



Memorandum of Understanding - External Institution 4+1 Program Agreement

This Memorandum of Understanding (MOU) establishes an agreement for a 4+1 program between The Edward R. Murrow College of Communication, the Graduate School at Washington State University, and Lewis-Clark State College.

1. Program Description: This MOU outlines the terms for a 4+1 program allowing students to efficiently progress from a Bachelor's degree at Lewis-Clark State College to a Master of Arts in Strategic Communication at Washington State University

2. Participating Institutions:

- o Washington State University (WSU)
- o Lewis-Clark State College (LC State)

3. Degree Programs:

- o Bachelor of Arts/Science in Business and Communication from Lewis-Clark State College
- o Master of Arts in Strategic Communication from Washington State University

4. Course Mapping and Credit Sharing Agreement: It is mutually understood that a student in this 4+1 program may apply up to six credits of mapped courses toward both their Bachelor's degree at LC State and their Master's degree at WSU. These courses must have a grade of "B" or better and be approved as equivalent in content to specific graduate-level courses in the Master of Arts in Strategic Communication at WSU.

5. Eligible Courses: The following undergraduate courses have been identified as equivalent to the listed graduate courses:

- o COMM 325 Crisis Communication ⇔ COM 562 Crisis Communication in Global Contexts
- o COMM 380 Ethical Issues in Communication ⇔ COM 563 Ethics for Professionals
- o COMM 320 Persuasion ⇔ COMSTRAT 561 Persuasion for Professional Communicators



6. Course Equivalency Lifespan: Approved course equivalencies are valid for three years from the completion of the undergraduate course. Students must be admitted to and begin the graduate program within three years of completing the undergraduate courses for them to count toward their 4+1 master's degree. Exceptions for older courses may be requested and are subject to review for current equivalency. Note that it is WSU Graduate School policy that credits applied to a master's degree cannot be more than six years old. This policy will include the relevant undergraduate course(s).

7. Program Options: This agreement applies to the professionally oriented master's program in Strategic Communication at WSU.

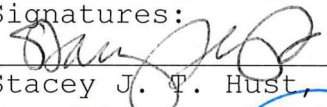
8. Approval Process: All course mappings and credit-sharing arrangements must be approved by the relevant department(s), the Dean of the College, and the Graduate School at WSU. For external programs, the bachelor's granting institution must also review and approve these arrangements, with a designated representative's signature on the MOU to confirm their agreement.

9. Policy Adherence: Program participation is contingent upon adherence to the Policies and Procedures of the Graduate School and The Edward R. Murrow College of Communication Graduate Handbook.

10. Review and Termination: This MOU will be reviewed biennially and remains in effect until canceled by either party with six months written notice.

11. Amendments: Any changes or amendments to this MOU must be mutually agreed upon in writing and signed by all parties.

Signatures:

 6-30-26

Stacey J. T. Hust, Chair, The Edward R. Murrow College of
Communication, Washington State University

 7/7/26

Bruce E. Pinkleton, Dean, The Edward R. Murrow College of
Communication, Washington State University

 07/29/26

Tammy D. Barry, Dean of the Graduate School and Vice Provost for
Graduate Education, Washington State University

 07/29/26

Fred Chilson, Provost and Vice President for Academic Affairs,
Lewis-Clark State College