Lewis-Clark State College was founded in 1893 and is located in Lewiston, Idaho where two rivers (Snake and Clearwater), two cities (Lewiston and Clarkston), and two states (Idaho and Washington) come together. We have over 4,000 students.

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Publication Schedule

The Pathfinder is published every Wednesday during the Fall/Spring semesters and 1000 copies are distributed to over 20 campus and city locations.

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Discounts (national and local)
- Run same ad 3-7 times......10% off
- Run same ad 8-12 times......15% off
- Run same ad 13-22 times....25% off
- Run same ad 23-30 times....35% off

Campus affiliated: 25% discount for campus organizations, students and staff. LCSC sponsors and donors also qualify.
Discounts can not be combined.

Mechanical Requirements

Format: Tabloid
Columns: 5
Page Depth: 10.5”
One-Column Width: 1.75”

Common Sizes: (Width x Depth)

Full Page: 9.5” X 10”
Half Page: 9.5” X 5.25” or 4.75” X 10”
Quarter Page: 5.25” X 5.25”
Eighth Page: 5.25” X 2.63”

Common Prices

Inserts: $120.00 (1,000 provided by advertiser)
Full Page ad: $320.00
Half-page ad: $179.00
Quarter-page ad: $96.00
Eighth-page ad: $48.00
Per-column inch: $5.60