



STRATEGIC PLAN

OUR DIRECTION

The Alumni Association is your gateway to Lewis-Clark State and fellow alumni for a lifetime of connections, learning, and service. This Strategic Plan is our roadmap to better serve our incredible alumni.

The plan establishes five major goals that we invite you to pursue with us as we adapt to the opportunities and challenges of 21st century technologies, demographics, and lifestyles. We recognize that alumni interests are varied and change with the passage of time. We are committed to offering programs and services that give alumni—at every stage of life—multiple opportunities to connect, be informed, learn, feel pride, give back, and pay forward.

A great college deserves a great alumni association. We will seek to draw each and every graduate into a lifelong connection with Lewis-Clark State and inspire alumni to serve and advocate on behalf of their alma mater. We will do this through enhanced partnerships with students and college divisions, and by sharing the college's story with alumni worldwide through world-class communication.

This is an exciting time for the Lewis-Clark State College's Alumni Association as we chart a bold course to realize our vision. There is much to be done and much success to be achieved, and our alumni and friends are at the heart of all we do. With your support and feedback, we will become a stronger and more vibrant alumni association.

OUR FOCUS

The Lewis-Clark State College Alumni Association will create and nourish lifetime fellowship and active participation of LCSC, NICE, LSNS, and LCNS Alumni with their alma mater through advocacy, support, service, and communication.

OUR STRATEGIC GOALS

1. We will be the gateway through which alumni connect with Lewis-Clark State and with each other and serve the College through
 - A Web site that is a comprehensive, user-friendly resource for all alumni interaction;
 - A magazine that presents the excellence of Lewis-Clark State and celebrates connections and milestones in alumni life; and
 - Multiple programs that facilitate alumni interaction with Lewis-Clark State through service, continuing education, entertainment, and investing in the College's future.
2. We will cultivate student loyalty to the alumni world by visibly contributing to their campus experiences through
 - Year-by-year programming and events that supports and engages students throughout their college careers; and
 - Supporting ASLCSC and other leadership development opportunities
3. We will continue to build a strong alumni association by demonstrating exceptional service and indispensable value through
 - An alumni database that is comprehensive, current, and customer-oriented;
 - Alumni input and feedback via personal, print, and online interaction on topics important to alumni and the College;
 - Expanded opportunities for alumni relationship building through both established chapters, networking opportunities, and new forms of affiliation; and
 - Membership benefits that enhance the Alumni Association brand, meet lifestyle needs, provide competitive value, and generate revenues to support programming.
4. We will develop a virtual alumni organization accessible to alumni all the time through
 - Online global access to core programs and services;
 - An open forum for the alumni voice to be heard and shared; and
 - A network that links alumni with each other and with students for mentoring, career development, and Warrior connections around the globe.
5. We will give alumni the tools to influence public opinion about Lewis-Clark State around the world through
 - Multi-media communications that give alumni specific and timely information about their College;
 - Informing and being informed by chapters and newly emerging alumni affiliation groups that can influence public opinion in their communities; and
 - The collective power of 17,000 alumni as ambassadors to tell the Lewis-Clark State story.

What We Stand For

Mission:

We are dedicated to connecting alumni, students, and friends in lifelong support of Lewis-Clark State College and each other.

Membership:

Members of the LCSC Alumni Association include all graduates of the College and those persons who have completed 24 credits at the college under any of its names (LSNS, LCNS, NICE, LCSC). Members are invited and encouraged to be actively involved with the Alumni Association.

Core Values:

Tradition

We believe in Lewis-Clark State College. We cherish the College's rich and vibrant history and work to enhance its reputation.

Integrity

We keep our promises. Our reputation rests on honesty, fairness and treating everyone with respect.

Service

We go the extra mile. We provide the highest levels of service to our members, the College, and all alumni.

Quality

We pursue excellence in what we do and how we do it.

Diversity

We are strengthened by nurturing and embracing individual differences.

Innovation

Our success depends on continuous improvement and openness to new ideas.