



2008 FOOD VENDOR SURVEY - Results

In response to the 2007 Vendor Survey, several components of AUE were added or changed. Please rate the following:

- 1 Are you likely to **participate** in Art under the Elms **next year**?
- 2 Could you have used **Student Help** for Load In or Load Out?
- 3 Will you **use** your **Dogwood T-Shirt** ?
- 4 Have you **visited** the **Art Under the Elms website** www.lcsc.edu/aue ?
 - 4a Is our **website user friendly**?
- 5 Did you **use** the **Vendor Hospitality Tent** ?
- 6 Did you **use** the **showers**?

<u>Yes</u>	<u>No</u>
11	0
3	9
11	0
7	5
6	1
6	6
4	8

1- Undecided - Low & Slow BBQ

- 7 How **satisfied** were you with the **Vendor Hospitality Tent** ?
- 8 How **satisfied** were you with the **Showers**?
- 9 How **satisfied** were you with the **Food Vendor set-up** ?
- 10 How **satisfied** were you with the **NEW EXTENDED Hours of Operation** ?
(Fri. Noon - 6 7 p.m.) - (Sat. 10 a.m. - 6 7 p.m.) - (Sun. 10 a.m. - 4 p.m.)
- 11 How **satisfied** were you **Campus Restroom identification & signage** ?
- 12 How **satisfied** were you with the **Set-Up Times**?
- 13 How **satisfied** were you with the **Jury Application/Registration Process** ?

<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>N/A</u>
1	4	0	0	6
1	4	0	0	6
6	3	1	0	0
10	1	1	0	0

4	3	0	2	1
7	2	2	1	0
6	5	0	1	1

- 14 How did you **submit** your **registration** this year?

<u>On-line</u>	<u>Mailed</u>	<u>Person</u>
1	11	0

- 15 Please share with us how you found out about ART UNDER THE ELMS?
 - 0 Arts Festival Directory/Directories
 - 0 Dogwood Festival Website
 - 5 Previous Festival Attendee
 - 6 Other:

- 16 Please list the on-line or printed directory you use most when choosing arts festivals in which to participate.

- 17 In approximately how many arts festivals do you participate each year?
 - 4 5 festivals or less
 - 2 6-10 festivals
 - 0 11-15 festivals
 - 5 Over 15 festivals

- 18 How many years have you been participating in ART UNDER THE ELMS?
 - 2 First year
 - 5 1-4 years
 - 2 5-9 years
 - 2 10 years or more

- 19 How far did you travel to participate in ART UNDER THE ELMS?
 - 4 Under 30 miles
 - 1 30-59 miles
 - 4 60-120 miles
 - 2 Over 120 miles

- 20 On average, how much do you pay for a booth?
 - 0 \$50 or less
 - 2 \$50-\$100
 - 3 \$100-\$200
 - 4 Over \$200

- 21 Please share your thoughts about the NEW location and set-up