

## LC State President's Council Summary of March 21, 2022 Meeting

### **PRESIDENT PEMBERTON: Info Items & Updates**

- Final Spring Council meeting: April 25

### **PRESENTATIONS regarding Recruitment, Conversion, and Retention**

Council assignment for group presentations was outlined at last meeting. Using the Student Survey (conducted Fall 2021), groups should:

- (a) cover the highlights of the student survey responses pertaining to your assigned sections. Emphasize what the data tell us in terms of understanding who our students are;
- (b) leverage that understanding with the urgency made clear via the video to concretely and positively impact recruitment, conversion and retention;
- (c) address what we are doing well, what we can and must do better, and the action plans you can and are implementing in collaboration with your group-mates, their units, and our **Admissions & Advising offices**, to positively impact recruitment, conversion and retention;
- (d) identify the evidence / outcomes you anticipate, as well as what you will do to follow-up and make sure positive outcomes are being achieved; and
- (e) identify one recruitment, conversion and retention action YOU personally will engage each month of the summer (June, July and the first 2 weeks of August) to carry your efforts forward into the coming year.

- Dogwood group presented on the Student demographics information  
Positive goal to attain a college degree: 80% of students are pursuing a bachelors degree; 36% have previous college experience; 30% are non-traditional students
- Roses group presented on technology, delivery and living the pandemic  
*Technology*: Inform students of their need for technology; i.e., laptops, app/programs; 79% had sufficient internet for school requirement needs; 84% used laptop  
*Delivery*: Provide PDT opportunities for faculty to learn to use technology for virtual learning, if needed; 88% of survey respondents were comfortable attending face-to-face, on Lewiston campus; 86% were comfortable with online delivery of classes; 69% were comfortable with virtual remote  
*Living the Pandemic*: 61% of respondents had at least one (1) vaccination; 67% were concerned with the impact on the elderly in the community, followed by concern for instructors and family at 53% and friends 51%. 52% of respondents supported required masks in indoor settings on campus

The Elm group and Tulip group will present at the April 25 President's Council meeting.