



**Pitch your business idea and win cash!**



\$1,000

first place

\$500

second place

\$250

third place



*Open to all LCSC students!*

*Learn more at our kick-off:*

***Monday, Sept 25, 2017 @ 5 pm in TJH 108***

*For more information contact:*

*Lmmaddy@lcsc.edu or 208-792-2702*



**LEWIS-CLARK STATE**  
— COLLEGE —

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# Schedule of Events

## Introduction and kick off

George Tanner - University of Idaho  
September 25<sup>th</sup>, 5 pm, Room 108 TJH

## The Business Model Canvas

Barbara Leachman – Small Business Development Center  
October 2<sup>nd</sup>, 5 pm, Room 108 TJH

## Create a winning team and pitch

Jill Thomas-Jorgenson–LCSC Business Division  
October 9<sup>th</sup>, 5 pm, Room 108 TJH

## Business Plan Workshop

Luther Maddy–LCSC Business Division  
October 23<sup>rd</sup>, 5 pm, Room 108 TJH

## LC Entrepreneur Challenge

November 29<sup>th</sup>, 5 pm  
Williams Conference Center, LCSC

### *The fine print*

Eligible categories:

- Agriculture + Agriculture Technology
- Health + Healthy Living
- Technology, Consumer Product, or Service
- Social, Cultural, or Environmental Impact

Can be a new business or an innovation in an existing business!

### **Teams:**

*1 to 4 members (At least one team member must be a full time LCSC student)*

### **To Enter:**

Submit a proposal outlining your idea. Proposals should be no longer than 5 pages, including any slides or visual components and at a minimum, consist of sections for:

1. Problem/Impact	2. Solution/Technology
3. Market Opportunity	4. Team/Advisors
5. GotoMarket Plan	6. Progress to Date

**Entries Due by 11/18 5 p.m. Email to: [Lmmaddy@lcsc.edu](mailto:Lmmaddy@lcsc.edu)**

Teams selected to compete will be given five minutes to pitch their idea to live judges on 11/29/2017.

**First, second, and third place winners will receive cash prize.**