

March SBDC News & Updates

Our newly launched website is at: www.lcsc.edu/sbdc

The "Resources Page" is loaded with "Tip Sheets."

Upcoming Events & Training

See what's happening [Statewide](#), from [our North Central office](#), and [North Idaho](#).

Free SBA Executive Education Course



Apply for the No Cost 2021 Class of SBA - Emerging Leaders, a free executive education course provided by the U.S. Small Business Administration.

WHO | eligibility requirements:

- Be a small business owner or C-level executive (CEO, COO, etc.)
- Have annual revenues between \$250,000 and \$10 million
- Have been in business for at least three years
- Have at least one employee, other than self
- Make the time commitment required of the course
- Demonstrate the business is on the brink of growth or transition

WHAT | about the program:

This "mini MBA" program enables you to set aside approximately two days a month to work *on* your business instead of *in* your business.

WHERE | location:

Offered virtually from Spokane, WA

WHEN | timeline:

- Application Deadline **March 26**
- Applicant interviews and final participants selected – prior to April 9th
- Program Begins May 4th and runs through October 26th

WHY | benefits:

Upon completion of the seven-month course, you will have a three-year growth action plan and connections to a network of peers and industry experts.

HOW | apply online by March 26:

At: www.interise.org/SBAEmergingLeaders

MORE INFO | www.sba.gov/EmergingLeaders

There are 20 available seats for the 2021 program in Spokane. The SBA Spokane Branch Office is accepting applications through March 26.



We Are Here

We have worked with owners on everything from online marketing to preparing cash flow projections. We are happy to meet with you as well by phone or Zoom meeting. Call us at **208-792-2465**, email us: isbdc@lcsc.edu; Register: [Online](#)

Region 2 Economic News

Economic News--Unemployment Rate is back below 5% in Region 2. Manufacturing has led this resurgence with growth in lumber prices and ammunition demand. A shortage of homes for sale has increased the prices. A surge in interest in outdoor activities has also benefited the region. Unfortunately, as locals switched to online buying, retail lost over 300 jobs. Source: Kathryn Tacke
[View the Report](#)

Doing Business with the Government

Doing Business with the Government from Idaho PTAC

Learn what it takes to make the government your customer and gain insight to opportunities and resources through the Idaho PTAC.

Thursday, March 11 – Region 2

9 AM to 11 AM PT

Part I - Free, Register [here](#).

1 PM to 3 PM PT

Part II - Free, Register [here](#).

Winning the Digital Shelf

ECommerce Hows and Whys of Growing Your Business Digitally from Idaho
Tech Help

Thursday, March 11 from 9-10 am PST by Steve Cleere

Among the things changed forever by the COVID Pandemic are **consumer shopping habits** – particularly for Consumer Packaged Goods and other consumables. Forbes estimates that ‘digital shopping’ increased 10 Years worth in the space of 6 months of 2020 – and while some ‘brick and mortar’ shopping has returned, much of what went to E-Comm has remained – meaning you can no longer afford to NOT be on the Digital Shelf.

Register for Free: <https://techhelp.regfox.com/20210311ecommercewebinar>

Webinars and Remote Learning



Accelerating Business Success Webinar Series

We at the North Central Idaho SBDC have launched our own on-demand webinar video series now available at no cost.

The webinars cover a variety of topics designed to enhance business success. A few of the available topics include: Starting, Sales, Accounting, eCommerce, HR, and more.

Funding Opportunities

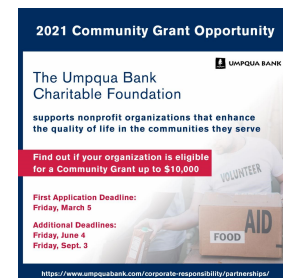
2021 Community Grant Opportunity March 5th Deadline

The Umpqua Bank Charitable Foundation supports nonprofit organizations that enhance the quality of life in the communities the Bank serves in California, Idaho, Nevada, Oregon, and Washington.

The Foundation provides Community Grants to eligible nonprofit organizations in the following areas: Economically Empowered Individuals, Vibrant Business Ecosystems, and Thriving Communities. Grants range from \$3,000 to \$10,000.

The 2021 application deadlines are March 5, June 4, and September 3. Visit the Foundation's website to learn more about the Foundation and to download the 2021 Community Grant Guidelines.

[Learn more & apply here](#)



Idaho Commerce & Kallman Worldwide Grant Now Open

Are you a small company looking to expand into international markets?

Idaho Commerce, in partnership with Kallman Worldwide, is providing a new virtual opportunity for small businesses in Idaho to exhibit globally with the Kallman USA Digital Showcase.

Idaho Commerce will fund a year-long subscription for a limited number of eligible small companies in the value of \$2,500 each.

[Learn more & apply now](#)



KALLMAN DIGITAL
SHOWCASE

Grant applications open now

We Look Forward to Serving You

Need to sign up for a no-cost consultation with one of our seven experienced consultants? **Register Online now:** <https://bit.ly/isbdcncid>

Registration and Consulting

Sincerely,

Barbara Leachman

Director of the Region II SBDC at Lewis-Clark State College

North Central Idaho SBDC

www.LCSC.edu/sbdc; www.idahosbdc.org

(208) 792-2465



We are here to help with COVID 19. The Idaho SBDC remains open to provide consulting support for Idaho businesses during this time. Some of our consulting will be held virtually, but our expert staff across the state can still help you navigate this situation.

We do not offer legal services, legal advice, or tax advice, for any legal/tax questions, issues, or advice, please contact a qualified attorney and/or certified public accountant.

The Idaho SBDC is funded by the U.S. Small Business Administration, host institutions of higher education, and the State of Idaho. The Idaho SBDC is an equal-opportunity/affirmative action employer. Services are provided on a non-discriminatory basis. Language assistance is available to those with limited English proficiency. To request an accommodation or language assistance, please contact Barbara Leachman at 208-792-2465 or baleachman@lcsc.edu. LCSC welcomes participants with disabilities. In all situations, a good faith effort will be made to provide accommodations. All opinions, conclusions, and/or recommendations expressed herein are those of the author(s) and do not necessarily reflect the views of the SBA.