



Common Scams that Target Small Business

1. Fake Checks and Fake Invoices
2. Tech Support and Website construction Scams
3. Credit Card Processing and Equipment Leasing Scams
4. Business Coaching and Promotion Scams
5. Social Engineering, Phishing, and Ransomware
6. Government Agency Imposter Scams-Like the IRS, SAM, or State Employment or Licensing
7. Utility Company Imposter Scams
8. Phone Directory Listing and Advertising
9. Unordered Office Supplies and Insurance
10. Changing Online Reviews

SCAMMERS' TACTICS

- Scammers pretend to be someone you trust. They make themselves seem believable by pretending to be connected with a company you know or a government agency.
- Scammers create a sense of urgency. They rush you into making a quick decision before you look into it.
- Scammers use intimidation and fear. They tell you that something terrible is about to happen to get you to send a payment before you have a chance to check out their claims.
- Scammers use untraceable payment methods. They often want payment through wire transfers, reloadable cards, or gift cards that are nearly impossible to reverse or track.
- With credit cards, scammers may want several smaller payments, rather than one big one.

Protective Steps

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1. Train Your Employees
2. Verify Invoices and Payments
3. Be Tech Savvy
4. Know Who You're Dealing With

Get the Details at this link from the FTC: [ftc.gov/tips-advice/business-center/guidance/scams-your-small-business-guide-business](https://www.ftc.gov/tips-advice/business-center/guidance/scams-your-small-business-guide-business)

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