



# BUSINESS DIVISION

BACHELOR OF ARTS/SCIENCE

## BUSINESS AND COMMUNICATION 2025-2026

GENERAL EDUCATION CORE		REQ	COMP	NEED
Written Commu				
ENGL 101 & 102		6		
ENGL 109				
Oral Communication - Choose 1				
COMM 101, 203, 204		3		
Mathematical Ways of Knowing - Choose 1				
MATH 123 or higher		3		
Humanistic & Artistic Ways of Knowing - Choose 2				
ENGL 175, ENGL 257, ENGL 258, ENGL 261 OR		6-8		
NP 101, NP 102, SPAN 101, SPAN 102 OR				
ART 100, HUM 101,150, MUS 101,102,150,151,152,THEA 101				
Scientific Ways of Knowing - Choose 1 course from 2 disciplines; 1 lab				
BIOF 100		7-8		
BIOL 100, 120, 123, 175, 227				
CHEM 100, 105, 111				
FSCI 101 or GIS 271				
GEOL 101, GEOL 120				
NS 140, NS 150, NS 174, ID 240				
PHYS 111 or 112, 171, 205, 211				
Social & Behavioral Ways of Knowing				
PSYC 101		6		
ECON 201 or 202				
Global Perspective - Choose 1				
ANTH 102, 120, 170, 360		3		
COMM 345, ENGL 258, ENGL 474, GEOG 102				
HIST 101, 102, 111, 112				
HRPT 184 or SS 184 or KIN 220				
NP 101, 102				
POLS 285 or SOC 101				
SPAN 101, 102, 201, 202				
Integrative Seminar: Ethics & Values				
ID 300A-300Z (See course descriptions for options)		3		
ID 301A				
TOTAL		37-38		
FOREIGN/HERITAGE LANGUAGE		REQ	COMP	NEED
101	Take 16 credits of language if selecting Bachelor of Arts degree. May also count as Diversity.			
102				
201				
202				
TOTAL		16		

Students must earn at least a "C-" in all Business major courses.

**MOVE UP**  
with a business degree

BUSINESS REQUIREMENTS		REQ	COMP	NEED
AC 231	Principles of Accounting I	3		
AC 232	Principles of Accounting II	3		
BUS 101	Intro to Business	3		
BUS 220	Business Communications	3		
BUS 311	Foundations of Management Theo	3		
BUS 321	Principles of Marketing	3		
BUS 365	Business Law I	3		
BUS 380	International Business <b>OR</b>	3		
BUS 482	International Marketing			
ECON 300	Statistical Methods	3		
PSYC 300				
SS 300				
COMMUNICATION REQUIREMENTS				
TAKE THE FOLLOWING COMM COURSES:				
COMM 320	Persuasion	3		
COMM 345	Communication and Diversity	3		
TAKE 21 CREDITS FROM THE FOLLOWING COURSES:				
COMM 201	Intro to Mass Communication	3		
COMM 202	Interpersonal Comm	3		
COMM 203	Small Group Communication	3		
COMM 204	Public Speaking	3		
COMM 205	Logic & Argumentation	3		
COMM 300	Print/Online Editing	3		
COMM 301	Media Relations	3		
COMM 304	Advanced Public Speaking	3		
COMM 310	Organizational Communication	3		
COMM 330	Professional Communication	3		
COMM 380	Ethical Issues in Communication	3		
COMM 384	Communication Theory	3		
COMM 392/492	Special Topics	3		
COMM 400	Advertising	3		
COMM 405	Multimedia Writing	3		
COMM 420	Restorative Communication	3		
COMM 440	New Media & Communication	3		
COMM 470	Conflict Resolution	3		
COMM 394/494	Internship	3		
ENGL 203	Technical Writing	3		
ENGL 304	Writing for a Digital Audience	3		
ENGL 305	Advanced Writing/Communication	3		
ENGL 308	Survey of Pro Writing	2		
ENGL 497	Pro Writing Capstone	1		
Experiential Component				
Experiential Learning Component - Internship or BUS 346,405,421, check with your advisor		3		
CAPSTONE Area: choose one				
COMM 498	Senior Research Design	3		
BUS 498	Senior Strategic Seminar	3		
TOTAL		60		
SUMMARY				
GENERAL EDUCATION		37		
GENERAL ELECTIVES		23		
MAJOR		60		
TOTAL		120		