

# Written Communication Unit Assessment Document

**Goal/Outcome:** *Students will meet the General Education Learning Outcomes for Written Communication*

## Objective A

Students will be able to use flexible writing process strategies to generate, develop, revise, edit, and proofread texts. (GELO i).

- Assessment Method- ENGL 101: Analysis essay (summary and analysis, rhetorical analysis, opinion) rough draft, peer reviewed response, and final draft, with common rubric ENGL 102/109: Argumentative research paper rough draft, peer reviewed response, and final draft, with common rubric
- Benchmark- 75% of students will meet or exceed end-of-course expectations
- Data Sources- Random sample from all sections normed and reviewed by assessment committee
- Relevant Dates- Fall 2015 and 2017: collect ENGL 101/109 samples; Spring 2016 and 2018: assess ENGL 101/109 samples; collect ENGL 102 samples; Fall 2016 and 2018: assess ENGL 102 samples

## Objective B

Student will be able to adopt strategies and genre that are appropriate to the rhetorical situation. (GELO ii).

- Assessment Method- ENGL 101: Analysis essay (summary and analysis, rhetorical analysis, opinion) with common rubric. ENGL 102/109: Argumentative research paper with common rubric
- Benchmark- 75% of students will meet or exceed end-of-course expectations
- Data Sources- Random sample from all sections normed and reviewed by assessment committee
- Relevant Dates- Fall 2015 and 2017: collect ENGL 101/109 samples; Spring 2016 and 2018: assess ENGL 101/109 samples; collect ENGL 102 samples; Fall 2016 and 2018: assess ENGL 102 samples

## Objective C

Student will be able to use inquiry-based strategies to conduct research that explores multiple and diverse ideas and perspectives, appropriate to the rhetorical context. (GELO iii).

- Assessment Method- ENGL 101: Analysis essay (summary and analysis, rhetorical analysis, opinion) with common rubric. ENGL 102/109: Argumentative research paper with common rubric
- Benchmark- 75% of students will meet or exceed end-of-course expectations
- Data Sources- Random sample from all sections normed and reviewed by assessment committee
- Relevant Dates- Fall 2015 and 2017: collect ENGL 101/109 samples; Spring 2016 and 2018: assess ENGL 101/109 samples; collect ENGL 102 samples; Fall 2016 and 2018: assess ENGL 102 samples

## Objective D

Student will be able to use rhetorically appropriate strategies to evaluate, represent, and respond to the ideas and research of others. (GELO iv).

- Assessment Method- ENGL 101: Analysis essay (summary and analysis, rhetorical analysis, opinion) with common rubric. ENGL 102/109: Argumentative research paper with common rubric
- Benchmark- 75% of students will meet or exceed end-of-course expectations
- Data Sources- Random sample from all sections normed and reviewed by assessment committee
- Relevant Dates- Fall 2015 and 2017: collect ENGL 101/109 samples; Spring 2016 and 2018: assess ENGL 101/109 samples; collect ENGL 102 samples; Fall 2016 and 2018: assess ENGL 102 samples

## Objective E

Student will be able to address readers' biases and assumptions with well-developed, evidence-based reasoning. (GELO v).

- Assessment Method- ENGL 101: Analysis essay (summary and analysis, rhetorical analysis, opinion) with common rubric. ENGL 102/109: Argumentative research paper with common rubric
- Benchmark- 75% of students will meet or exceed end-of-course expectations
- Data Sources- Random sample from all sections normed and reviewed by assessment committee
- Relevant Dates- Fall 2015 and 2017: collect ENGL 101/109 samples; Spring 2016 and 2018: assess ENGL 101/109 samples; collect ENGL 102 samples; Fall 2016 and 2018: assess ENGL 102 samples

## Objective F

Student will be able to use appropriate conventions for integrating, citing, and documenting source material as well as for surface-level language and style. (GELO vi).

- Assessment Method- ENGL 101: Analysis essay (summary and analysis, rhetorical analysis, opinion) with common rubric. ENGL 102/109: Argumentative research paper with common rubric
- Benchmark- 75% of students will meet or exceed end-of-course expectations
- Data Sources- Random sample from all sections normed and reviewed by assessment committee
- Relevant Dates- Fall 2015 and 2017: collect ENGL 101/109 samples; Spring 2016 and 2018: assess ENGL 101/109 samples; collect ENGL 102 samples; Fall 2016 and 2018: assess ENGL 102 samples