### General Education Core

**Written Communication**
- ENGL 101 & 102: 6
- ENGL 109: NEED

**Oral Communication - Choose 1**
- COMM 101, 202, 203, 204: 3

**Mathematical Ways of Knowing - Choose 1**
- MATH 130, 147 (or 147A & B), 170, 253, 257 or MTHPT 137: 3-5

**Humanistic & Artistic Ways of Knowing**
- ENGL 150, ENGL 257, ENGL 258: 3
- ART 100, HUM 101, HUM 150 THEA 101: 3

**Scientific Ways of Knowing - Choose 1 course from 2 disciplines; 1 lab**
- BIOL 102, 120, 175, 252: 7-8
- CHEM 102, 105, 111: NEED
- CS 108 or FSCI 101 or GIS 271: NEED
- GEOI 100, 120: NEED
- NS 150, 174: NEED
- PHYS 111, 171, 205, 211: NEED

**Social & Behavioral Ways of Knowing**
- PSY 101: 6
- ECON 201 or 202: NEED

**Diversity - Choose 1**
- ANTH 102, 120, 170, 360: 3
- COMM 345, ENGL 258 or 474, GEOG 102: NEED
- HIST 101, 102, 111, 112: NEED
- HRPT/SS 184: NEED
- NP 101, 102: NEED
- POLS 285, SOC 101: NEED
- SPAN 101, 102, 201, 202: NEED

**Integrative Seminar: Ethics & Values**
- ID 300A-300T (see course descriptions/options in catalog): NEED
- ID 301A: NEED

**Total General Education Core:** 37-40

### Program Requirements

**Major Courses**
- AC 231: Principles of Accounting I: 3
- AC 232: Principles of Accounting II: 3
- BUS 101: Introduction to Business: 3
- ENGL 203: Technical Writing: NEED
- COMM 330: Professional Communication: 3
- BUS 271: Business Statistics: NEED
- ECON 300: Statistical Methods: NEED
- PSYC 300: Statistical Methods: NEED
- SS 300: Statistical Methods: NEED
- ECON 201 or 202 (Take one as core): 3

**Upper Division Courses**
- BUS 301: Financial Management: 3
- BUS 311: Foundations Management Theory: 3
- BUS 321: Principles of Marketing: 3
- BUS 355: Information Systems for Managers: 3
- BUS 365: Business Law I: 3
- BUS 370: Prod/Op Management: 3
- BUS 380: International Business: NEED
- BUS 482: International Marketing: NEED
- ECON 465: International Economics: NEED
- BUS 412: Human Resource Management: 3
- BUS 498A: Senior Seminar I: 3
- BUS 498B: Senior Seminar II: 3

**Business Electives**
- BUS 300/400: 3
- BUS 300/400: 3
- BUS 300/400: 3

**Total Major:** 57

**General Electives**

**Total General Electives:** 26

### Summary

**Total Credits:** 120

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*Students must earn at least a "C" in Math, ECON, and PSYC 101.

*International Assembly of Collegiate Business Education (IACBE) Accredited*