



*Idaho Division of  
Professional-  
Technical Education*  
STRATEGIC PLAN  
2009-2013

## **Division of Professional-Technical Education Strategic Plan 2009-2013**

The Division of Professional-Technical Education is an integral part of the State Board of Education's overall plan and process for the delivery of quality education and a seamless system of educational services throughout Idaho. Professional-technical education provides Idaho's youth and adults with technical skills, knowledge, and attitudes necessary for performance in a highly effective workplace.

Eighty percent of jobs in Idaho require less than a four year baccalaureate degree. These jobs requiring less than a four year baccalaureate degree are becoming increasingly sophisticated requiring quality technical education as well as a solid academic foundation. Professional-technical education is the delivery system for addressing this need. A component of the technical college system is workforce training which focuses on short term training for adults to retrain and upgrade their skills to meet labor market demands.

This plan provides direction for the professional-technical education system to inform, organize and affect continued efforts to deliver professional-technical programs and services to people throughout the state. The strategic planning process is dynamic and enhances our continuous improvement philosophy. The ultimate impact of this plan will depend on the efforts of dedicated teachers, administrators, and business people. We, in the Division, appreciate the opportunity to help facilitate those efforts and welcome suggestions for improvements.

Ann Stephens, State Administrator

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## **MISSION STATEMENT**

The mission of the Professional-Technical Education System is to provide Idaho's youth and adults with the technical skills, knowledge, and attitudes necessary for successful performance in a highly effective workplace.

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## **VISION STATEMENT**

A qualified, skilled workforce is essential to the competitiveness of Idaho's businesses and industries, the effectiveness of the public sector, and the well-being and safety of Idaho's citizens. Economic vitality as well as quality of life is dependent on effective people equipped with the necessary skills, knowledge and attitudes necessary to compete effectively, work efficiently and safely while balancing responsibilities to the family and community.

Professional-Technical Education is Idaho's public workforce education and training delivery system and is devoted to preparing students for occupations requiring other than a four-year college degree as well as training workers already in the workplace.

Professional-Technical Education spans educational levels, contributing to a thorough education for youth by providing them with career knowledge, technical skills and attitudes necessary to succeed in the workplace. Programs for youth are provided through the secondary schools operating in concert with the technical college system to provide a continuum of education and training opportunities.

Professional-Technical Education also focuses on providing adults with the skills necessary to perform effectively in the workplace, including skills needed for entry, reentry or advancement. Programs for adults are delivered through the technical college system as well as special arrangements with the private sector. Workforce education and training is delivered in close collaboration and cooperation with other state entities involved in workforce development.

Quality, accessibility, responsiveness and commitment to continuous improvement are hallmarks of Idaho's Professional-Technical Education system.

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## KEY EXTERNAL FACTORS

- A rapid technological change in the workplace and the diversification of Idaho's growing job market.
- Capacity of the technical college system to accommodate individuals seeking postsecondary-technical education.
- Identifying and certifying an adequate supply of highly qualified professional-technical instructors.
- Lack of a statewide student data system.
- Increasing support requirements and decreasing staffing resources.
- State and federal legislation that impacts the professional-technical education system.
- Revenues necessary to operate the professional-technical education system are intricately connected to the economy of the nation and state.
- Low employment rates shift postsecondary enrollments from credit programs to short-term training courses.

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## AUTHORITY

This strategic plan has been developed by the Division of Professional-Technical Education (DPTE) in compliance with Idaho Code, Chapter 19, Title 67, and Sections 67-1901 through 67-1905, as amended. It supersedes all previous DPTE strategic plans.

Statutory authority for the DPTE is delineated in Idaho Code, Chapter 22, and Sections 33-2201 through 33-2212. IDAPA 55 states the role of DPTE is to administer

professional-technical education in Idaho and lists specific functions. Section 33-1002G allows school districts to establish professional-technical schools and 39-5009 established the displaced homemaker account for appropriation to the State Board of Professional-Technical Education.

## ***Professional-Technical Education*** **STRATEGIC PLAN 2009-2013**

<b><i>Professional-Technical Education</i></b> <b>GOALS &amp; OBJECTIVES</b>	<b>Anticipated Completion Date</b>
<p><b>1. QUALITY:</b> Provide leadership and technical assistance that will continuously improve the quality of Idaho's professional-technical education system.</p>	
<p>Objective 1: Promote initiatives that improve the quality of professional-technical education in Agriculture and Natural Resources, Business and Office Technology, Career Guidance, Emergency Services Training, Family and Consumer Sciences, Health Professions, Marketing Education, Tech Prep, Engineering and Technology Education, Engineering and Industrial Systems, Workforce and Technical Training, Adult Basic Education (ABE), General Education Development (GED), Workforce Tech Train, and State Employee Wellness.</p>	Ongoing
<p>Objective 2: Maintain quality programs and options available through the technical college system.</p>	Ongoing
<p>Performance Measure: Increase the number of postsecondary enrollments.</p>	
<p>Benchmark:</p>	
<p>FTE: <u>3,894</u> - 2006, <u>3,972</u> - 2007, <u>4,051</u> - 2008, <u>4,132</u> - 2009, <u>4,215</u> - 2010, <u>4,299</u> - 2011</p>	
<p>Headcount: <u>8,309</u> - 2006, <u>8,475</u> - 2007, <u>8,644</u> - 2008 <u>8,817</u> - 2009, <u>8,993</u> - 2010, <u>9,172</u> - 2011</p>	

Objective 3: Promote business and industry participation in professional-technical education using advisory councils in all programs.	Ongoing
Objective 4: Increase the number of qualified professional-technical educators.	Ongoing
Objective 5: Promote professional development opportunities through Summer Conference, education and training courses, seminars, workshops and conferences.	Ongoing
Objective 6: Provide workforce development systems with information and resources needed to make informed decisions about education and training.	Ongoing
Objective 7: Collaborate with agencies and contractors that develop and provide public sector training courses.	Ongoing
Objective 8: Use continuous improvement processes to assess program quality and effectiveness.	
<b>2. ACCESS:</b> Provide all ages and abilities information and services to develop skills, knowledge, and social awareness to become globally competitive workers, responsible citizens, and life-long learners.	
Objective 1: Expand high demand training programs identified by advisory councils.	Ongoing
Objective 2: Provide distance learning opportunities to expand workforce development training.	Ongoing
Objective 3: Support underserved regions develop quality programs and services.	Ongoing
Objective 4: Promote short-term, non-credit and credit courses available through the technical college system.	Ongoing
Objective 5: Inform Idahoans about professional-technical education, occupations, educational programs, schools, and scholarships.	Ongoing
Objective 6: Strengthen relationships with industries, agencies, and economic development entities.	Ongoing
Objective 7: Support articulation between secondary and postsecondary professional-technical education.	Ongoing
Performance Measure: Increase the number of Tech Prep students.	
Benchmark: <u>686</u> - 2006, <u>699</u> - 2007, <u>713</u> - 2008 <u>727</u> - 2009, <u>741</u> - 2010, <u>755</u> - 2011	

<p>Objective 8: Assist middle schools / junior high schools in defining and implementing exploratory professional-technical education, family and consumer sciences, and career guidance.</p>	<p>Ongoing</p>
<p>Objective 9: Expand opportunities that help targeted individuals participate in professional-technical programs and services.</p> <p>Objective 10: Ensure professional-technical education programs have access to the equipment and technology that meet industry standards.</p>	<p>Ongoing</p>
<p><b>3. RELEVANT:</b> Ensure available information and research meets the needs of the workforce, business and industry, and government at all levels.</p>	
<p>Objective 1: Assess and prioritize professional-technical workforce needs.</p> <p>Objective 2: Improve the capacity of PTE courses to meet high school graduation requirements.</p> <p>Performance Measure: Increase the number of high school students enrolled in professional-technical education courses that meet academic achievement standards.</p> <p>Benchmark: <u>5,469</u> - 2006, <u>5,578</u> - 2007, <u>5,689</u> - 2008 <u>5,802</u> - 2009, <u>5,918</u> - 2010, <u>6,036</u> - 2011</p> <p>Objective 3: Develop professional-technical education programs using industry standards, licensure and certification requirements, and employer expectations.</p> <p>Objective 4: Maintain a system that tracks placement and completion rates for professional-technical education students.</p> <p>Objective 5: Use career clusters to improve the delivery of professional-technical education.</p> <p>Objective 6: Maintain high placement rates.</p> <p><u>Performance Measure:</u> Number of postsecondary</p>	<p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>

<p>professional-technical education completers who achieve positive placement or transition at 90 percent or better.</p> <p><u>Benchmarks:</u> <u>93.99%</u> - 2006, <u>95.39%</u> - 2007, <u>93%</u> - 2008, <u>93%</u> - 2009, <u>93%</u> - 2010, <u>93%</u> - 2011</p>	
<p><b>4. EFFICIENT:</b> Ensure maximum benefit derived from resources invested in operation and management of education processes statewide.</p>	
<p>Objective 1: Review, revise and implement policies to make efficient use of professional-technical education system resources.</p> <p>Objective 2: Ensure funds designated for the professional-technical education system are efficiently managed to support the role and mission.</p> <p>Objective 3: Maintain efficient financial and accounting systems for the Division and the professional-technical education system.</p>	<p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>