAL TOPICS IN COMMUNICATIONS (1-3 cr.)**

**COMM-394 INTERNSHIP IN COMMUNICATIONS (1-12 cr.)**

**COMM-396 COOPERATIVE EDUCATION IN COMMUNICATION (1-12 cr.)**

**COMM-399 RESEARCH ASSISTANTSHIP (1-12 cr.)**

**COMM-411 VIDEO PRODUCTION UNIT (1-4 cr.)** An advanced video production course designed to allow students to apply the skills learned in COMM 211/311.

**COMM-412 VIDEO PRODUCTION UNIT (1-4 cr.)** Introduces the student to the theoretical and practical aspects of editing. Pre-requisite: COMM 411.

**COMM-490 DIRECTED STUDY IN COMMUNICATIONS (1-3 cr.)**

**COMM-491 WORKSHOP IN COMMUNICATIONS (1-3 cr.)**

**COMM-492 SPECIAL TOPICS IN COMMUNICATIONS (1-3 cr.)**

**COMM-494 INTERNSHIP IN COMMUNICATIONS (1-12 cr.)**

**COMM-495 PRACTICUM IN COMMUNICATIONS (1-12 cr.)**

**COMM-496 COOPERATIVE EDUCATION IN COMMUNICATION (1-12 cr.)**

**COMM-498 SENIOR RESEARCH PROJECT DESIGN (3 cr.)** A required senior course which introduces students to rhetorical, critical, and social science research methodologies. Students prepare and present a research proposal in their area of emphasis for completion in COMM 499, Senior Research Project. This course is writing integrated. Pre-requisite: senior standing.

**COMM-499 RESEARCH PROJECT AND SEMINAR IN COMMUNICATIONS (3 cr.)** Capstone senior course for Communication majors. Synthesizing college coursework, students complete and present a research project in their area of emphasis. The senior communication portfolio is also completed and presented. This course is writing integrated. Pre-requisite: COMM 498.