

Student Self-Assessment for Challenge Exam for BUS 311

AM I READY TO CHALLENGE BUS 311?

This document is intended for student self-assessment purposes only. Please review it carefully to help you determine if you believe you are ready for the Challenge Exam for the course indicated above. Your self-assessment is not a guarantee that you will pass the Challenge Exam. Faculty with expertise in the subject matter/course outcomes evaluate whether your exam provides sufficient evidence that you have demonstrated appropriate college-level mastery of the course content. Enrolling in the course may be your best option.

COURSE OBJECTIVES:

This exam will test your knowledge and skills for the following course objectives:

Demonstrate knowledge in the following Management related subject matter:

1. Concepts, theories, and practices of management
2. Role of and activities within the four functions of management: Planning, Organizing, Leading, and Controlling
3. Analysis, critical thinking, and recommendations in managerial scenarios

CHALLENGE EXAM DESCRIPTION:

You will be asked to demonstrate your knowledge and skill related to the Challenge Course through these types of questions:

- Short answer
- Essay questions
- Multiple-Choice
- Matching

EXAMPLE EXAM ITEMS:

(multiple choice): Which one of the following is NOT a corporate-level strategy?

- A. Concentration on a single industry
- B. Differentiation
- C. Diversification
- D. International Expansion

(short answer): Differentiate between terminal and instrumental values. How do they contribute to the organizational culture?

(essay): Analyze three decisions you made over the past six months. Which of these were programmed and which were nonprogrammed? Which model - the classical, administrative, or political - best describes the approach to each decision?

DETERMINATION OF CHALLENGE EXAM OUTCOME:

You will need to earn the following to be awarded credit through Challenge Exam for this course:

- 75 points out of 100. An Assessment Rubric is attached indicating the point value of each question and the basis for award of points.

Format and Points for BUS 311 Challenge Exam

ITEM	# / POINT VALUE	TOTAL
Multiple Choice	50 @ 1 point each	50 points
Matching	5 @ 3 points each	15 points
Short Answer/Activity	2 @ 5 points each*	10 points
Essay	1 @ 25 points**	25 points
Subtotal		100
TOTAL		/100: Minimum of 75 points required to PASS and be awarded credit for BUS 311

*Rubric for BUS 311 Short Answer / Activity questions

Grading will take into consideration the extent to which the question is answered (all parts) or activity is completed, showing understanding of topic, and relevant application of management concepts and considerations. Proper grammar/spelling will also be factors.

**Writing Rubric for BUS 311 Essay

Very Effective (4)	Effective (3)	Adequate (2)	Inadequate (1)
Insightful understanding	Solid understanding	Basic understanding	Does not appear to show understanding
Thoughtful consideration; insightful analysis	Solid consideration and analysis	Basic consideration and analysis	Fails to give consideration and analysis
Examples (if used) are specific and detailed	Examples (if used) are clear, but lack some detail	Examples (if used) are present, but generalized	Too few, irrelevant, or no examples
Specific application of management concepts/terms	Management concepts/terms applied more than not	Management concepts/terms applied less often or only a few times	Absence of Management concepts/terms
Meaningful/thoughtful recommendations or conclusions	Reasonable recommendations or conclusions	Marginal recommendations or conclusions	Unlikely recommendations/conclusions, or very little thought in this area
Writing is organized and flows well	Writing is mostly organized and flows well	Writing is somewhat organized; may not flow well	Writing is not organized; does not flow
Few or no errors in grammar, mechanics, punctuation, and spelling	Few errors in grammar, mechanics, punctuation and spelling that do not dilute the message	Some errors in grammar, mechanics, punctuation, and spelling that do not significantly interfere with the message	Has errors in grammar, mechanics, punctuation, and spelling that substantially interferes with the message
A % formula is used, based on this 4-point rubric to convert to points. For example: 24 points total out of 28 for the rubric is 86%, or 21.5 points out of 25.			