# TECHNICAL CERTIFICATE
# RETAILING
# 2011-2012

| GENERAL EDUCATION CORE | | REQ | COMP | NEED |
|---|---|---|---|---|
| COMM 202 | Interpersonal Communications | 3 | | |
| ENGL 101 | College Writing | 3 | | |
| HRPT 184 | Diversity in Organizations OR | 3 | | |
| HRPT 185 | Intro to Prof Human Relations | | | |
| | **TOTAL** | **9** | | |

| PROGRAM REQUIREMENTS | | REQ | COMP | NEED |
|---|---|---|---|---|
| CITPT 110 | Business Computer Skills | 3 | | |
| GNBPT 202 | Professional Math Applications | 3 | | |
| GNBPT 296 | Work-based Learning (Co-op) | 2 | | |
| MKTPT 130 | Intro to Marketing | 3 | | |
| MKTPT 207 | Retailing | 3 | | |
| MKTPT 225 | Personal Selling | 3 | | |
| MKTPT 251 | Organizational Leadership | 2 | | |
| Completion of a Technical Skills Assessment is required | | | | |
| | **TOTAL** | **19** | | |

| SUMMARY | | | |
|---|---|---|---|
| **GENERAL EDUCATION** | **9** | | |
| **PROGRAM REQUIREMENTS** | **19** | | |
| **TOTAL** | **28** | | |

| NOTES, SUBSTITUTIONS & WAIVERS |
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