BACHELOR OF ARTS/SCIENCE
BUSINESS AND COMMUNICATION
2010-2011

BA	
BS	

GENERAL EDUCATION CORE	REQ	COMP	NEED
SKILLS COMPONENT			
ENGL 101 & 102	6		
ENGL 109			
COMM 204	3		
MATH 130, 130A & 130B, 137, 143 & 144,	3		
147, 170, 254			
HUMANITIES - 1 Literature course & 1 Art course			
ENGL 150, ENGL 257, ENGL 258, HUM 301	3		
ART 100, HUM 101, HUM 150, MUS 101, THEA 101	3		
NATURAL SCIENCES - NS 150 & 1 Lab Science course			
NS 150	3		
BIOL 102, 120, 175, 252	4		
CHEM 102, 105, 111			
FSCI 101			
GEOL 100, 120			
NS 100, 171 & 172			
PHYS 111, 205, 211			
SOCIAL SCIENCE - PSYC 101 & 2 Social Science courses			
PSYC 101	3		
ANTH 102, 120, 170	6		
GEOG 102			
HIST 101, 102, 111, 112			
HRPT 184, 185			
PHIL 120			
POLS 101, 285			
PSYC 205			
SS 150, 184, 185			
SOC 101, 102			
INTEGRATIVE COMPONENT - 1 course required			
HUM, NS, SS, 350	3		
HUM, ID, SS, 351			
TOTAL	37		
GENERAL ELECTIVES			
TOTAL	31		

FOREIGN/HERITAGE LANGUAGE		REQ	COMP	NEED
101	Take 16 credits of language if selecting Bachelor of Arts degree.			
102				
201				
202				
TOTAL		16		

PROGRAM REQUIREMENTS			REQ	COMP	NEED
AC 231	Principles of Accounting I		3		
BUS 101	Intro to Business		3		
BUS 221	Intro Computers/Info Sys		3		
COMM 201	Intro to Mass Communication		3		
ECON 201/202	Macro or Micro Economics		3		
BUS 220	Business Communication	**OR**	3		
COMM 330	Professional Communication				
BUS 271	Business Statistics	**OR**	3		
ECON 300	Statistical Methods	**OR**			
PSYC 300	Statistical Methods	**OR**			
SS 300	Statistical Methods				
BUS 311	Foundations of Management Theory		3		
BUS 321	Principles of Marketing		3		
BUS 365	Business Law I		3		
COMM 301	Media Relations		3		
COMM 310	Organizational Communication		3		
COMM 320	Persuasion		3		
COMM 345	Communication and Diversity		3		
COMM 380	Ethical Issues in Communication		3		
BUS 380	International Business	**OR**	3		
BUS 482	International Marketing				
COMM 384	Communication Theory		3		
COMM 200/300/400			3		
		TOTAL	54		
CHOOSE ONE OF THE FOLLOWING CAPSTONE AREAS					
BUSINESS CAPSTONE					
AC 232	Principles of Accounting II		3		
BUS 498	Strategy & Policy Seminar		3		
COMMUNICATIONS CAPSTONE					
COMM 498	Senior Research Design		3		
COMM 499	Senior Research Seminar		3		
		TOTAL	6		
SUMMARY					
GENERAL EDUCATION			37		
GENERAL ELECTIVES			31		
MAJOR			54		
CAPSTONE AREA			6		
		TOTAL	128		

128 Total Credits (minus remedial):

36 Upper Div. Credits:

32 Resident Credits (LCSC):

NOTES, SUBSTITUTIONS & WAIVERS