



Ten Website Content Examples

1. Company: Logo, Name, Contact information, Location
2. Titles, Sub-titles, Page titles, Menus, Buttons, Calls To Action
3. Words, Phrases, Questions, Answers, Descriptions, Problems, Solutions
4. Stories, Articles, White Papers, Blog, News, Training,
5. Pictures, Videos (not automatic starting.) Graphics, Info-Graphics, Gallery
6. Forms (for the purchase or for the trade)
7. Instructions, Specifications, Measurements, Need to Know Details,
8. Prices, Shipping, Discounts,
9. Customer Testimonials, Reviews, Ratings, Success Stories, Brag Boards, Engagement Sites, Social Media, Links
10. Maps

Revised 1/13/20

Lewis-Clark State College • 500 8th Avenue • Lewiston, ID • 83501 • LCSC.edu/SBDC • 208.792.2465

Accelerating Business Success