**Ayodeji Bola Arogundade, Ph.D, PDB, MBA**

Associate Professor of Marketing,

Lewis-Clark State College, Lewiston, Idaho

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**Education –**

**Post-Doctoral Bridge Program (Marketing & Management)**

*AACSB Scholarly Academic (SA)/Academically Qualified (AQ)*

*University of Florida (UF), Hough Graduate School of Business*, *Gainesville, FL – July 2014*

**Doctor of Philosophy in Biological and Agricultural Engineering**

*College of Engineering, University of Idaho, Moscow, ID – 2013*

**Master of Science in** **Biological and Agricultural Engineering**

*College of Engineering, University of Idaho, Moscow, ID – 2008*

**Masters of Business Administration (MBA)**

*College of Postgraduate Studies, Federal University of Technology Akure, Nigeria – 2004*

**Bachelors of Science in Agricultural Engineering,**

*Federal University of Technology, Akure, Nigeria – 1999*

**Academic Experience**

**Lewis-Clark State College (LCSC) – Lewiston ID**

***Associate Professor in Business*** *(Tenured),* ***March 2020 to present***

***Assistant Professor in Business*** *(Tenure-Track),* ***January 2015 to Feb. 2020***

* Teach business courses and advise students
* Co-Facilitator, LC Presents. 2020 to date
* Served as Chair of the Search Committee for the Director of Center for Teaching and Learning, 2021
* Served on the Promotion Committee for Prof. Rachel Kaitz, 2019
* Represented the college in African Recruitment Tours in Nigeria, Ghana, DR Congo, Angola, and Cote D’Ivoire. Sept. 15 to Oct.1, 2017
* Collaborated with Small Business Development Center (SBDC) to assist small business owners from North Central Idaho while developing real life projects for student teaching
* Advised and assisted the Marketing Board of the college on developing strategies to increase awareness of the college while serving on LC Marketing Committee
* Assisted in preparing self-study used during the accreditation process of the Business Division. Worked with other colleagues to develop broad based goals, operational goals and intended student learning outcomes for the Business Division.
* Developed a new Marketing Research Course for the Business Division
* Worked with a few colleagues to develop Marketing Management Certificate program
* Serving on the International Programs Advisory Board. The goal of the board is to review the college’s international recruitment strategies, discuss recruitment opportunities, and generally give advice on how the international programs should be operated.
* Served on the Learning Management System (LMS). The committee was set up to explore other LMS options, including D2L and Canvas, with the aim of migrating to another platform other than Blackboard that is currently in use 2016-2017
* Served on the LC Marketing Committee, 2015 – 2016. The committee was charged with the task of finding ways to get LCSC’s name and logos more visible to the general public.
* Represented the Business Division on Faculty Senate of the college, 2015 to 2017
* Served on the Search Committee for Asst. Professor of Management, 2016
* Served on Search Committee for two Instructors, 2015
* Evaluated Students’ Capstone Projects
* Served on the Library Advisory Committee, 2015
* Served on the Grievance Committee, 2015

**Universidad Anahuac, Puebla, Mexico**

***Visiting Professor,*  June 3rd – June 24th, 2019**

* Invited to teach International Marketing class for the university’s 2019 Summer Academic program
* Conducted a site inspection of the school on behalf of LCSC International Programs Office with the goal of facilitating a study abroad program for LCSC students

**Academic Research Experience**

**University of Idaho – Moscow ID**

***Postdoctoral Researcher***, Oct. 2013 – December 2014

* Participated in the writing of grant research proposals
* Submitted peer-reviewed articles
* Spatial analysis of remotely sensed snow cover images

***Research Assistant***, May, 2006 – May 2013

* Developed an innovative technique to integrate ground-based and remotely sensed data to generate snow-covered area depletion maps
* Developed an integrated technique for removal of cloud obscuration problem in remotely sensed images
* Applied the integrated technique developed to generate historical satellite images needed for simulating snowmelt runoff under climate change scenarios

**Corporate Experience**

**Oceanic Bank Int’l Plc (now Ecobank Nigeria), Nigeria**

***Head, Public Sector Marketing****, Ado Ekiti Office,* ***March 2006 to May, 2006***

* Management of credit portfolios
* Business Development
* Marketing of Bank’s products

**United Bank for Africa Plc, Nigeria**

***Senior Banking Officer****, Business Development,* ***Dec. 2005 to Feb. 2006***

* Deposit Mobilization/Liability generation
* Head of Public sector accounts
* Credit Preparation and Analysis

**Universal Trust Bank Plc (now Union Bank Plc), Nigeria**

***Banking Officer****, Marketing/Business Development,* ***August, 2001 to Dec., 2005***

* New Business Development
* Credit and risk analysis

**Non-Profit organization Experience**

**RCCG Glory of God Parish Inc., Moscow Idaho Sept. 2010 to present**

***Pastor and President, Board of Directors***

* Registered and started the church in September 2010
* Pastor and President, Board of Directors of the church
* Coordinates the weekly meetings (2-3 hrs. per week and 52 weeks/year)
* Coordinates the activities and weekly sermons of the church
* Directs and manages membership drive
* Ensures the well-being of members of the church
* Teaching and training of members

**Lewis-Clark Bible Institute**

***Board Member and Instructor***

* Coordinates with other board members to ensure the smooth running of the institute
* Teaches a class (Evangelism for the 21st Century) for the institute
* Attends board meetings

***Certifications***

* Certificate in Ministry, The Redeemed Christian Bible College and Seminary, North America, 2020
* Certificate of Ordination as a Deacon, The Redeemed Christian Church of God, 2011
* Evangelical Training Association Certificate, 2019
* Certificate of completion, Strategic Operational Leadership, Redeemers Leadership Institute, 2019
* Certificate of completion, Relationship Value Management, Redeemers Leadership Institute, 2018
* Certificate of completion, Church Financial Control Planning & Management, Redeemers Leadership Institute, 2018

**Instructional Career**

**Lewis-Clark State College (LCSC) – Lewiston, ID**

Associate Professor in Business, March 2020 to present

Assistant professor in Business, Jan. 2015 to Feb. 2020

***Courses Taught: Spring 2020***

* BUS 421 - Marketing Research - Online – Blackboard
* BUS 321 - Principles of Marketing - Online – Blackboard
* BUS 101 - Introduction to Business - Online – Blackboard
* BUS 340 - Retail Marketing - Online – Canvas
* BUS 370 - Production and Operations Management - Traditional

***Courses Taught: Fall 2019***

* BUS 421 - Marketing Research - Traditional
* BUS 321 - Principles of Marketing - Traditional
* BUS 340 - Retail Marketing - Online – Blackboard
* BUS 482 – International Marketing - Traditional
* BUS 482 – International Marketing - Online Blackboard

***Courses Taught: Spring 2019***

* BUS 421 - Marketing Research - Online – Blackboard
* BUS 321 - Principles of Marketing - Online – Blackboard
* BUS 321 - Principles of Marketing - Traditional
* BUS 340 - Retail Marketing - Online –Blackboard

***Courses Taught: Fall 2018***

* BUS 421 - Marketing Research - Traditional
* BUS 321 - Principles of Marketing - Traditional
* BUS 101 – Introduction to Business - Traditional
* BUS 482 – International Marketing - Traditional
* BUS 482 – International Marketing - Online Blackboard

***Courses Taught: Summer 2018***

* BUS 482 – International Marketing - Online – Blackboard
* SD 220 – Introduction to Leadership - Traditional

***Courses Taught: Spring 2018***

* BUS 101 - Introduction to Business - Online – Blackboard
* BUS 101 - Introduction to Business - Traditional
* BUS 421 - Marketing Research - Online – Blackboard
* BUS 321 - Principles of Marketing - Online – Blackboard
* BUS 321 - Principles of Marketing - Traditional
* BUS 340 - Retail Marketing - Online – Blackboard

***Courses Taught: Fall 2017***

* BUS 101 – Introduction to Business - Online - Blackboard
* BUS 421 - Marketing Research - Traditional
* BUS 421 - Marketing Research - Online – Blackboard
* BUS 482 – International Marketing - Traditional
* BUS 482 – International Marketing - Online Blackboard

***Courses Taught: Spring 2017***

* BUS 101 - Introduction to Business - Traditional
* BUS 421 - Marketing Research - Online – Blackboard
* BUS 321 - Principles of Marketing - Online – Blackboard
* BUS 321 - Principles of Marketing - Traditional
* BUS 340 - Retail Marketing - Online

***Courses Taught: Fall 2016***

* BUS 101 – Introduction to Business - Online - Blackboard
* BUS 421 - Marketing Research - Traditional
* BUS 421 - Marketing Research - Online – Blackboard
* BUS 482 – International Marketing - Traditional
* BUS 311 - Foundation of Management Theory - Online Blackboard

***Courses Taught: Spring 2016***

* BUS 101 - Introduction to Business - Online – Blackboard
* BUS 321 - Principles of Marketing - Online – Blackboard
* BUS 321 - Principles of Marketing - Traditional
* BUS 340 - Retail Marketing - Online
* GIS 271 – Geographic Information System - Traditional

***Courses Taught: Fall 2015***

* BUS 101 – Introduction to Business - Online - Blackboard
* BUS 321 - Principles of Marketing - Online – Blackboard
* BUS 321 - Principles of Marketing - Traditional
* BUS 482 – International Marketing - Traditional
* BUS 333 – Consumer Behavior - Traditional

***Courses Taught: Summer 2015***

* BUS 101 – Introduction to Business - Online - Blackboard
* BUS 340 – Retail Marketing - Online – Blackboard

***Courses Taught: Spring 2015***

* BUS 101 - Introduction to Business - Online – Blackboard
* BUS 321 - Principles of Marketing - Online – Blackboard
* BUS 321 - Principles of Marketing - Traditional
* BUS 482 – International Marketing - Traditional

**Universidad Anahuac, Puebla, Mexico**

***Visiting Professor,*  June 3rd – June 24th, 2019**

***Courses Taught: Summer 2019***

* MER 4307 – International Marketing - Traditional - Accelerated

**Selected Publications –**

1. “Marketing Climate Change to Segmented Audiences Using the Right Frames: A Cross-Country Analysis of Audience Responses to the Terms ‘Climate Change’, Climate Impacts’ and ‘Global Warming’ (in progress).
2. “Psychological empowerment as a predictor of work engagement among officers of Nigerian Immigration Services” (Co-Author), 2017. Journal of Humanities and Social Science, 22(5): 75-79
3. “The influence of perceived organizational politics on workplace incivility among private and public employees in Ogun State, Nigeria” (Co-Author), 2016. Canadian Social Science, Vol 12, No 5, 40-45.
4. “The Influence of Career Commitment on Organizational Commitment among Selected Bankers in Lagos Metropolis, Nigeria” (Co-Author), 2015. *European Journal of Business and Management*, 6(39): 36 – 41.
5. “Psychological Empowerment in the Workplace: Implications for Employers’ Career Satisfaction” (Co-Author), 2015. North American Journal of Psychology
6. “The Influence of Perceived Organizational Support on Job Stress among Selected Public and Private Sector Employees in Lagos State, Nigeria” (Co-Author), 2015. *Advances in Research, 3(6): 541-547.*
7. “Influence of Perceived Organizational Justice on Teachers’ Commitment in Selected Secondary Schools in Lagos, Nigeria” (Co-Author), 2015*. Journal of Scientific Research and Reports, 4(7)*: 605-613.
8. “Performance Appraisal Knowledge: An Implication on Workplace Commitment in a Selected Commercial Bank in Lagos, Nigeria” (Co-Author), 2015. Ife PsychologIA, 23(1), 98-106
9. “Climate change opportunities for Idaho’s irrigation supply and deliveries” (Co-Author), 2014. *In Climate Variability and Water Dependent Sectors: Impacts and Potential Adaptations*, eds. Dannele E. peck, and Jeffrey M. Peterson. Routledge, Taylor and Francis Group, New York 144 pp.
10. “Climate change opportunities for Idaho’s irrigation supply and deliveries” (Co-Author), 2013. *Natural Resources Policy Research*, 5(2-3):91-105. Doi:10.1080/19390459.2013.811856
11. “Synthetic Year-Independent Spatio-Temporal Patterns of Snow Depletion” (Co-Author), 2013. *In Proceedings of the 81st Western Snow Conference, Jackson Hole*, WY, April 15 – 18
12. “Comparative studies on turbulent fluxes measured over burned and unburned sites of sagebrush dominated mountain” (Co-Author), 2012. *Journal of Ecohydrology*, DOI: 10.1002/eco.1346
13. “Modeling snowmelt runoff under climate change scenarios using MODIS-based snow cover products”, (Co-Author), 2012. *In Multiscale Hydrologic Remote Sensing: Perspectives and Applications*, eds. Chang, N.B., and Y Hong. CRC Press Taylor & Francis Group, New York, 568 pp
14. “Is the Climate Really Changing? Visible Signs of Climate Change in Idaho” (Co-Author), 2012. *In Proceedings of the 38th Annual convention of The National Society of Black Engineers*, Pittsburgh, PA, 28 March – 1 April, 2012, pp. 39- 49
15. “Practical Approach to Academic Excellence: For Undergraduate Students” (Author), 2001. Akure, Nigeria: Topfun, 125 pp

**Conference Abstracts and Presentations –**

1. Keeping First Year Students Engaged and Happy in the Face of Covid-19: Lesson from my BUS 101 Class, Teaching and Learning center, Lewis-Class State College, Lewiston Idaho, March 23, 2021
2. “How Authentic is our Business Curriculum?” (With Luther, M, and Thomas-Jorgenson, J), IACBE Conference, Kellogg, Idaho, October 19 – 20, 2017
3. “Teaching with Google Earth”, Next Generation Science Standard (NGGS) Workshop for Lewiston Secondary Ed. Teachers, March 11 – 12, 2016, Lewis-Clark State College, Lewiston ID (Oral Presentation)
4. “Combination of MODIS Snow, Cloud and Land Area Coverage Data with SNOTEL to Generate Inter-Annual and Within-Season Snow Depletion Curves and Maps” (With Qualls, R.J) (C33C-0833), American Geophysical Union, 2015 Fall Meeting, San Francisco, CA, December 16, 2015.
5. “Integration of MODIS Snow, Cloud and Land Area Coverage Data with SNOTEL to Generate Inter-Annual Snow Depletion Curves and Maps” (With Qualls, R.J), NW Climate Conference, Coeur d’Alene, ID, November 3-5, 2015.
6. "Integrating SNOTEL and MODIS Observations to Quantify Trends in Watershed Snowcover” (With Qualls, R.J), 2015 Western Snow Conference, Grass Valley, CA, April 20-23, 2015.
7. “Marketing Climate Change to Segmented Audiences Using the Right Frames: Case Study of Climate Change, Global Warming, and Climate Impacts (2014). Post-Doctoral Bridge Program, *Hough Graduate School of Business, Warrington College of Business*, University of Florida, Gainesville, Fl, July 22, 2014 (Oral Presentation).
8. “A Brand Audit of Delta Airlines” (With Filho, W. P), (2014). Post-Doctoral Bridge Program, *Hough Graduate School of Business, Warrington College of Business*, University of Florida, Gainesville, Fl, July 21, 2014 (Joint Oral Presentation).
9. “Integration of remote sensing with ground-based measurements to identify year-independent spatio-temporal patterns of snow cover and their potential applications” (With Qualls, R.J), (**INVITED**, H33H-1484), American Geophysical Union, 2013 Fall Meeting, San Francisco, CA, December 11, 2013.
10. "Synthetic Year-Independent Spatio-Temporal Patterns of Snow Depletion” (With Qualls, R.J), (2013). *Abstract. 81st Western Snow Conference*, Jackson Hole, WY, April 15 – 18
11. “Repetitive Patterns of Snow Distribution and Ablation, and their Applications” (With Qualls, R.J), (2013). In Climate Change Science for Effective Resource Management and Public Policy in the Western United States. *NSF EPSCoR Western Consortium of Idaho, Nevada, and New Mexico*. Las Vegas, NV, March 27 – 28.
12. “Toward Obtaining Cloud-Free Snow Cover from MODIS Products” (With Qualls, R.J), (2012). *Idaho NSF EPSCoR and Idaho NASA EPSCoR Annual Meeting*, Boise, Idaho, October 2 – 3.
13. “Is the Climate Really Changing? Visible Signs of Climate Change in Idaho” (With Qualls, R.J), (2012). *Abstract, 38th Annual Convention of The National Society of Black Engineers*, Pittsburgh, PA, 28 March – 1 April.
14. “Is Climate Really Changing? Visible Signs of Climate Change in Idaho” (With Qualls, R.J), (2012). *38th Annual Convention of The National Society of Black Engineers*, Pittsburgh, PA, 28 March – 1 April (Oral Presentation).
15. “Use of MODIS Snow-Covered-Area to Develop Historical, Current and Future Snow Depletion Curves for Snowmelt Runoff Modeling” (With Qualls, R.J), (2012). *AGU Chapman Conference on Remote Sensing of the Terrestrial Water Cycle*, Kona Hawaii, USA, 19-22 February.
16. “Use of MODIS Snow-Covered-Area to Develop Historical, Current and Future Snow Depletion Curves for Snowmelt Runoff Modeling” (With Qualls, R.J), (2012). *3rd PNW Climate Conference*, Boise, Idaho, October 1 -3.
17. “Reconstructing MODIS Snow Cover Fraction Using Snow Meltout Dates From Snowpack Telemetry (SNOTEL) Data” (With Qualls, R.J), (2011). *American Geophysical Union, Fall Meeting*, San Francisco, CA, December 7.
18. “Comparison between Turbulent Fluxes Measured over Burned and Unburned Sites of Sagebrush Dominated Mountain (With Qualls, R.J & Zhao, W), (2009). Chapman Conference: Examining Ecohydrological Feedbacks of Landscape Change along Elevation Gradients in Semiarid Regions, *American Geophysical Union*, Sun Valley, ID USA. Oct. 4-8.
19. “Turbulence Characteristics and Behavior of Fluxes Measured Over Complex Forested Terrain of Mica Creek Watershed in Northern Idaho” (With Qualls, R.J, Zhao, W & Getahun, Y.G) (2009). *American Geophysical Union Fall Meeting*, San Francisco, CA, USA. December 14-18.
20. “Effect of streamline coordinate rotation on turbulent fluxes measured over complex terrain: Case study of Mica Creek Watershed” (With Qualls, R.J), (2009). *American Geophysical Union, Fall Meeting*, San Francisco, CA, USA. December 14-18.

**Local Presentations –**

1. Positioning yourself as a marketable product, March 12, 2020. Deary High School, Deary Idaho
2. Don’t eat everything – Developing a savings culture, April 19, 2019. Deary High School, Deary, Idaho
3. Cultural Convergence – How to position yourself for success in a globalized world April 16, 2019, Lapwai Middle and High School, Lapwai, Idaho
4. Cultural Convergence – How to position yourself for success in a globalized world, March 21, 2019. Deary High School, Deary, Idaho
5. Teaching with Google Earth”, Next Generation Science Standard (NGGS) Workshop for Lewiston Secondary Ed. Teachers, March 11 – 12, 2016, Lewis-Clark State College, Lewiston ID

**Conferences Attended –**

* IACBE National Conference, April 2021
* IACBE Regional Conference, Boise, Idaho, 2019
* IACBE National Conference, Las Vegas, Nevada, April 2019
* IACBE Regional Conference, Coeur’ Alene Idaho, 2018
* 2018 Summer Marketing Educators’ Conference of the American Marketing Association, Boston, MA, Aug 10 – 12, 2018
* IACBE Regional Conference, Kellogg, Idaho, 2017
* 2017 Summer Marketing Educators’ Conference of the American Marketing Association, San Francisco, CA, Aug 3 – 6, 2017
* Education USA Forum, Washington D.C, 2017
* IACBE Regional Conference, Spokane, WA, October 13 – 14, 2016
* NW eLearning Conference, Eugene OR, October 20 – 22, 2016
* Next Generation Science Standard (NGSS) Workshop, March 11 – 12, 2016
* NW eLearning Conference, Olympia WA, 2015
* IACBE Regional Conference, Big Sky, Montana, 2015
* Idaho Colleges and Universities Open Education Resource Workshop, ID, 2015
* 2015 Summer Marketing Educators’ Conference of the American Marketing Association, Chicago, IL, Aug 14 – 16, 2015
* 2015 Summer Marketing Educators’ Conference of the American Marketing Association, San Francisco , CA, Aug 1 – 3, 2014
* American Geophysical Union, 2013 Fall Meeting, San Francisco CA, Dec 9-13, 2013
* NSF EPSCoR Western Consortium of Idaho, Nevada, and New Mexico, Las Vegas, NV March 27 – 28, 2013
* Idaho NSF EPSCoR and Idaho NASA EPSCoR Annual Meeting, Boise, Idaho, October 2 – 3, 2012
* 38th Annual Convention of The National Society of Black Engineers, Pittsburgh, PA, 28 March – 1 April, 2012
* American Geophysical Union, Fall Meeting, San Francisco, CA, December 7, 2011
* Chapman Conference: Examining Ecohydrological Feedbacks of Landscape Change along Elevation Gradients in Semiarid Regions, American Geophysical Union, Sun Valley, ID USA. Oct. 4-8, 2009

**Grants Received –**

* Institutional Development Grant, Lewis-Clark State College (Awarded, Nov. 6th, 2019)
* Faculty Development grant, Lewis-Clark State College (Awarded, April 4th, 2017)
* Faculty Development grant, Lewis-Clark State College (Awarded, April 8th, 2015)

**Honors and Awards –**

* Annice Edmundson Faculty Excellence Award, Lewis- Clark State College, 2021
* Certificate of Service, State of Idaho, 10/1/2018
* Research Assistantship award 05/2008 to 05/2013
* Research Assistantship award 05/2006 – 05/2008
* APEx Honors, National Society of Black Engineers 2012
* The Honor Society of Agriculture 2008-2009
* Smith H.S Memorial Scholarship 2009
* Hanson Raymond Engineering scholarship 2009
* Golden Key International Honor Society 2007
* University Prize award 1997/98 session
* University Scholarship Award, & Deans’ list 1996/97 session
* Travel Award for Poster presentation at the 2013 NSF EPSCoR Western Consortium of Idaho, Nevada, and New Mexico Meeting, Las Vegas, NV, March 27 – 28.
* Travel Award for Poster and Oral Presentations at the 38th Annual Convention of The National Society of Black Engineers, Pittsburgh, PA, 28 March – 1 April, 2012.
* Travel Award for Poster presentation at the 2012 Idaho EPSCoR Annual Meeting, Boise, ID Oct. 2 – 3.

**Professional Service and Community Service –**

* Guest Presenter, Deary High School, 2019
* Guest Presenter, Lapwai High School, 2019
* Guest Presenter, Geography class, Jenifer Junior High School, 2018, 2019
* Guest Presenter, McSorley Elementary School, 2016
* Board Member, Women’s Dignity Initiative Inc.
* Board Member, LCBI, Lewiston Idaho
* Board Member, North West eLearning, 2016
* Invitation to Review – Africa Academy of Management
* Invitation to Review – *Journal of Ecohydrology*
* Invitation to Review – *Water Resources Research*
* Student Advisor – Redeemed Christian Campus Fellowship, University of Idaho
* Parish Pastor – RCCG Glory of God Inc., Moscow, Idaho, USA
* Coach – Knowledge and Regional Bowl, Lewiston Idaho

**Professional Memberships –**

* American Marketing Association (AMA)
* African Academy of Management (AFAM)

**Computer/Technical Skills**

* Microsoft Office: Word, Excel, & Power Point
* Minitab Statistical Software
* SPSS
* MATLAB
* Python Programming
* Geographical Information System (GIS)
* Remote Sensing (ERDAS IMAGINE)
* WEPP Model
* Snow Runoff Model (SRM)