



## Accelerating Business Success Series Free On Demand Video Webinar Courses

1. Rod Bristol – **Very helpful for existing businesses!**
  - **Managing by The Numbers:** Analyze financials for perspective on what your statements say about productivity, profit, cash, and financial strength to determine your business priorities and plans.
2. Tommy Cano with Barbara A. Leachman, Director of Region II Of The Idaho SBDC
  - **Question and Answer Session: Human Resource Issues – Valuable information!**
  - **Question and Answer Session: Human Resource Issues Specifically Related To COVID-19**
3. Felena Hanson
  - **Steps To Startup – Great for new businesses!**
4. Gary Lester with Barbara A. Leachman, Director Of Region II Of The Idaho SBDC
  - **Question and Answer Session: Government Contracting**
  - **Question and Answer Session: Leadership - Excellent learning here!**
5. Violet Rainwater
  - **Sales 101: How to Drive Sales Post Covid-19 – Excellent Strategies**
6. Corissa Saint Laurent – **Outstanding teacher!**
  - **Content Marketing**
  - **Digital Marketing**
  - **E-mail Marketing**
  - **Social Media Marketing**
7. Eric Spellman
  - **Driving and Increasing Web Traffic**
  - **Generating Leads Online and In the Real World – Who doesn't need more leads?**
  - **Growing A Business**
  - **How To Use Analytics**
  - **Online Marketing That Works**
  - **Online Reviews: Getting Reviews and Dealing With Bad Reviews**
  - **Search Engine Optimization (i.e., SEO) – One of the most popular!**
8. Mark Williams
  - **Selling On Amazon – Very popular course!**

Go online to register for these courses: <http://bit.ly/3o5c5CZ>

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