President’s Council

Meeting notice: Wednesday, July 15, 2015 at 9:00 a.m.
Location: Activity Center Conference Room

Attendees:
Tony Fernández, President tfernandez@lcsc.edu
Lori Stinson, Provost, lstinson@lcsc.edu
Sheila Bond for Carry Salonen, President’s Management Assistant cmsalonen@lcsc.edu
Mary Flores, Dean for Academic Programs mflores@lcsc.edu
Rob Lohrmeyer, Dean for Professional-Technical Programs rlohrmey@lcsc.edu
Kathy Martin, Dean for Community Programs and Governmental Relations kmartin@lcsc.edu
Chet Herbst, Vice President for Finance and Administration cgherbst@lcsc.edu
Sue Hasbrouck, Budget Director nshasbrouck@lcsc.edu
Allen Schmoock, Chief Technology Officer atschmoock@lcsc.edu
Gary Picone, Athletic Director gapicone@lcsc.edu
Alex Bezzerides, Faculty Senate Chair albezzerides@lcsc.edu
Philip Liggins for Jerry Hindberg, Professional Staff Organization Chair jlhindberg@lcsc.edu
Amanda Gill for Karen Schmidt, Classified Staff Organization Chair kcschmidt@lcsc.edu
Logan Fowler, Director of College Communications ljfowler@lcsc.edu
Sean Gehrke, Director of Institutional Planning, Research and Assessment sigehrke@lcsc.edu

1. Welcome guests

Philip Liggins is sitting in for Jerry Hindberg and Amanda Gill is here for Karen Schmidt. Sean Gehrke, the new Director of Institutional Planning, Research and Assessment, was welcomed as a new member of the Council.

2. Strategic enrollment planning

Last spring it was determined that Lewis-Clark State College would need $4M in revenues or 1,000 new students to bring faculty and staff wages up to the average of our peers. Not thinking that the State would fund the entire expense, we had to reach needed revenues through increasing tuition, private fund raising and increasing enrollment. We decided to add to our overall strategic plan an enrollment component. The administration has been working through the summer to have an outline to present at the all campus meeting on August 20. General principles of the enrollment plan are to include what measures for success will be used, what will be Academic and PTE goals, targeted recruitment of student, review of dual credit, expansion of online, evening and online programs, relabeling programs, developing new majors, and advertising and marketing what we do have.

Each person on the LC President’s Council is tasked with coming to the next meeting with what their individual group and or division is planning in the next fiscal year to help us achieve the
enrollment goals and measures. Some actions have already been put in place - advising programs have changed, some fees have been eliminated, and Community Programs developed a new one credit course on how to take online classes. We are currently looking at financial barriers students might have and how we will implement the new SBOE common acceptance program effective for this fall. We will maintain academic standards and the feel of our campus.

First draft of strategic plan due by Christmas and final plan in spring semester 2016. Implementation of some items this fall and in earnest in 2016.

3. Updates

Charlette Kremer is the new director of Grants and Contracts. Charlette’s work with volunteer coordination and service projects is going to be embedded within the Grants and Contracts operations through our Work Scholar program. The search for a Work Scholar coordinator is underway.

There are a few facilities and office moves happening this summer. In the Administration Building, AmeriCorps will be vacated their space down in the basement in August when their contract concludes. Charlette Kremer has moved across the hall into the Grants office, B2. Institutional Planning, Research and Assessment has moved into B6. Work Scholars space is down the hall and that is where the new Work Scholar Coordinator will be located. Our Internal Auditor is in B1. Bert Sahlberg is in 201a and 201 will be converted to a classroom. An office from 209 and classroom 206 will be combined into a conference room. In MLH, the Pharm Tech and Best Pharm is being reconfigured in MLH 134. Carpet, walls, windows and painting stairwells projects are happening in Sam Glenn and the SUB, recently got new flooring. A new transformer is slated for MTB. Workforce Training has plumbing work occurring.

A bid has been bid accepted to convert the previous international programs space for the Social Work program. The refurbishment of Spaulding Hall is in the selection of architects phase. The Clearwater Hall project is moving ahead with the selected designs for the rest of the first floor. Planning sessions have started on the joint facility in Coeur d’Alene. Bid selection for a new roof on the Reid Centennial Hall should be happening soon. New tree plantings on campus are occurring as part of a legacy project from student and donor support.

College Advancement has started a marketing campaign directed at potential donors with an emphasis on scholarship programs, alumni involvement and giving. The campaign will include television commercials, thirty second radio spots, social media, and information on our website. Alumni are going to have an LCSC night at the Boise Hawks Stadium on July 23, a Native American Golf Tournament on August 22, and this year there is going to be Homecoming events on October 22, 23, and 24. Laci Peer has recently joined College Advancement as the development coordinator. She will be working on the Faculty/Staff giving campaign this year and the Foundation’s Scholar programs, among many other things. The Foundation has received donations recently of $150,000 to create a scholarship for students in Geology or a closely related field, $75,000 to general scholarships, $25,000 to first generation college students, $500,000 additional funds for a phlebotomy scholarship, an Ethiopian Tennis scholarship and a new endowed scholarship.

College Communications has been working on refreshing the College’s visual identity. The plan is to reach more people with a contemporary look that includes a flag, with a regal, collegiate feel. The newly developed wordmark rendering was introduced. The logo has been
contemporized still using red and blue as the dominate colors. There are horizontal, vertical and stacked versions of the logo for use with divisional options as well. Developing advertising themes and templates, modernizing the website, and standardizing the social media look are happening over the summer. A new style guide will be available before the fall semester. The previous logo can still be used on existing stationary and items.

Institutional Planning, Research and Assessment has been working on the enrollment plan and assessment processes on campus. Work on the enrollment plan includes the analysis of possible indicators and current indicators developed by Student Affairs and doing base measurements to be ready for fall. For assessment there is work being done to learn our current process and figure out ways to serve as a resources for units when they go through assessment.

4. Other

As a reminder, please plan to brief the Council on your priorities for FY 2016 that will assist with Strategic Enrollment at the August 19 meeting. PSO and CSO can provided their priorities if they choose.

5. Next meeting: Wednesday, August 19, 2015 at 9:00 a.m. in the Activity Center Conference Room.

6. Adjournment