BS

BUSINESS AND COMMUNICATION
2011-2013

GENERAL EDUCATION CORE	REQ	COMP	NEED
SKILLS COMPONENT			
ENGL 101/102	6		
ENGL 109			
COMM 204	3		
MATH 130, 130A/130B, 137, 143/144, 147	3		
170, 254			
HUMANITIES - 1 Literature course & 1 Art course			
ENGL 150, ENGL 257, ENGL 258, HUM 301	3		
ART 100, HUM 101, HUM 150, MUS 101, THEA 101	3		
NATURAL SCIENCES - NS 150 & 1 Lab Science course			
NS 150	3		
BIOL 100, 102, 120, 175, 252	4		
CHEM 102, 105, 111			
FSCI 101			
GEOL 100, 120			
NS 171 & 172			
PHYS 111, 205, 211			
SOCIAL SCIENCE - PSYC 101 & 2 Social Science courses			
PSYC 101	3		
ANTH 102, 120, 170	6		
GEOG 102			
HIST 101, 102, 111, 112			
HRPT 184, 185			
PHIL 120			
POLS 101, 285			
PSYC 205			
SS 150, 184, 185			
SOC 101, 102			
INTEGRATIVE COMPONENT - 1 course required			
HUM, NS, SS, 350	3		
HUM, ID, SS, 351			
TOTAL	37		
GENERAL ELECTIVES			
TOTAL	34		

FOREIGN/HERITAGE LANGUAGE		REQ	COMP	NEED
101	Take 16 credits of language if selecting Bachelor of Arts degree.			
102				
201				
202				
TOTAL		16		

Students must earn at least a “C” in Psychology 101 and Math 130 or higher.

Division Chair **Date**

Division Chair **Date**

PROGRAM REQUIREMENTS		REQ	COMP	NEED
AC 231	Principles of Accounting I	3		
BUS 101	Intro to Business	3		
COMM 201	Intro Mass Communication	3		
ECON 201/20	Macro or Microeconomics	3		
BUS 220	Business Communication	3		
COMM 330	Professional Communication			
BUS 271	Business Statistics	3		
ECON 300	Statistical Methods			
PSYC 300	Statistical Methods			
SS 300	Statistical Methods			
BUS 311	Foundations Management Theory	3		
BUS 321	Principles of Marketing	3		
BUS 365	Business Law I	3		
COMM 301	Media Relations	3		
COMM 310	Organizational Communication	3		
COMM 320	Persuasion	3		
COMM 345	Intercultural Communication	3		
COMM 380	Ethical Issues in Communication	3		
BUS 380	International Business	3		
BUS 482	International Marketing			
COMM 384	Communication Theory	3		
COMM 200/300/400		3		
	TOTAL	51		
CHOOSE ONE OF THE FOLLOWING CAPSTONE AREAS				
BUSINESS CAPSTONE				
BUS 498A	Strategic Business Plan	3		
BUS 498B	Senior Seminar and Presentation	3		
COMMUNICATIONS CAPSTONE				
COMM 498	Senior Research Design	3		
COMM 499	Senior Research Seminar	3		
	TOTAL	6		
SUMMARY				
GENERAL EDUCATION		37		
GENERAL ELECTIVES		34		
MAJOR		51		
CAPSTONE AREA		6		
	TOTAL	128		

128 Total Credit (minus remedial):

36 Upper Div. Credit:

32 Resident Credit (LCSC):

NOTES, SUBSTITUTIONS & WAIVERS

Students must earn at least a “C” in all major courses (a C- is not an acceptable grade). Students must also earn at least a 2.50 grade point average in all business courses combined, including Accounting and Economics.

Advisor **Date**

Advisor **Date**