## Monday Message March 21, 2022

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## **President's Message**

Dear all,

Today's message features our spring census enrollment update as well as budget/CEC information.

**Enrollment**: LC State's spring census day was Tuesday, March 15, and, as you likely already know, our spring 2022 enrollment was down compared with spring 2021. Overall headcount is down 5% and FTE is down 4% compared to last year. Certainly this is concerning, and underscores the importance of retention efforts this spring (helping students register for fall), and growing enrollment by converting admissions to enrollees. We can and should take heart and hope in early indications that suggest the number of new entering students for fall 2022 may be increasing. Applications for students who may come here directly out of high school are up by 20%, transfer student applications are up by 25%, new housing (residence halls and campus rental properties) applications are up by 41%, and new merit-based institutional scholarship offers are up by 11% compared with last fall. Our campus-wide, all-in recruitment efforts (supported by our Industry Sector CTE advertising grant funds – thank you Idaho Workforce Development!) are making a difference; and now we need to redouble our efforts to personally reach out and connect with these potential students.

To that end, I have received a list of the fall 2022 President Scholarship recipients (229 prospective students) and will be working my way through the calling list to congratulate and encourage them to enroll at LC State. This a critical time in our enrollment cycle and now is when we have the greatest opportunity to influence potential students. We need the entire campus community to come together to help tell our story and demonstrate to these prospects how and why we are unique among Idaho's colleges and universities; and convert admissions into fall registrations. Help me reach out and connect with these prospects. Get a calling list. Send a personal email, card or letter. It will and is making a difference!

**Budget/CEC**: As has been reported through the media, the higher ed budget passed in the House and Senate. This is very good news for LC State. I am incredibly proud of this budget and the positive impact it will have. The gist of what it means for us is another year of full CEC implementation, as well as an increase to our base budget through line item allocations.

CEC will be implemented with a 3% across the board raise and a variable 0 to 2+% additional increase based on merit as reflected in this year's annual evaluation process (reminder, parameters within which we are allowed to operate in terms of CEC implementation and merit distribution are guided by the state). We are running various CEC models and will submit a proposed merit distribution plan (as required) for state approval. Our proposed plan will be consistent with institutional model preferences as expressed by employee input and past vote. Look to future Monday Messages for more detail once all approvals are in place.

Line item funding means we will have an additional 1 FTE in Mental Health/Student Counseling; 1 FTE for an adult learning/prison education initiative coordinator (as well as expanded student services staffing hours to support adult/non-traditional students), 1 FTE for an athletic trainer to support our Title IX plan growth; additional funds for Schweitzer Career & Technical Education Center occupancy costs (Recall that the state only partially funded the occupancy costs after the building was basically built, reducing the funding formula allocation by half. This additional funding brings the allocation up to 75% of what the fully funded formula would have provided); and \$92K for ongoing cyber security/IT costs.

With this funding support LC State is proud to be able to hold the line on undergraduate tuition for another year. The only increases our students will encounter are modest pass-through increases for room and board, a \$7 per semester technology fee that covers our third party Ellucian contract annual increases (Ellucian is our IT infrastructure vendor), and a modest increase to graduate tuition to bring us more in line with our sister and partner program institutions.

As has already been shared, despite inflationary increases, operating budgets will remain flat for the coming year.

Warriors, we have endured and accomplished much these past months and year. We have stayed strong. We have stayed focused. We are positioned to succeed!

Cynthia Pemberton, Ed.D. President

#### **Events**

- March 22 Tuesday at Two President Pemberton hosts Tuesday at Two on Zoom (<u>https://lcsc.zoom.us/j/861031866</u>). Join the conversation.
- March 24 Ask & Answer Ask & Answer is Thursday, March 24, in the SUB from noon-1 p.m. This is a live, in-person opportunity to visit with President Pemberton, ask questions and share information. President Pemberton will treat the first 10 students in attendance to a free lunch that day.
- April 8 Faculty & Staff Recognition Event Lewis-Clark State College's Faculty & Staff Recognition Event will be held Friday, April 8, at 2 p.m. in the Williams Conference Center. It will include a full ceremony and dessert bar. All those who plan to attend are asked to <u>RSVP by</u> <u>March 25</u> so we have an accurate food count. Faculty nominees will receive a special invitation.

#### Announcements

- Coronavirus Updates & Risk Level: For the latest coronavirus updates and information visit <u>www.lcsc.edu/coronavirus</u>. In accordance with its <u>Operational Levels Matrix</u>, LC State's current risk level is: Minimal.
  - **Cases Update:** Currently there are **0** active cases and **0** students in isolation in campus housing.
  - **Vaccine Availability:** To schedule an appointment with Public Health Idaho North Central District visit <u>www.idahoprepmod.com</u> or call 208-799-3100.
- **Marion Shinn:** Lewis-Clark State College mourns the loss of a longtime friend and supporter, Dr. Marion Shinn, who passed away on Friday at the age of 101. Shinn graduated from LC State (then Lewiston State Normal School) in 1940 and went on to accomplish many things including serving in the Navy in WWII, teaching at Lewiston High School, serving as a Lewiston city councilor and mayor, and becoming LC State's first vocational education dean in 1965, a position he held until retiring in 1981. His lifelong support for LC State was again demonstrated in 2020 when he donated \$150,000 toward the Schweitzer Career & Technical Education Center. President Pemberton said at the time, "Truly, no single individual has played a larger role in the

success of Lewis-Clark State College Career & Technical Education than Dr. Marion Shinn. We are forever grateful." LC State offers its sincere condolences to the Shinn family. *Below photo: President Pemberton shows Dr. Shinn the future location of the Schweitzer CTE Center at the* 2019 groundbreaking ceremony.



- **Provost Search:** As announced in a previous <u>news release</u>, a national search has resulted in four finalists for the position of provost/vice president for Academic Affairs being invited to campus in March. The finalists and the dates of their campus presentations are listed below. More information, and the opportunity to provide feedback, is available at <u>www.lcsc.edu/position-search</u>.
  - March 3 Fredrick M. Chilson, Ph.D.
  - March 14 Michelle Kiec, DMA
  - March 17 Dirk Schlingmann, Ph.D.
  - March 22, 3:30-5 p.m., Williams Conference Center Quincy A. Rose-Sewell, Ed.D.
- Seeding Our Tomorrows 1: Last week, LC State held its 35th annual Native American Awareness Week. The college's longstanding partnership with the Nez Perce Tribe is an important part of LC State's history, culture, and enrollment. Though the pandemic is believed to have slowed enrollment some, this year 24 of 121 Nez Perce Tribe scholarship recipients are attending LC State, the most among all schools. This partnership, which also includes emphasis areas in adult learning and CTE, is important both for the region and LC State's enrollment goals.
- Seeding Our Tomorrows 2: Faculty and administrators are busy spreading the word about the great humanities programs at LC State. Division chair Kyle Ferguson recently met with the chair of communications at the College of Western Idaho to promote 2+2 online degree completion options, associate English professor Louis Sylvester recently visited Culdesac High School to talk about the creative writing program, and associate music professor Sarah Graham was the invited adjudicator for the Idaho District II High School Solo & Ensemble competition held at the University of Idaho on March 9. Graham met with, instructed, and gave feedback to dozens of students from all over the region, providing great exposure for LC State's music program.
- **Maker Faire:** The Schweitzer CTE Center will be hosting a Maker Faire with demos, activities, and exhibits on Friday, April 15. The free event will open for schools at 11:30 a.m. and be open to the general public from 3:30-6 p.m. For more info visit <u>www.lcsc.edu/science/makerfaire</u>.

- **Photo Contest:** Are you ready for spring? Capture your favorite things about spring and enter your photos into the SUB/CSL's First Signs of Spring Photo Contest. <u>Learn more and submit your photos online here</u>.
- **Outdoor Adventure Planning:** Curious what it takes to plan your own adventure? With spring break just around the corner, join Outdoor Adventures to learn what you can do to plan your own epic trip! On Friday, March 18, at 12-2 p.m. we will be covering where to go, equipment needed, weather considerations, Leave No Trace principles, and some of the local adventures you can take in the area. Stop by SUB 143 at 2 p.m. for this free workshop. <u>Register here</u>.
- Kayak Pool Sessions: On March 22 there will be kayak sessions at the Aquatic Center in Clarkston at 7-8:30 p.m. for students, faculty and staff. This is a chance for kayakers to practice skills in the safety of a pool. Both first timers or seasoned pros welcome. <u>Register online</u> to reserve your spot, or contact <u>outdooradventures@lcsc.edu</u> or call 208-792-2670.
- Campus Song for the Week: "<u>Help</u>" by the Beatles.

