CERTIFICATE
MARKETING MANAGEMENT
2020-2021

CERTIFICATE REQUIREMENTS		REQ	COMP	NEED
BUS 321	Principles of Marketing	3		
BUS 421	Marketing Research	3		
BUS 428	Marketing Management	3		
BUS 482	International Marketing	3		
BUS 494	Marketing Internship	3		
	TOTAL	15		
SUMMARY				
CERTIFICATE REQUIREMENTS				
	TOTAL	15		

NOTES, SUBSTITUTIONS & WAIVERS