Student Name

ID Number

MINOR
MARKETING
2008 - 2009

PROGRAM REQUIREMENTS		REQ	COMP	NEED
BUS 101	Introduction to Business	3		
BUS 311	Found. Mgmt Theory	3		
BUS 321	Principles of Marketing	3		
BUS 482	International Marketing	3		
ECON 201	Princ/Theo Macroeconomics	3		
ECON 202	Princ/Theo Microeconomics			
ID 351	Values:Ethics and Leadership	3		
	TOTAL	18		
PROGRAM ELECTIVES				
BUS 323	Promotion Methods	6		
BUS 333	Consumer Behavior			
BUS 340	Retail Marketing			
	TOTAL	6		
SUMMARY				
PROGRAM REQUIREMENTS		18		
PROGRAM ELECTIVES		6		
	TOTAL	24		

NOTES, SUBSTITUTIONS & WAIVERS

Division Chair **Date**

Advisor **Date**