

Idaho Tech Prep Program Proposal And Articulation Agreement

Postsecondary Institution	Lewis-Clark State College	Starting Date	Fall 2008
Secondary District	Lewiston School District # 340	Secondary School	Lewiston High School
Tech Prep Program Title	Marketing		
Anticipated Program Award (degree, certificate, license)	Business Management - B.A.S., A.A.S., A.T.C. Retailing - T.C.		
Program Update?	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO	Assigned Tech Prep Program ID (PTE Use Only) 29318
Non PTE Program?	<input type="checkbox"/> YES		

Occupation or Occupational Cluster				
Occupation or occupational cluster this Tech Prep Program will target: Business, Management, & Administration				
Secondary Professional-Technical Program(s) Involved				
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Program Name</th> <th style="width: 30%;">Program ID</th> </tr> </thead> <tbody> <tr> <td>Marketing Education</td> <td>32033</td> </tr> </tbody> </table>	Program Name	Program ID	Marketing Education	32033
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STATEMENT OF ASSURANCES

Lewis-Clark State College and Lewiston High School
(Postsecondary Institution) (Secondary Institution)

agree to implement the following Tech Prep Program components in Business Management. We hereby certify that we will provide the following Tech Prep services in our schools. We also agree to provide end-of-year measures, numbers of students participating, and fiscal impact as part of the evaluation process:

- Preparatory Services: Career Counseling, professional-technical assessments to include the Individual Student Tech Prep Application and 4 or 6 year educational Plan.
- Equal access for members of special populations to Tech Prep programs.
- In-service training for teachers and counselors on the implementation of Tech Prep programs.
- Involvement of representatives of business and industry in planning and evaluating the Tech Prep program.
- Integration of professional-technical and academic course competencies.
- Alignment of course competencies to enhance articulation opportunities.
- Assessment of business/industry availability for work-based learning opportunities.
- Accountability system that may include measuring the participation and success of students to include follow-up studies.

ARTICULATED COURSES

8-14-08

(date)

List the secondary unduplicated sequence(s) of professional-technical courses in this Tech Prep program and the college courses they articulate to.

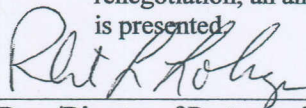
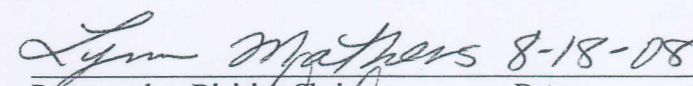
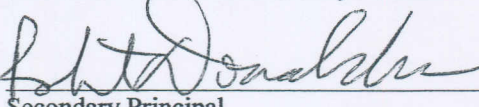
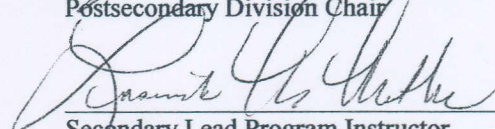
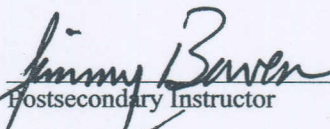
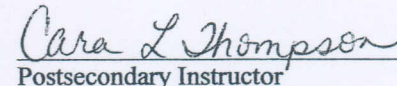
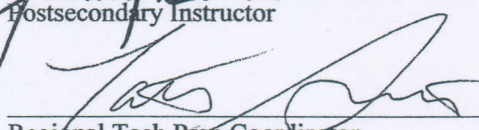
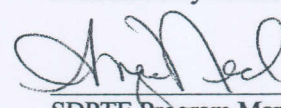


SEQUENCE BUSINESS MANAGEMENT

HS COURSE # (from Titles and Codes)	HS COURSE TITLE	COLLEGE COURSE #	COLLEGE COURSE TITLE	CREDITS	COURSE LENGTH
ME0200/0300 ME0400	Marketing Econ/Princ. Of Mrkt. Principles of Promotion	MKTPT 130 MKTPT 225	Intro to Marketing Personal Selling	3 3	2
ME0350 ME0500	Retail Merchandising Principles of Management	MKTPT 207	Retail Merchandising	3	2
ME0600	Bus Owner/Entrepreneurship	MGTPPT 205	Small Business Mgt.	3	2
IBEDS12152 IBEDS12153 IBEDS12163	Marketing Research OR Fashion Merchandising OR Sports and Entertainment Mrkt.	MKTPT 270	Applied Marketing Sem.	3	1
ME0900	Cooperative Education	GNBPT 296	Work-based Learning	1	1
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	COMPASS – Writing of 95 & up ACT – English of 25 & up SAT – Verbal of 570 & up	ENGL 101	English Composition	3	Test Score

Students will register for MKTPT 130 and MKTPT 225 during the spring semester. Students will register for MKTPT 207, MGTPPT 205, and/or MKTPT 270 during the fall semester. Students are allowed to register for Work-based Learning credit during either fall or spring semester but are only allowed up to two credits of Work-based Learning (GNBPT 296) total. NOTE: The prerequisite for all capstones are ME0200/0300/0400. Students must have completed prerequisite with an 80% or better before registering for the next sequential course.

Rules Governing Articulation

1. High School students who desire to articulate into the postsecondary program must meet the following:
 - complete a Division of Professional-Technical Education approved secondary sequence of courses
 - meet 80% of competencies in each articulated course
 - earn a grade of B or better in each course he/she articulates credit
2. Students must meet all regular program admission requirements.
3. Instructors from both the secondary and postsecondary program will review this articulation agreement annually. Changes in the agreement will be made only with the consent of both the secondary school and postsecondary institution.
4. Credits earned in this program may transfer to other Idaho institutions. There may be a transcription fee for articulated credit.
5. This TECH PREP articulation agreement will remain in effect until canceled by either party subject to the following: Notice Of Intent to discontinue must be presented by either party to the other and to the regional Tech Prep Coordinator before February 1. The Regional Tech Prep Coordinator will notify the State Division of Professional-Technical Education of the notice. If after renegotiation, an amended articulation cannot be reached, this agreement will terminate on July 1, one year after notice of termination is presented.

 _____ Dean/Director of Postsecondary Institution	8/21/08 _____ Date	 _____ Postsecondary Division Chair	8-18-08 _____ Date
 _____ Secondary Principal	8/22/08 _____ Date	 _____ Secondary Lead Program Instructor	8/19/08 _____ Date
 _____ Postsecondary Instructor	8/19/08 _____ Date	 _____ Postsecondary Instructor	8/19/08 _____ Date
 _____ Regional Tech Prep Coordinator	8/21/08 _____ Date	 _____ SDPTE Program Manager	8/20/08 _____ Date
 _____ State Tech Prep Coordinator	27 Aug 08 _____ Date	 _____ SDPTE State Administrator	27 Aug 08 _____ Date

Annual review Signatures

1 _____	Date	Postsecondary Lead Program Instructor	Date
Regional Tech Prep Coordinator	Date	State Tech Prep Coordinator	Date
2 _____	Date	Postsecondary Lead Program Instructor	Date
Regional Tech Prep Coordinator	Date	State Tech Prep Coordinator	Date
3 _____	Date	Postsecondary Lead Program Instructor	Date
Regional Tech Prep Coordinator	Date	State Tech Prep Coordinator	Date
4 _____	Date	Postsecondary Lead Program Instructor	Date
Regional Tech Prep Coordinator	Date	State Tech Prep Coordinator	Date