

# **LC Work Scholars Position Description**

Work Scholars Job Title: <u>Warrior Zone Operations Lead</u>			
Worksite Name: Student Involvement			
Supervisor Name: Kristin Myers	Supervisor Email: kmmyers@lcsc.edu		

## **Employment Levels**

Entry Level	Intermediate Level	Skilled Level
Characterized by highly structured	Involves less direct supervision than	Work is typically skilled, requires little
tasks or outcomes, relatively low level	entry level, more work variety, and	direct supervision, requires
or number of skills required, typically	requires some independent exercise	independent judgment on
repetitive or routine tasks and	of judgment along with an increasing	procedures, has variety, includes
requiring direct supervision of worker	knowledge of the job.	training others, and the expectation
results		of contributions toward improvement
		of the way work is carried out.

## In what employment level does this position fall (underline one)?

Entry Level <u>Intermediate Level</u> Skilled Level

### Describe the duties of this position.

This role leads the Warrior Zone student fan experience on game days. From setting up the student section, signage, and giveaways to running chants, traditions, and in-game activities. You'll plan and execute Warrior Zone exclusives (watch parties, theme nights, pop-ups), collaborate with Athletics and Student Involvement, and manage the marketing and social media for Warrior Zone. Expect to design marketing pushes (social posts, flyers, posters, and more) that drive student attendance and school spirit. You'll capture quick photo/video content, track basic engagement metrics (attendance, redemptions, sign-ups), and use insights to improve the next event. Above all, you'll make the section welcoming for first-timers and super-fans alike, building traditions that keep students coming back game after game.

#### List the learning opportunities for this position.

You'll build real-world experience in sports marketing and event operations, planning game-day activities, executing promotions, and measuring impact with attendance and engagement data. Along the way, you'll sharpen leadership, project management, and collaboration skills by coordinating with various campus departments. You'll also develop creative skills in content creation, brand storytelling, and fan experience design that translate directly to careers in marketing, PR, live-events, and more.

#### List the qualifications and skills required for this position.

- Consistent evening/weekend availability for home games and select special events.
- Reliable and on-time; comfortable leading crowds (chants, prompts) when needed.
- Positive, welcoming vibe that makes every student feel included.
- Strong communication and teamwork skills; able to collaborate with Athletics, Student Involvement, and other campus departments.
- Organized and proactive, can juggle setup, timelines, and last-minute changes under pressure.



- Comfortable capturing quick photo/video on a phone and writing short captions.
- Commitment to creating a welcoming atmosphere that fosters a sense of belonging so every student feels at home in Warrior Zone.
- Willingness to learn what you don't know.

#### Nice to have:

- Basic marketing know-how: social media posting, tabling, content creation.
- Creative problem solver with ideas for theme nights and student incentives.

### Describe your management style.

I strive to be a collaborative, student-centered manager who pairs clear expectations with constructive feedback. I strive to build simple, repeatable systems (checklists, timelines, and metrics) that let creative ideas move quickly while staying aligned to goals. I prioritize belonging and celebrating wins so people feel supported, comfortable trying new things, and empowered to be creative so they can do their best work.

LC State is committed to providing equal employment opportunities and prohibit discrimination against qualified individuals based on their status as protected veterans or individuals with disabilities and prohibit discrimination against all individuals based on their race, color, religion, political affiliation or belief, sex, national origin, genetics, or any other status protected under applicable federal, state, or local laws.

The Director of Human Resource Services has been designated to handle inquiries regarding non-discrimination policies and can be reached at 208-792-2269 (TTY 711) or at the Administration Building, Room 102, on LCSC's campus, 500 8th Avenue, Lewiston, Idaho 83501.