President’s Council
Minutes

Wednesday, September 4, 2013, at 9:00 a.m.
Location: Activity Center Conference Room

Attendees:
Tony Fernández, President tfernandez@lcsc.edu
Janis VanHook, President’s Management Assistant jvanhook@lcsc.edu
Lori Stinson, Interim Provost and Vice President for Academic Affairs lstinson@lcsc.edu
Mary Flores, Dean for Academic Programs mflores@lcsc.edu
Rob Lohrmeyer, Dean for Professional-Technical Programs rlohrmey@lcsc.edu
Kathy Martin, Dean for Community Programs and Governmental Relations kmartin@lcsc.edu
Matt Graves for Chet Herbst, Vice President for Finance and Administration cgherbst@lcsc.edu
Trudy Alva, Budget Director talva@lcsc.edu
Andrew Hanson, Vice President for Student Affairs ahanson@lcsc.edu
Allen Schmoock, Chief Technology Officer atschmoock@lcsc.edu
Howard, Erdman, Director of Institutional Planning, Research & Assessment hrerdman@lcsc.edu
Mary Hasenoehrl, Director of College Advancement mlhasenoehrl@lcsc.edu
Greg Meyer, Director of College Communications gmeyer@lcsc.edu
Gary Picone, Director of Athletics gapicone@lcsc.edu
Ed Miller, Faculty Senate Chair edmiller@lcsc.edu
Traci Birdsell, Professional Staff Organization Chair tbirdsel@lcsc.edu
Theresa Chrisman, Classified Staff Organization Chair tchrisman@lcsc.edu

1. Guests introduction and welcome: Matt Graves
2. New meeting format – President Fernández
3. Updates
   a. State Board of Education Meeting August 8-9– President Fernández
      • Higher Education President’s Council Retreat – students and alcohol safety, best practices
      • Universities and college line item requests and capital budget requests
      • Gender equity reports
      • LCSC program prioritization
   b. Title IX – Andrew Hanson
      • During the last year, we have been working toward compliance with expanded/clarified Title IX rules as handed down by the U.S. Department of Education.
      • One of the clarified rules states that post-secondary institutions must have clear and understandable processes in place to investigate and adjudicate matters of gender bias and discrimination including sexual assault.
      • All LCSC staff should and must report any incident about which they become aware.
• Mandatory training for faculty and staff will be available soon.

c. Permanent Building Fund Advisory Council campus tour – Matt Graves

d. Emergency notification drill on September 12 – President Fernández

4. Strategic Plan

a. Current projects – President Fernández

b. Program Prioritization – Lori Stinson

Program Prioritization

• Provost met with Faculty Senate; explained in bit more detail about the program prioritization mandate from the SBOE. Ed Miller, Fac Senate Chair, identified the Budget Liaison committee as the faculty senate committee to work on PP with the Provost/ VP Finance and Admin.

• Plan- Faculty: present the 5 proposed instructional program criteria shared with SBOE as well as Dickeson’s other criteria. Engage in discussion about priority criteria for faculty including questions and indicators faculty feel reflect that the criteria has been achieved. Also share criteria for non-instructional programs so faculty are informed.

• Plan - Staff: Meet with PSO and CSO and provide an opportunity for professional/classified staff to also see Dickeson’s proposed criteria as well as the proposed criteria for instructional/ non-instructional programs.

• Develop and share details of timeline.

5-year plan

• SBOE engaged in new process – formerly 8 year plan. Board moved to 5-year plan and more information is requested ‘up front’ so only programs/ majors/ minors the Board staff feel have been properly analyzed make it onto 5 year plan. Fit with program prioritization LCSC abandoned our old 8 year plan and started fresh. The following programs are on the approved 5-year plan (which does not imply they are approved – just that a full proposal can go forward):
  o Bachelor’s degrees
    ▪ SP 14: Comm Arts (BA/BS); new tracks
    ▪ FA 14: Exercise Science (BA/BS); new degree offering

  o Associate degrees
    ▪ FA 14: Industrial Electronics (AAS); new option
    ▪ FA 14: Engineering (AS); new degree offering

  o Minors/Certificates
    ▪ SP 14: Environmental Studies (minor)
    ▪ SP 14: Post Bacc Teacher Licensure (PACE certificate)
    ▪ SP 15: Online teaching (minor; teacher ed endorsement)
    ▪ SP 15: Women’s and Gender Studies (minor)
    ▪ FA 15: Professional Writing (minor)

Academic Affairs Calendar

• Periodic Performance Review
• Promotion/Tenure – eligible faculty notified; individual committees will be formed
• Sabbatical requests

c. Goal 2: Student enrollment and success – Andrew Hanson

Introduction: Suggesting we identify a common vision of enrollment at LCSC, recognizing total agreement isn’t possible.
Reviewed Goal #2 of Strategic Plan which requires we fully understand our enrollment plan (e.g., target populations, target geographic locales).

What’s being done?

- SD 192 course focuses on college preparation and providing a safety net for students (designed by faculty).
- Central Advising allows for intensive advising focused on placement and career exploration. When student gets to academic advisor, they are ready to talk about programmatic courses and professional/career development.
- The Center for Teaching/Learning can impact enrollment and retention in that students are more likely to come, to stay and to graduate if we have faculty focused on excellence.

Visioning Exercise:

- Reviewed several models of how enrollment is managed at other institutions
- Distributed schematics which focus on elements that play into student recruitment/retention; map showing where growth is projected high school students
- 5 questions (small group discussion and reporting)
  - How big: 6000 is plenty; Comments: Want to hold onto the part of our brand that is ‘we’re personal, we can tailor-make your degree, we’re on a first name basis’ – gets lost with growth
  - Vision for student population: CWI – too much growth there to not figure out how we fit in
  - Infrastructure
    Comments: What number do we need to compete? More students brings more dollars which allows us to have better/more depth in infrastructure and support services – what is the critical number?

  We can retain the personal brand and grow student numbers as long as students feel they have access to assistance and support services, e.g., weekend and evening classes, help desk support, Blackboard support.

5. Other

6. Adjournment