



BUSINESS DIVISION

BACHELOR OF ARTS/SCIENCE

**BUSINESS AND COMMUNICATION
2026-2027**

GENERAL EDUCATION CORE	REQ	COMP	NEED
Written Commu			
ENGL 101 & 102	6		
ENGL 109			
Oral Communication - Choose 1			
COMM 101, 203, 204	3		
Mathematical Ways of Knowing - Choose 1			
MATH 123 or higher	3		
Humanistic & Artistic Ways of Knowing - Choose 2			
ENGL 175, ENGL 257, ENGL 258, ENGL 261 OR	6-8		
NP 101, NP 102, SPAN 101, SPAN 102 OR			
ART 100, HUM 101,150, MUS 101,102,150,151,152,THEA 101			
Scientific Ways of Knowing - Choose 1 course from 2 disciplines; 1 lab			
BIOF 100	7-8		
BIOL 100, 120, 123, 175, 227			
CHEM 100, 105, 111			
FSCI 101 or GIS 271			
GEOL 101, GEOL 120			
NS 140, NS 150, NS 174, ID 240			
PHYS 111 or 112, 171, 205, 211			
Social & Behavioral Ways of Knowing			
ECON 201 or 202	3		
Choose one from:			
ANTH 102, 120, 170	3		
GEOG 102			
HIST 101, 102, 111, 112			
HRPT 184, 185 or SS 184, 185			
POLS 101, 237, 285			
PSYC 101, 205			
SOC 101, 102			
Global Perspective - Choose 1			
ANTH 102, 120, 170, 360	3		
COMM 345, ENGL 258, ENGL 474, GEOG 102			
HIST 101, 102, 111, 112			
HRPT 184 or SS 184 or KIN 220			
NP 101, 102			
POLS 285 or SOC 101			
SPAN 101, 102, 201, 202			
Integrative Seminar: Ethics & Values			
ID 300A-300Z (See course descriptions for options)	3		
ID 301A			
TOTAL	37-38		
FOREIGN/HERITAGE LANGUAGE			
101	Take 16 credits of language if selecting Bachelor of Arts degree. May also count as Diversity.		
102			
201			
202			
TOTAL	16		

Students must earn at least a "C-" in all Business major courses.

BUSINESS REQUIREMENTS		REQ	COMP	NEED
AC 231	Principles of Accounting I	3		
AC 232	Principles of Accounting II	3		
BUS 101	Intro to Business	3		
BUS 220	Business Communications	3		
BUS 311	Foundations of Management Theo	3		
BUS 321	Principles of Marketing	3		
BUS 365	Business Law I	3		
BUS 380	International Business OR	3		
BUS 482	International Marketing			
ECON 300	Statistical Methods	3		
PSYC 300				
SS 300				

COMMUNICATION REQUIREMENTS

TAKE THE FOLLOWING COMM COURSES:

COMM 320	Persuasion	3		
COMM 345	Communication and Diversity	3		

TAKE 21 CREDITS FROM THE FOLLOWING COURSES:

COMM 201	Intro to Mass Communication	3		
COMM 202	Interpersonal Comm	3		
COMM 203	Small Group Communication	3		
COMM 204	Public Speaking	3		
COMM 205	Logic & Argumentation	3		
COMM 300	Print/Online Editing	3		
COMM 301	Media Relations	3		
COMM 304	Advanced Public Speaking	3		
COMM 310	Organizational Communication	3		
COMM 330	Professional Communication	3		
COMM 380	Ethical Issues in Communication	3		
COMM 384	Communication Theory	3		
COMM 392/492	Special Topics	3		
COMM 400	Advertising	3		
COMM 405	Multimedia Writing	3		
COMM 420	Restorative Communication	3		
COMM 440	New Media & Communication	3		
COMM 470	Conflict Resolution	3		
COMM 394/494	Internship	3		
ENGL 203	Technical Writing	3		
ENGL 304	Writing for a Digital Audience	3		
ENGL 305	Advanced Writing/Communication	3		
ENGL 308	Survey of Pro Writing	2		
ENGL 497	Pro Writing Capstone	1		

Experiential Component

Experiential Learning Component - Internship or BUS 346,405,421, check with your advisor	3		
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CAPSTONE Area: choose one

COMM 498	Senior Research Design	3		
BUS 498	Senior Strategic Seminar	3		
TOTAL		60		

SUMMARY

GENERAL EDUCATION	37		
GENERAL ELECTIVES	23		
MAJOR	60		
TOTAL	120		