



Recent News Release

SBA Economic Injury Disaster Loans Available to Idaho Small Businesses



Drought Relief in the form of a loan...

SACRAMENTO, Calif. – Small nonfarm businesses in 40 Idaho counties and neighboring counties in Oregon, Utah, Washington and Wyoming are now eligible to apply for low-interest federal disaster loans from the U.S. Small Business Administration, announced Director Tanya N. Garfield of SBA's Disaster Field Operations Center-West. These loans offset economic losses because of reduced revenues caused by drought in the following primary counties that began April 15, 2021. Learn more Here

PPP Loan Forgiveness:

The U.S. Small Business Administration (SBA) is launching a streamlined application portal to allow borrowers with Paycheck Protection Program (PPP) loans \$150,000 or less through participating lenders to apply for forgiveness directly through the SBA.

Full article: https://www.sba.gov/article/2021/jul/28/sba-announces-opening-paycheck-protection-program-direct-forgiveness-portal

Terms and Forgiveness instructions: https://www.sba.gov/funding-programs/loans/covid-19-relief-options/paycheck-protection-program/ppp-loan-forgiveness

Resources to Help You

Our website is at: www.lcsc.edu/sbdc

The "Resources Page" is loaded with tip sheets such as:

- *Making Predictions (about your business numbers)
- *Organized Financial Records
- *Ten Reasons You Might Want to Be in or Stay in Business

The **ASBDC** has put together a **Resource Page** for Small Businesses.

Help with Google My Business Photos



Oh no, you found out that a customer has added an image to your GMB account that does not accurately represent your business. Kim to the rescue! Business Consultant from Region III office in Boise, **Kim Sherman-Labrum** can help! Watch the video

Challenges in Hiring and Retaining Workers

Are you Struggling to keep it Real?



Our digital era has lost the personal touch that so many workers thrive upon. Consider this helpful advice from **Todd Broadman**, SBDC Business Consultant in the Moscow area,"...at the end of the day that positive, life-affirming interactions underlie a vibrant business model. Many have dispensed with that common sense, that shared sense of purpose, the human touch, and we see it in resulting employee attitudes and behaviors." Register for Consulting Today

Announcing Barbara's Retirement

After 10 years with the Idaho SBDC at LCSC, I will be retiring in mid-September.

I have found this work to be challenging, interesting, and rewarding. I love to learn and certainly have been able to do that. Working with this great team will be what I miss the most. Thank you for the problem solving sessions and the laughs. The same goes for my clients.

Here is to a new beginning.



We work with owners on everything from employee retention to market research

We look forward to providing assistance to you and your business.

Call us at 208-792-2465, email us: isbdc@lcsc.edu;

Register Today here: https://bit.ly/isbdcncid

FREE Webinars and Remote Learning Continues

Accelerating Business Success Webinar Series

The North Central Idaho SBDC has launched no cost, On-Demand workshops for small businesses on a variety of topics designed to enhance business success. Below are a few of the titles and links to register:

>Leadership Principles with Gary Lester and Barbara Leachman

>Digital Marketing Help with Corissa Saint Laurent

>Selling on Amazon with Mark Williams

See the entire list HERE: Third quarter enrollment open NOW!

Contact Us Today!

Need to sign up for a no-cost consultation with one of oursix experienced consultants? Register Online now: https://bit.ly/isbdcncid

Sincerely,

Barbara Leachman

Director of the Region II SBDC at Lewis-Clark State College North Central Idaho SBDC www.LCSC.edu/sbdc; www.idahosbdc.org (208) 792-2465

August 2021

We are here to help with COVID 19. The Idaho SBDC remains open to provide consulting support for Idaho businesses during this time. Some of our consulting will be held virtually, but our expert staff across the state can still help you navigate this situation.

We do not offer legal services, legal advice, or tax advice, for any legal/tax questions, issues, or advice, please contact a qualified attorney and/or certified public accountant.

The Idaho SBDC is funded by the U.S. Small Business Administration, host institutions of higher education, and the State of Idaho. The Idaho SBDC is an equal-opportunity/affirmative action employer. Services are provided on a non-discriminatory basis. Language assistance is available to those with limited English proficiency. To request an accommodation or language assistance, please contact Barbara Leachman at 208-792-2465 or baleachman@lcsc.edu. LCSC welcomes participants with disabilities. In all situations, a good faith effort will be made to provide accommodations. All opinions, conclusions, and/or recommendations expressed herein are those of the author(s) and do not necessarily reflect the views of the SBA.