

Written Communication
UAR Plan, 2025-2027

Goal/Outcome:	Students Will Meet the General Education Learning Outcomes for Written Communication
GELO 1	Use flexible writing process strategies to generate, develop, revise, edit, and proofread texts.
Assessment Method	<p>ENGL 101: Analysis essay (summary and analysis, rhetorical analysis, opinion) rough draft, peer reviewed response, and final draft, with common rubric; normed and reviewed by Written Comm Assessment Committee</p> <p>ENGL 102/109: Argumentative research paper rough draft, peer reviewed response, and final draft, with common rubric; normed and reviewed by Written Comm Assessment Committee</p>
Benchmark	75% of students will meet or exceed end-of-course expectations
Data Sources	Random 25% sample with assignment instructions
Relevant Dates	<p>ENGL 101/109: Data collection FA22; review SP23; report FA23 Data collection FA20; review SP21; report FA21 Data collection FA19; review SP20; report FA20 Data collection FA18; review SP19; report FA19 Data collection FA17; review SP18; report FA18 Data collection FA16; review SP17; report FA17 Data collection FA15; review SP16; report FA16</p> <p>ENGL 102: Data collection SP23; review FA23; report FA23 Data collection SP21; review FA21; report FA21 Data collection SP20; review FA20; report FA20 Data collection SP19; review FA19; report FA19 Data collection SP18; review FA18; report FA18 Data collection SP17; review FA17; report FA17 Data collection SP16; review FA16; report FA17</p>
Results	
Analysis	
Work Plan Element	

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GELO 2	Adopt strategies and genre that are appropriate to the rhetorical situation.
Assessment Method	<p>ENGL 101: Analysis essay (summary and analysis, rhetorical analysis, opinion) rough draft, peer reviewed response, and final draft, with common rubric; normed and reviewed by Written Comm Assessment Committee</p> <p>ENGL 102/109: Argumentative research paper rough draft, peer reviewed response, and final draft, with common rubric; normed and reviewed by Written Comm Assessment Committee</p>
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GELO 3	Use inquiry-based strategies to conduct research that explores multiple and diverse ideas and perspectives, appropriate to the rhetorical context.
Assessment Method	<p>ENGL 101: Analysis essay (summary and analysis, rhetorical analysis, opinion) rough draft, peer reviewed response, and final draft, with common rubric; normed and reviewed by Written Comm Assessment Committee</p> <p>ENGL 102/109: Argumentative research paper rough draft, peer reviewed response, and final draft, with common rubric; normed and reviewed by Written Comm Assessment Committee</p>
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Data Sources	Random 25% sample with assignment instructions
Relevant Dates	<p>ENGL 101/109: Data collection FA26; review SP27; report FA27 Data collection FA25; review SP26; report FA26 Data collection FA24; review SP25; report FA25 Data collection FA23; review SP24; report FA24 Data collection FA22; review SP23; report FA23 Data collection FA20; review SP21; report FA21 Data collection FA19; review SP20; report FA20</p> <p>ENGL 102: Data collection SP27; review FA27; report FA27 Data collection SP26; review FA26; report FA26 Data collection SP25; review FA25; report FA25 Data collection SP24; review FA24; report FA24 Data collection SP23; review FA23; report FA23 Data collection SP20; review FA20; report FA20 Data collection SP19; review FA19; report FA19</p>
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GELO 4	Use rhetorically appropriate strategies to evaluate, represent, and respond to the ideas and research of others.
Assessment Method	<p>ENGL 101: Analysis essay (summary and analysis, rhetorical analysis, opinion) rough draft, peer reviewed response, and final draft, with common rubric; normed and reviewed by Written Comm Assessment Committee</p> <p>ENGL 102/109: Argumentative research paper rough draft, peer reviewed response, and final draft, with common rubric; normed and reviewed by Written Comm Assessment Committee</p>
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GELO 5	Address readers' biases and assumptions with well-developed, evidence-based reasoning.
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GELO 6	Use appropriate conventions for integrating, citing, and documenting source material as well as for surface-level language and style.
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GELO 7	Read, interpret, and communicate key concepts in writing and rhetoric.
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Results	
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