## **Monday Message**

Oct. 30, 2023



Dear all.

As was shared during our August All-Campus Meeting and our State Board of Education annual presentation, LC State has been aggressively engaging a systematic, strategic two-part enrollment (recruitment/retention) plan involving efforts to increase awareness, emphasize our value proposition, increase the number of potential students in the enrollment funnel pipeline, and then, by leveraging interpersonal one-on-one connections, close the deal – converting interested prospects into enrolled students. These have been *all-in* campus community efforts, and as a result enrollment has stabilized. I am incredibly proud of what we have accomplished. That said, beyond expanded marketing and promotion, increased admissions, staff, and faculty recruitment efforts, mailings, emails, texts, digital postcards, visitations and campus tours, presentations, counselor workshops and info sessions, etc., I thought the campus community would enjoy learning about a special, student-centered, future-forward initiative led by CTE dean Dr. Jeff Ober. Read on...

In 2021, LC State approached Lewiston High School (LHS) looking for new ways to partner between our Schweitzer CTE Center/programs and the DeAtley Career Technical Education Center. One area identified was the need to more broadly introduce high school students to CTE. Very few students were taking the LHS introduction to CTE class. The class was divided into the "clean side" (business and office related programs) and the "dirty side" (technical and industrial programs). With its existing setup, students would pick one of the sides and only be exposed to the associated career options and pathways. In addition, in order to conduct the classes, the DeAtley center had to take faculty out of current classes to teach the introductory class – which meant they reduced their instructional capacity in those career pathway classes.

LC State started the discussions small, seeking to find ways to get students exposed to more education pathways and career options. This quickly expanded when a high school counselor suggested, "Why don't we just schedule all the students to take this class?" This year in the 9th grade, LHS has approximately 392 students. LHS works on a block schedule, so there are eight blocks of time available for classes. In order to get all the students through the introductory class, it would need to be offered eight times each semester! This was beyond the instructional capacity of LHS CTE faculty. And, that's where we came in.

LC State hired two CTE instructors who spend half their time at the DeAtley center teaching the introductory career exploration class. The class is taught every block of every day by these LC instructors. There are 10 CTE career pathways available at the high school. Dividing that over the semester, each career pathway receives approximately 5 days of instruction. And, those 10 CTE career pathways lead to 24 CTE programs at LC State. The instructors generally spend one day introducing the career; three days with hands-on applications, visits from faculty and industry, and tours; and one day summing up options and opportunities associated with the education - career pathway. Then they move on to the next CTE career. The instructors spend time organizing trips, coordinating with faculty at the LHS DeAtley center and LC State, and planning activities focused on exploring careers we have available at the college and in the LC Valley. Many LC faculty have already had time to visit with these students to help talk about education/CTE career options. By the end of this school year, this CTE exploration course will have reached every 9th grade student attending Lewiston High School.

Cynthia Pemberton, Ed.D. President

## **Events**

Keep up on events and activities through <u>25Live</u> and online calendars: <u>LC State Do More</u>, <u>Academic & Instructional</u>, and <u>Events & Activities</u>.

- Oct. 30 Annual Pumpkin Carving/Decorating Contest The Fourth Annual Pumpkin Carving/Decorating Contest is being held today, Oct. 30. Pumpkins are on display in the CSL/SUB through the afternoon of Oct. 31. The traveling trophy has been in the Office of the President, the 2022 contest winner. Who will win it this year?
- Oct. 31- Tuesday @ Two President Pemberton will host Tuesday @ Two at 2 p.m. in person this week in SGC 126.
- Nov. 1 Ask & Answer Ask & Answer will be held in the SUB cafeteria over the noon lunch hour on Wednesday. The conversation will focus on the shared read: "The Great Upheaval: Higher Education's Past, Present, and Uncertain Future." Those who have been reading are invited to attend and lead a group conversation reflecting on thoughts and connections associated with LC State. The first 10 participants will enjoy lunch paid for by the President's Office.
- Nov. 2-4 Warrior Athletics The LC State women's basketball team will host Whitman College on Thursday, Nov. 2, at 5:30 p.m. The LC State volleyball team will play Eastern Oregon University on Friday, Nov. 3, at 6 p.m. and the College of Idaho on Saturday, Nov. 4, at 5 p.m. All three events will be held at the P1FCU Activity Center. Learn more at <a href="https://www.lcwarriors.com">www.lcwarriors.com</a>.
- Nov. 3 CDA Craft Night The CDA Student Services team is hosting a DIY craft night for LC State students on Friday, Nov. 3, at the DeArmond Building in Coeur d'Alene. The event is from 5:30-7:30 p.m.

## **Announcements**

- Can You Do...? (CYD): LC State offers many perks to its employees. One of these perks is the employee and dependent education discount. In an effort to streamline the process of the employee and dependent education discount, Academic Affairs no longer accepts paper copies. You can access the form on the <a href="https://example.com/Human Resources page">Human Resources page</a> by clicking on the Employee Benefits tab. For this exercise, complete one of the Tuition Benefit forms, electronically sign it, and submit it to <a href="mailto:vpaaapprovals@lcsc.edu">vpaaapprovals@lcsc.edu</a>.
- Cybersecurity Awareness Month: <u>Tip #4 How to Secure Your Home Network</u>
- Cybersecurity Training: All benefit-eligible employees were enrolled in training in the Luma system on Oct. 16, and completion is due Monday, Nov. 13. The training will take approximately five minutes to complete and can be found within Luma at <a href="www.sco.idaho.gov">www.sco.idaho.gov</a>. After logging into Luma click the grid icon in the top left, then "Infor Global HR," and then click "My Learning and Development" followed by "Development Profile" on the left side. For questions email cybertraining@dhr.idaho.gov.
- Food Drive: The Warrior Food Pantry, located in the LC State Library, needs breakfast items. Do you have food that you know you will not eat and is still within the expiration date? Bring your granola bars, oatmeal, pancake mix, and/or cereal over to the Warrior Food Pantry or any drop off box location around campus.
- HR Updates:

- Employee Compliance Training: All benefit-eligible faculty and staff received a personalized email from <u>VectorSolutions</u> containing the compliance tutorials they must complete by Oct. 31. Please check your Clutter or Junk email if you did not receive this email in your inbox. As a reminder, usernames consist of your first initial, middle initial, and last name (Ex: vjswift). You will not be required to enter a password. If you have questions, please contact Human Resource Services at 208-792-2269.
- Employee Benefits & Resources Fair: Get ready for the annual Employee Benefits & Resources Fair on Oct. 31 from 11:30 a.m.-1:30 p.m. at the Williams Conference Center. Along with flu shots and free chair massages, there will be giveaways and a costume contest. The St. Joes Mammogram bus will also be on campus, so don't miss your chance to schedule your mammogram. To schedule your chair massage or mammogram, email Amanda Greco at akgrecolcsc.edu.
- **KinderCollege:** KinderCollege will be trick-or-treating on campus Tuesday, Oct. 31, starting at 9:30 a.m. The kids will be visiting the upstairs of the SUB, main level of RCH, main level of ADM, the outdoor gathering area in front of the Library/MLH, and upstairs of Expedition Hall. Please note that KinderCollege is now nut free.
- Locomotive Park Volunteers: Volunteers are needed on Saturday, Nov. 11, between 10 a.m.noon to help install LC State lights for Winter Spirit at Locomotive Park in Lewiston. To confirm
  participation or for more information please contact industrial electronics instructor Tony Kuphaldt
  at arkuphaldt@lcsc.edu. LC State thanks Tony for again leading this volunteer effort.
- Redwood Home Removal: As you may remember, earlier this calendar year, the Information Technology Department migrated all departmental files from the old Redwood server to \\\\LCSC.edu\\\docs.\) The Redwood server has reached the end of its life and must be shut down in November. Therefore, anyone with a Redwood Home drive must move their files to the Microsoft 365 OneDrive by Oct. 31. If you are unfamiliar with OneDrive, you can use resources on the general web or \(\frac{IT's website}{LT's website}\) to assist you with moving your files from Redwood to \(\text{OneDrive}\)
- Song for the Week: "Werewolves of London" by Warren Zevon

