

## SBDC News & Updates for May

### Important Details of the New American Rescue Plan Act

May 4th could be your last chance to attend an SBDC free COVID-19 Capital Options for Idaho Webinar. [Register Here](#)

### American Rescue Plan Act Elevates Small Business Support in Response to COVID-19 Pandemic



Are you and your business still trying to recover from economic loss due to the Pandemic? There is help available from the SBA in terms of low interest loans to be used for working capital & normal expenses. [Learn more](#)

## Resources to Help You

**Our website is at:** [www.lcsc.edu/sbdc](http://www.lcsc.edu/sbdc)

The "Resources Page" is loaded with "Tip Sheets" such as:

\*[Organized Financial Records](#)

\*[Ten Burning Questions Every Buyer Wants Answered](#)

\*[How Can I Make My Business Stronger and Reduce Risk?](#)

The ASBDC has put together a [Resource Page](#) for Small Businesses.

[Idaho SBDC COVID-19 webinar recordings](#)

[Multi-Lingual COVID resources](#)

## Annual Idaho PTAC Symposium Registration

### It's Time To Register for this Government Contracting Event: May 12-13

The annual Idaho Small Business Virtual Contracting Symposium hosted by the Idaho PTAC (Procurement Technical Assistance Center) is approaching quickly. Here is the link for registration:

<http://bit.ly/ISBVCS2021>

The symposium will provide training on topics that could potentially increase your revenues during this COVID pandemic. The federal government is expected to spend \$300 billion dollars this year on purchasing goods and services from businesses like yours. We are here to get you started!

The PTAC, along with guest speakers, are providing training on:

- GSA schedule updates,
- How the SBA helps you,
- Joint Ventures to gain bigger contracts,
- Cybersecurity,
- and SBIR grants for businesses.

Information and Registration: [bit.ly/ISBVCS2021](https://bit.ly/ISBVCS2021)

## National SBDC Impact Survey

### We need your help!

Each year, the SBDC sends out a nationwide Impact Study. The survey was sent to a few of our clients on April 26th. If you should receive this survey, we would appreciate your time and effort to fill it out. It will be from James Vardaman at America's SBDC.

## Lewis Clark Valley Chamber - Business Recovery Fund

Benefiting Local Businesses with zero to five employees, including owners who reside in either Nez Perce or Asotin County, with microgrants up to \$1,000. Assistance will help pay rent/mortgage and utilities. Eligible businesses will need to be registered with the state or Nez Perce Tribe. Here is the link for more details: [Business Recovery Fund](#)



"Simplicity is the ultimate  
sophistication."

Leonardo da Vinci

We Are Here For You

We work with owners on everything from **online marketing to preparing cash flow projections.**

We are happy to meet with you by phone or Zoom meeting.

Call us at **208-792-2465**, email us: [isbdc@lcsc.edu](mailto:isbdc@lcsc.edu);

Register Today here: <https://bit.ly/isbdcncid>

## HR and Compliance Issues

### Employer Covid-19 Vaccine Incentives Considerations

If employers offer incentives to receive a vaccine that some of their employees cannot receive due to religious or health reasons, they are in danger of potentially violating discrimination laws because some of their employees cannot receive that benefit.

Federal discrimination law also prohibits employers from making incentives so persuasive as to be coercive, but de minimis [meaning very small] benefits will likely not cross that line.

Learn more: <https://www.natlawreview.com/article/legal-considerations-employer-provided-covid-19-vaccine-incentives>

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**Some of the most common website ADA problems are the need to describe pictures, graphics, and videos. Some tools that can make this fairly easy are ALT Text and Closed Captioning.**

As more and more businesses are utilizing the Internet for sales and marketing efforts, we wanted to provide some information on website compliance, including compliance with the Americans with Disabilities Act (“ADA”). Let’s start with some basic questions—

#### **What is the ADA?**

- “The Americans with Disabilities Act (ADA) prohibits discrimination against people with disabilities in several areas, including employment, transportation, public accommodations, communications and access to state and local government programs and services.”

[Americans with Disabilities Act | U.S. Department of Labor \(dol.gov\)](#)

#### **Where can I quickly learn about it?**

[What Is ADA Compliance And Why Does It Matter? \(forbes.com\)](#)

#### **Does my website need to be ADA compliant?**

- “Very likely, yes — especially if it’s commercial in nature.”

[The ADA Checklist: Website Compliance Guidelines for 2021 in Plain English | by Kris Rivenburgh | Medium](#)

#### **How can I make my website ADA compliant?**

- PEAT, the Partnership on Employment & Accessible Technology, an office funded by the [Office of Disability Employment Policy](#), U.S.



Department of Labor, offers tips for websites:

[10 Tips for an Accessible Website - Peatworks](#)  
[Making Web Content Accessible - Peatworks](#)

### **What guidelines can assist my efforts?**

[Web Content Accessibility Guidelines \(WCAG\) Overview | Web Accessibility Initiative \(WAI\) | W3C](#)

### **Where can I get help?**

- If you have any questions, we strongly recommend you talk to a qualified attorney: <https://isb.idaho.gov/lawyer-referral-service/>; and
- The University Of Idaho Entrepreneurship Law Clinic offers *free* legal services to entrepreneurs who qualify:  
<https://www.uidaho.edu/law/academics/practical-skills/clinics/entrepreneurship-law-clinic>

“[JAN](#) provides *free* one-on-one practical guidance and technical assistance on job accommodation solutions, Title I of the Americans with Disabilities Act (ADA) and related legislation, and self-employment and entrepreneurship options for people with disabilities.”

The [Idaho SBDC](#) might be able to assist where appropriate (please note, we *do not* offer legal services or legal advice).

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## FREE Webinars and Remote Learning Continue

### [Accelerating Business Success Webinar Series](#)

The North Central Idaho SBDC has launched no cost, On-Demand workshops for small businesses on a variety of topics designed to enhance business success. Below are a few of the titles and links to register:

[++ 17 Steps to Startup, Speaker: Felena Hanson, Founder of Hera Hub and Author](#)

[++ Sales 101: How To Drive Sales Post COVID-19, Speaker: Violet Rainwater, Founder of The Rainmakers Way](#)

[++ Managing by The Numbers: Financials for Non-Numbers People, Rod Bristol, CFE, Director of Business Development For Profit Soup](#)

[++ Selling on Amazon, Speaker, Mark Williams, Founder And CEO Of Brand Brite](#)

[++ Human Resources, Speaker, Tommy Cano, Founder and President of Cano HR Group, LLC](#)

See the entire list HERE: [Second quarter enrollment open NOW!](#)

LIVE Webinar

## Creating with Canva

Boise's Community Education programs and the Idaho SBDC are combining forces to assist small businesses in Idaho. Please join for a completely virtual session on the Zoom platform, cost is \$15.00.

If you are struggling with creating graphics for social media, need to design a flyer or business card for your business, or want a cool new Zoom virtual background, this class will cover that and more. Canva is a free online resource that you can use to create graphics, logos, flyers, presentations, social media posts and more. We will explore how to use Canva for free to up your online game

May 7th 9:00-10:30 am  
PST

## We Look Forward to Serving You

Need to sign up for a no-cost consultation with one of our **seven** experienced consultants? **Register Online now:** <https://bit.ly/isbdcncid>

Sincerely,

### Barbara Leachman

Director of the Region II SBDC at Lewis-Clark State College  
North Central Idaho SBDC

[www.LCSC.edu/sbdc](http://www.LCSC.edu/sbdc); [www.idahosbdc.org](http://www.idahosbdc.org)  
(208) 792-2465



May 2021

*We are here to help with COVID 19. The Idaho SBDC remains open to provide consulting support for Idaho businesses during this time. Some of our consulting will be held virtually, but our expert staff across the state can still help you navigate this situation.*

*We do not offer legal services, legal advice, or tax advice, for any legal/tax questions, issues, or advice, please contact a qualified attorney and/or certified public accountant.*

*The Idaho SBDC is funded by the U.S. Small Business Administration, host institutions of higher education, and the State of Idaho. The Idaho SBDC is an equal-opportunity/affirmative action employer. Services are provided on a non-discriminatory basis. Language assistance is available to those with limited English proficiency. To request an accommodation or language assistance, please contact Barbara Leachman at 208-792-2465 or [baleachman@lcsc.edu](mailto:baleachman@lcsc.edu). LCSC welcomes participants with disabilities. In all situations, a good faith effort will be made to provide accommodations. All opinions, conclusions, and/or recommendations expressed herein are those of the author(s) and do not necessarily reflect the views of the SBA.*