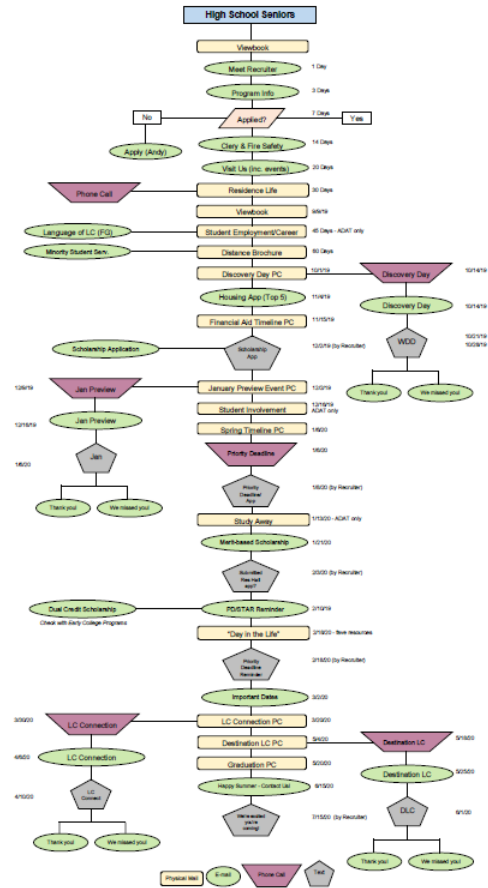


# Fall 2019 Snapshot

	<u>Census 18</u>	<u>9/13/19</u>
Direct from High School	400	424
Direct Transfers (ONC + CDA)	129	168
Non-Direct Transfers (ONC + CDA)	106	138
Clarkston High School	10	22
Lewiston High School	80	77

# Communication Tracks

- Additional program e-mails
- Student Employment & Career Center
- Study Away
- Student Involvement
- Language of LC
- “Day in the Life”
- Minority Student Services
- Texts





# Lewis-Clark State College **LC**

congratulates you on your graduation!

A thousand  
congrats and best  
of luck on your  
new journey!!  
-Rosita Nabanete

Step 1 Graduate ✓  
Step 2 Excel in your  
future. -Brook  
Ashie  
Congrats!

Enjoy the journey!  
Congratulations!  
-Lectra Bluewinne

Congrats!  
And so the  
Adventure begins!  
-Jessica Miley

Congratulations!  
May you continue  
to do great things!  
-Rachel Peasley

- Remember to send your final high school/college transcript to the Admissions Office

Admissions Office  
1.800.933.5272  
208.792.2378  
admissions@lsc.edu



# Adult Learner Information Sessions

## FINISH YOUR DEGREE

Lewis-Clark State College works for working adults

Whether you're just 10 credits away or never thought college was an option, or whether you're looking to start a new career or advance in the one you're in, Lewis-Clark State College is proud to offer flexible and affordable programs built specifically for busy adults.

**Flexible:** Study online, in the evening, or on the weekend, and move toward your degree at whatever pace works best for you.

**Affordable:** The Idaho Opportunity Scholarship awards eligible applicants up to \$3,500 per year and is renewable for up to four years. Plus, LCSC offers the lowest tuition among public four-year institutions in Idaho.

**Focused:** Specialized programs, services, advising, including transfer-friendly degree options.



**INFO SESSIONS**

**Sept. 26, LCSC Campus**  
Thursday, 6-7 p.m., Reid Centennial Hall 202

**Oct. 24, LCSC Campus**  
Thursday, 6-7 p.m., Reid Centennial Hall 202

**Nov. 21, LCSC Campus**  
Thursday, 6-7 p.m., Reid Centennial Hall 211

**ATTEND SPRING 2020**

**December 31**  
Deadline for Opportunity Scholarship for Adult Learners

**January 8**  
Application Deadline

**January 21**  
Classes Begin

[www.lcsc.edu/finish](http://www.lcsc.edu/finish)  
208-792-2210

**LC works for me.**

**FLEXIBLE. AFFORDABLE. FOCUSED.**  
"The best college in the nation for non-traditional students." - *Best College Reviews*

- September 26 - Campus
- October 2 – Orofino High School
- October 23 – Grangeville High School
- October 24 – Campus & Cd'A
- November 6 – Adult Learning Center
- November 21 – Campus

# Warrior Preview: January 25

- 2018-2019 Saturday Visits (6)  
64 students attended  
Minimum 64 guests attended

8:30 a.m. – 9:00 a.m. Williams Conference Center	<b>Check-in</b> We're glad you're here! Check-in to get your information packet.
9:00 a.m. – 9:15 a.m.	<b>Welcome to Warrior Discovery Day!</b> Dr. Andrew T. Hanson, Vice President for Student Affairs
9:20 a.m. – 9:35 a.m.	<b>Become a Warrior</b> Admissions & Scholarships Presentation
9:40 a.m. – 11:10 a.m. Williams Conference Center	<b>Warrior 101</b> Residence Life Information Session Majors to Careers Student Involvement Parents Session: <i>ADA information, Counseling Services, Student Health, Financial Aid, Payment Plans/Fee Payments, and Parents Network.</i>
11:15 a.m. – 12:00 p.m.	<b>Division Breakout Session I</b> Learn more about the program you are considering by meeting faculty, touring available lab spaces, and learning what to expect with classes.
12:00 a.m. – 1:00 p.m. SUB Marketplace	<b>Brunch</b> Compliments of the Admissions Office. Visit with current students and faculty, and representatives from Dual Credit, Campus Recreation, CAMP, Study Away, TRiO, Disability Services, Native American & Minority Services, National Guard, and various Campus Clubs.
1:05 p.m. – 1:50 p.m.	<b>Campus Tour</b> Your student guide will take you on a tour of our beautiful campus. Please feel free to ask any questions you may have about the campus.
1:50 p.m. – 2:00 p.m.	<b>Thanks for coming!</b> Closing remarks
2:00 p.m.	<b>Optional Athletics Information Session</b> <b>Optional Residence Hall Tour</b>

# Division Recruiting & Enrollment Support

# Coeur d'Alene Enrollment

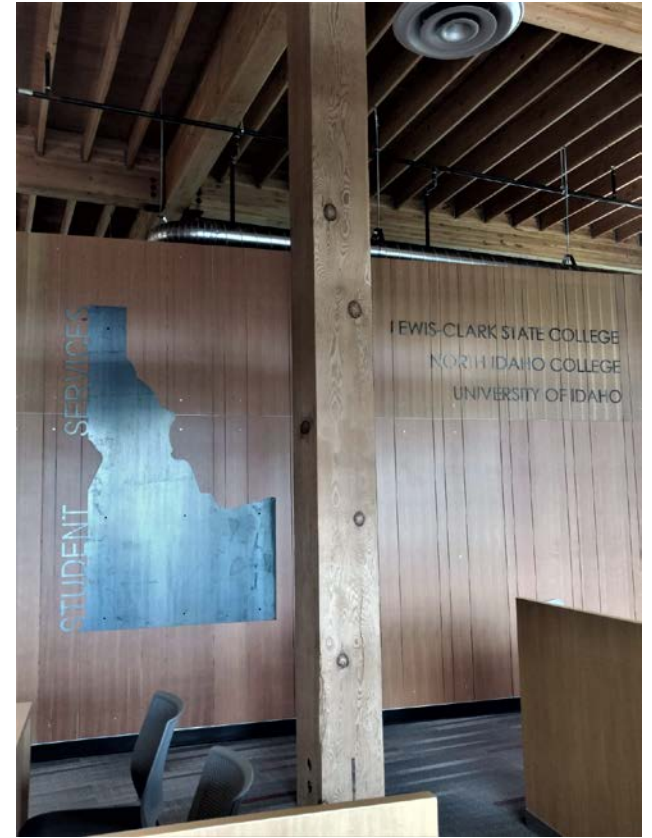
## NIC Enrollment

5-Year Enrollment Comparison (2014FA to 2018FA)	Section Count	Head Count	Seat Count	Total Credits Enrolled	FTE
5-Year Average	1,354	5,464	19,492	51,117	3,407.83
2018FA Total	1,362	5,357	18,354	47,976	3,198.4
2019FA Total	1,283	4,710	16,991	44,854	2,990.27
1-Year % Change	-5.8%	-12.1%	-7.4%	-6.5%	-6.5%
5-Year % Change	-5.3%	-13.8%	-12.8%	-12.3%	-12.3%

## CDA New HC Enrollment 10<sup>th</sup> Day

FA 18	FA 19	% Diff
75	87	16%

# Bob & Leona DeArmond Colleges and University Center





# Collaboration



**Community Colleges  
of Spokane**

- Advisor Meetings
- Broad Recruiting
- Targeted Program Recruiting



**North Idaho College**

- Advisor Meetings
- Broad Recruiting
- Targeted Program Recruiting
- DeArmond Partnership



**LEWIS-CLARK STATE  
— COLLEGE —**

- Internal Partnering

# Recruitment Events

- Classroom Visits
- Parker Technical Education Center
- Outreach Center Visits
- Community College Transfer Fairs- NIC Sept 25; SFCC Nov 5; SCC Nov 6
- Adult Learner Information Night- Oct 24
- Advisor Meetings- NIC Oct 11; SFCC Oct 16, SCC Oct 25
- Transfer Day- Nov 7

# LC STATE TRANSFER DAY

## 1) LEARN LCSC SYSTEMS

LCMail/ WarriorWeb/ Blackboard

## 2) FINANCIAL AID

Have your financial aid and scholarship questions answered

## 3) EARLY REGISTRATION

Take advantage of registering for spring classes before current LCSC students

SAVE THE DATE

**11.7.19**

REGISTER

[www.lcsc.edu/coeurdalene  
/events/transfer-day](http://www.lcsc.edu/coeurdalene/events/transfer-day)

### CONTACT

Stephanie Vickhammer

Enrollment Specialist

office: 208.292.2685, text: 208.494.9906

[sjvickhammer@lcsc.edu](mailto:sjvickhammer@lcsc.edu)

Fall 18 & Spring 19  
51 attendees

9/16/19  
48 Enrolled

94% Retention

# Retention



## Catch a free ride to the Career Fairs at UI in Moscow and Lewis-Clark State College in Lewiston.

Wednesday, October 2—Van to Moscow departs ODA Harbor Center parking lot at 12:30 p.m. and returns to the Harbor Center at 6:00 p.m.

Thursday, October 3—Van to Lewiston departs ODA Harbor Center parking lot at 8:00 a.m. and returns to the Harbor Center at 4:00 p.m.

### A MEAL WILL BE PROVIDED

Both locations are open to all NIQ, UI and LC students

Contact Juli Anderson for the trip to Moscow: juliana@uidaho.edu

Contact Justene Garner for the trip to Lewiston: jmgarner@lsc.edu

Space is limited, reserve your spot today!

**RESERVATION DEADLINE: 12:00 NOON ON SEPTEMBER 25**

For more information on employers attending the career fairs contact Juli or Justene.

Transportation services made possible through funding provided by the Student Services Task Force of the North Idaho Higher Education Consortium



North Idaho College



University of Idaho  
Coeur d'Alene



LEWIS CLARK STATE  
COLLEGE



# The Advisor Coaching Model

# Correspondence to New Freshmen

Note from Advisor:

Bi-monthly emails:



688  
sent!

First Semester Checklist  
Campus Events  
Housing  
Person Proxy  
Scholarships  
Meet Your Advisor  
Free Microsoft Office 365  
Student Support Services  
Transcripts  
Fees/Payment/Plans  
Handshake  
Social Media LC Class of 2023  
Intent to Attend  
Purchasing Books

# Summer Calling

**Post-STAR Summer Melt phone calling**  
conducted with each registered freshmen to inform  
and confirm attendance

# Texting Began

**Advisors, Recruiters, & other Student Affairs Staff**  
now possess direct text phone numbers and are  
texting individual students

**Currently** working on ways to improve Opt-in rate



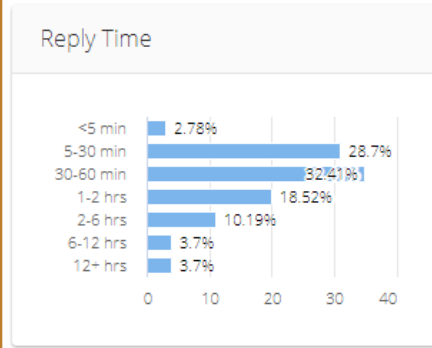
# Summer Texting Campaigns

949  
Reached

104 (11%)  
Replied

108  
Replies

Admitted,  
not  
registered  
Freshmen



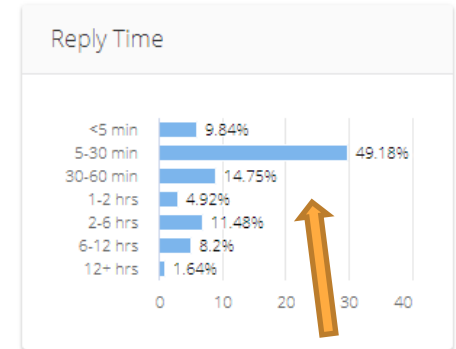
This was a tough crowd, most had already been called (no response) 4 times

162  
Reached

56 (35%)  
Replied

61  
Replies

Admitted,  
not  
registered  
Division

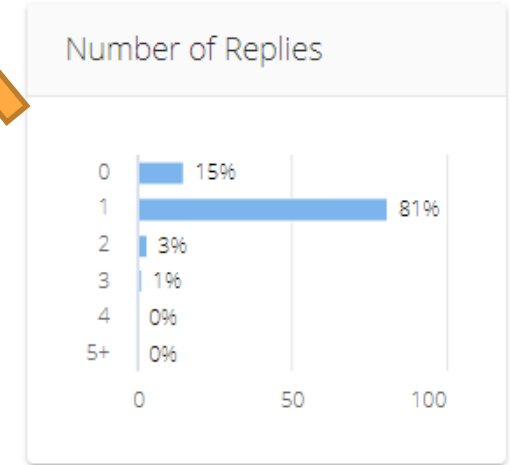
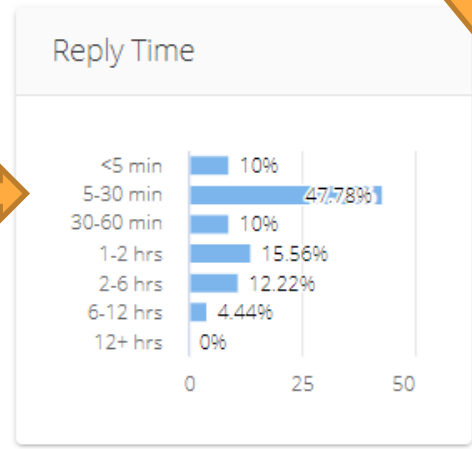
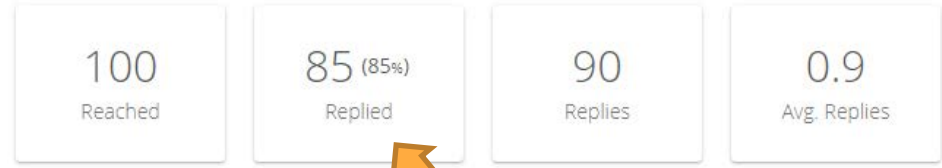
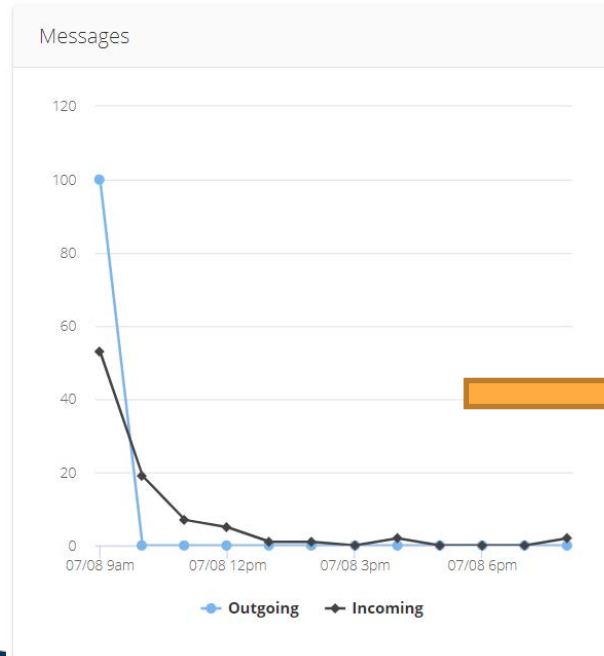


Most students reply within the first hour

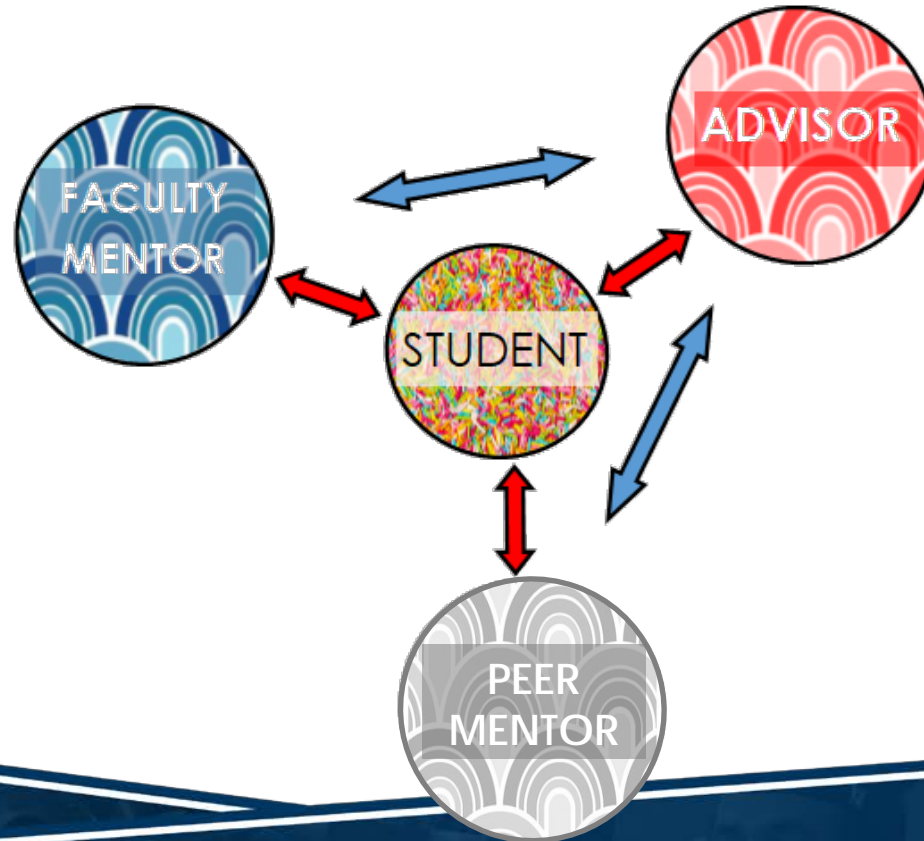


# Texting Campaigns to Captive Audiences

## Res Life Rm. Cancellation Reminder

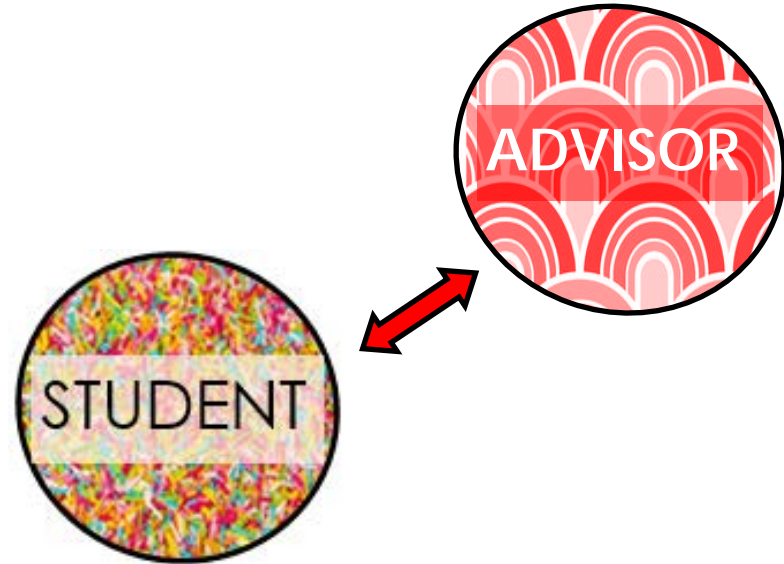


# The Advisor Coaching Model



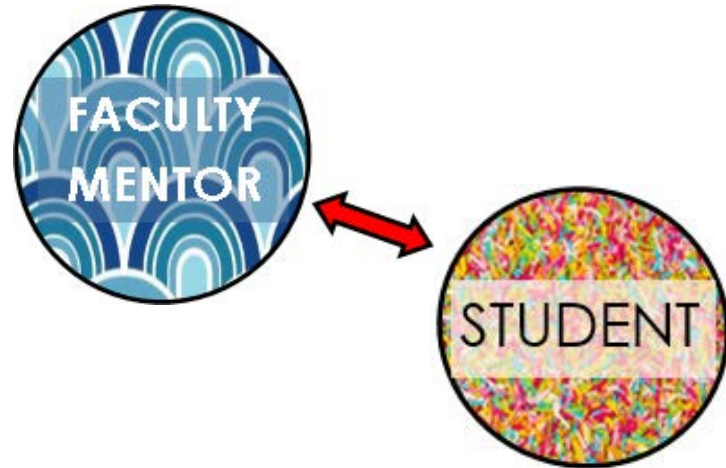
# The Advisor Coaching Model

- “Required” to meet every 3 weeks
- Advisor report they are meeting with twice as many advisees compared to previous fall semesters
- Providing opportunity to perform early intervention, preventing small issues from becoming looming problems
- Majority of Freshmen will be moved to division by January 2020
- Improvements: Earlier clarification of SD 107 logistics; Earlier understanding of the relationships with their campus support people



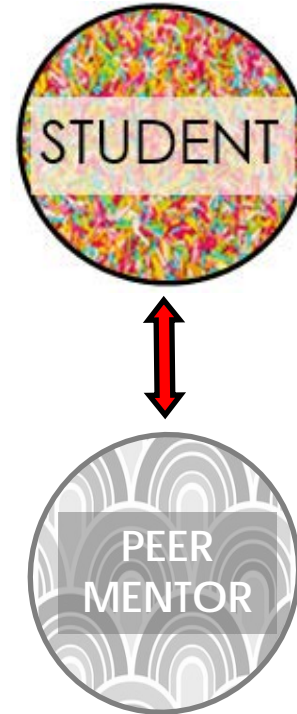
# The Advisor Coaching Model

- Connected at New Student Orientation
- Mentors seem excited about the relationship
- Collaboration is occurring between Faculty Mentors and Advisors
- When students are directed to “their division” having a person makes it easier
- Most divisions are selecting mentors who will be their future advisors
- Training begins through CTL September 26
- Improvements: Response from some mentors; Updating LCSC Web presence (contact info, office hours)



# The Advisor Coaching Model

- Connected at New Student Orientation
- Peer Mentors have adapted quickly to the new model – highly engaged
- “Required” to meet with Peer Mentors every other week
- Peer Mentors are calling, texting, emailing
- SD 107 live lab is being used
- Improvements: Unresponsive freshmen



# Fall/Spring Call Center Outreach

## TOTAL WITHDRAWAL

- Collect data why left, and interest in returning

## 2WK FRESHMEN CALL/CHECK

- 5<sup>th</sup> & 10<sup>th</sup> Day Enrollment Confirmation (EA)

## SAFE COLLEGES

- Remind students of required online training

## FORMER ACADEMIC SUSPENSION

- Assess/Assist Potential Return Students

---

## DIVISION ADVISEES – Juniors/Seniors who left in good standing

- Calling by Advisors, Chairs, Staff



## MIDTERM FRESHMEN

- Inform/Encourage Students to Seek Help

## NOT YET REGISTERED (Advising, SD107, Div.)

- Assist/Encourage Students to Register

## FINANCIAL AID DENIED/SAP APPEAL

- Inform Students of the Appeal Process

## A.A. LIBERAL ARTS CAMPAIGN

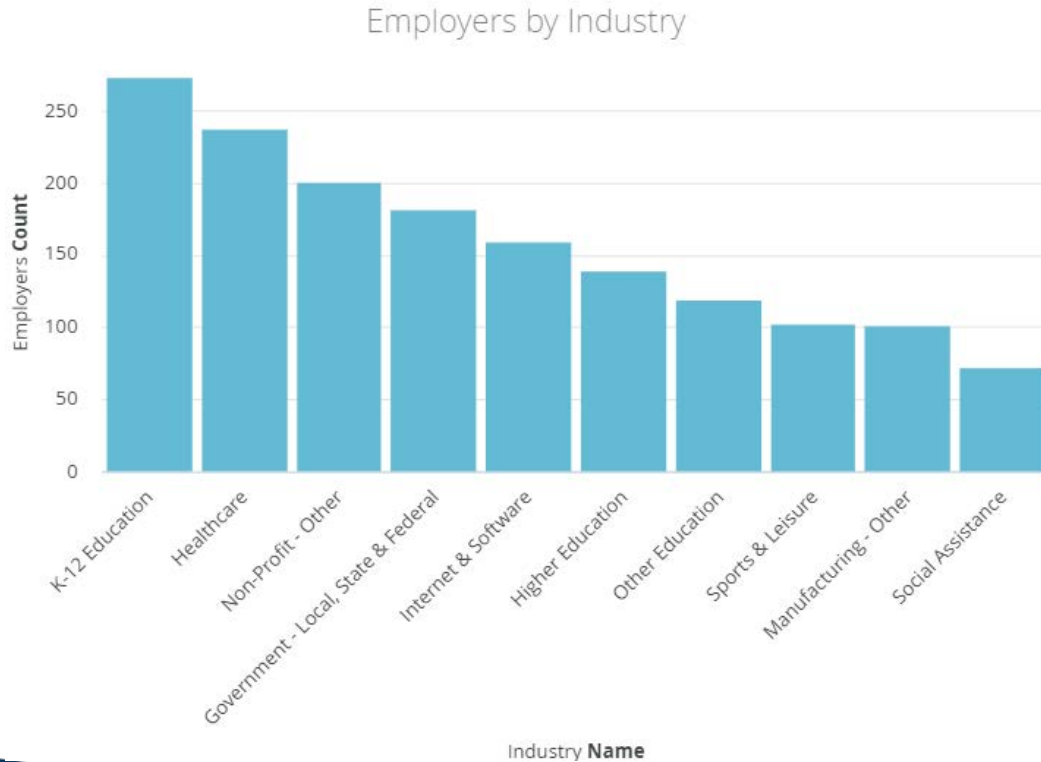
- Offer Opportunity to Accept Degree

## FTFT COHORT RETENTION CAMPAIGN

- Encourage Students to Return to LC

# Student Employment – Career Center

# Handshake – helping us connect with new businesses

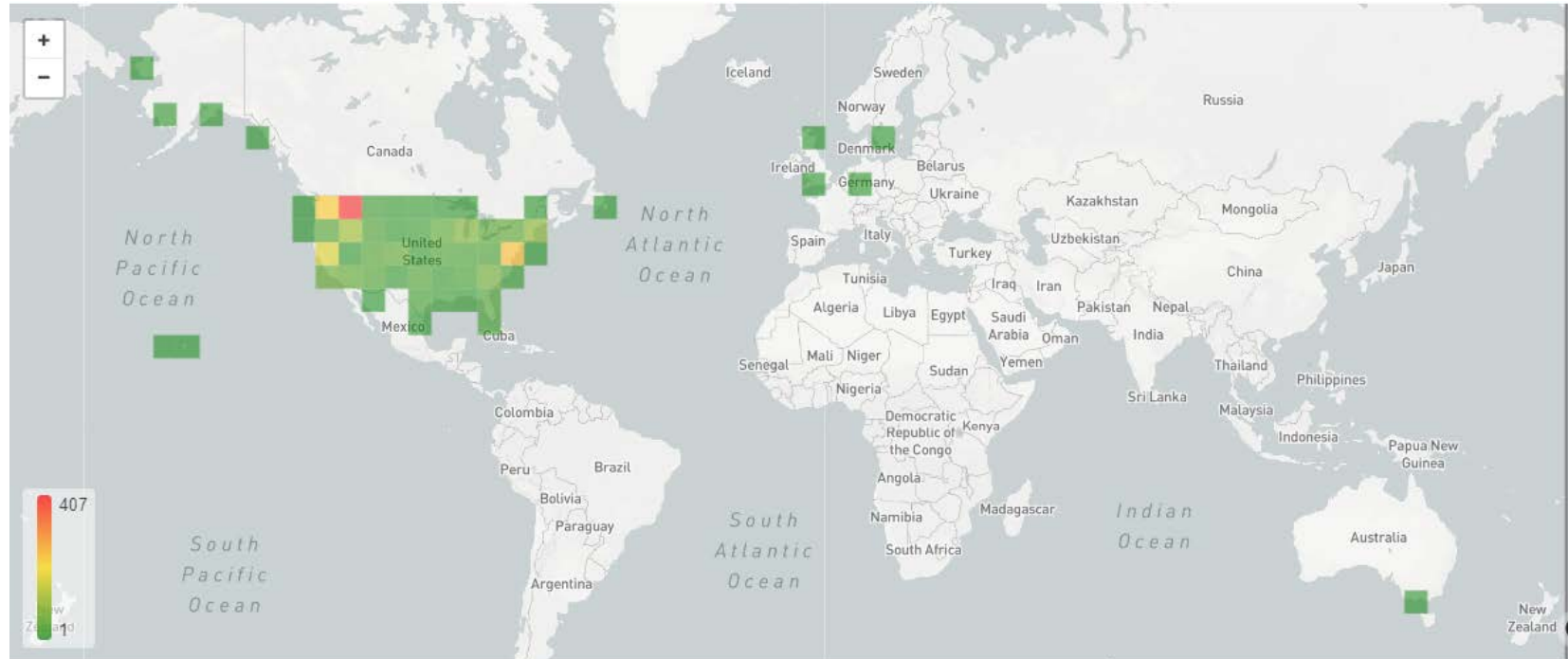


3,162  
Approved Employers

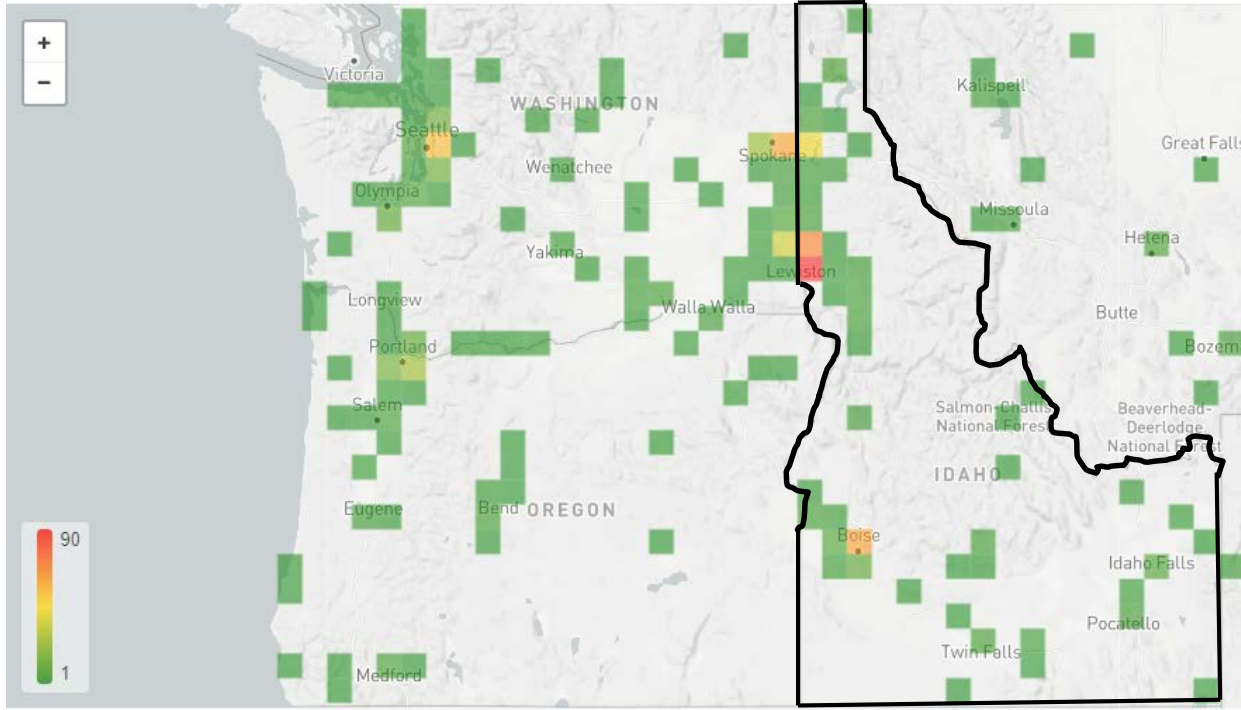
361  
in Idaho



# Extending our reach



# Closer look



# Student Employment – Career Center

## Handshake

### Activation by School Year

School Year ^	Activated	Unactivated	Activation Rate	Peers' Activation Rate	vs. Peers
1-Freshman	283	768	26.9%	8.8%	18.1%
2-Sophomore	210	606	25.7%	14.9%	10.8%
3-Junior	228	509	30.9%	10.9%	20.1%
4-Senior	321	952	25.2%	16.7%	8.5%
<b>Total</b>	<b>1,042</b>	<b>2,835</b>	<b>26.9%</b>	<b>11.9%</b>	<b>15.0%</b>

Data collected 9.17.19

# Career Fair

Promoting LC State to:

- Businesses & Community Leaders
- Potential transfer students invited to attend: NIC, WWCC, NWIC, WSU and UI

Promotion through:

- Radio
- Print Media
- Web-based promotions
- Flyers
- Mailings



# Preparing students for the Career Fair

- Pre-Career Fair events in Lewiston and Coeur d'Alene
- Professionals' Clothing Closet
- Pathfinder career info articles
- Professional photo booth

Event	Attendance
NW Mutual "Networking and your Personal Brand"	95
St. Joseph Regional Medical Center	54
Cd'A NW Mutual	11
Mission 43	<i>organization cancelled</i>
Resume Building/What not to Wear workshop – T&I and BTS	<i>next week</i>
Career Fair Crash Course	<i>next Week</i>

# Businesses & Graduate Programs registered: 53+

**Businesses are recruiting from multiple divisions.**

Business	35
BTS	34
Humanities	16
Movement & Sport Sciences	16
Natural Science & Mathematics	16
Nursing & Health Sciences	18
Social Sciences	20
Teacher Education	14
Technical & Industrial	17

# Student Employment – Career Center

Other projects:

1. Pre-Internship Workshop
2. Handshake's "Experiences" platform - internship tracking
3. Career Readiness Certificate