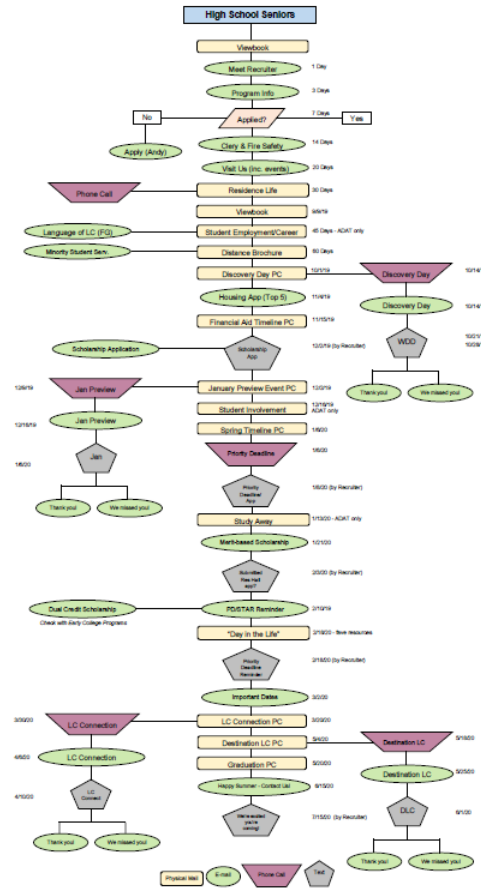


Fall 2019 Snapshot

	<u>Census 18</u>	<u>9/13/19</u>
Direct from High School	400	424
Direct Transfers (ONC + CDA)	129	168
Non-Direct Transfers (ONC + CDA)	106	138
Clarkston High School	10	22
Lewiston High School	80	77

Communication Tracks

- Additional program e-mails
- Student Employment & Career Center
- Study Away
- Student Involvement
- Language of LC
- “Day in the Life”
- Minority Student Services
- Texts





HAPPY BIRTHDAY TO YOU!
FROM LEWIS-CLARK STATE COLLEGE

Lewis-Clark State College

congratulates you on your graduation!

A thousand congrats and best of luck on your new journey!!
-Rosita Nabanete ✨

Step 1 Graduate ✓
Step 2 Excel in your future. - Brock Ashie
Congrats!

Enjoy the journey!
Congratulations!
-Lectra Buchanan

Congrats!
And so the Adventure begins!
-Jessica Miley

Congratulations!
May you continue to do great things!
-Rachel Peasley

- Remember to send your final high school/college transcript to the Admissions Office

Admissions Office
1.800.933.5272
208.792.2378
admissions@lsc.edu



Adult Learner Information Sessions

FINISH YOUR DEGREE

Lewis-Clark State College works for working adults

Whether you're just 10 credits away or never thought college was an option, or whether you're looking to start a new career or advance in the one you're in, Lewis-Clark State College is proud to offer flexible and affordable programs built specifically for busy adults.

Flexible: Study online, in the evening, or on the weekend, and move toward your degree at whatever pace works best for you.

Affordable: The Idaho Opportunity Scholarship awards eligible applicants up to \$3,500 per year and is renewable for up to four years. Plus, LCSC offers the lowest tuition among public four-year institutions in Idaho.

Focused: Specialized programs, services, advising, including transfer-friendly degree options.



INFO SESSIONS

Sept. 26, LCSC Campus
Thursday, 6-7 p.m., Reid Centennial Hall 202

Oct. 24, LCSC Campus
Thursday, 6-7 p.m., Reid Centennial Hall 202

Nov. 21, LCSC Campus
Thursday, 6-7 p.m., Reid Centennial Hall 211

ATTEND SPRING 2020

December 31
Deadline for Opportunity Scholarship for Adult Learners

January 8
Application Deadline

January 21
Classes Begin

www.lcsc.edu/finish
208-792-2210

LC works for me.

FLEXIBLE. AFFORDABLE. FOCUSED.
"The best college in the nation for non-traditional students." - *Best College Reviews*

- September 26 - Campus
- October 2 – Orofino High School
- October 23 – Grangeville High School
- October 24 – Campus & Cd'A
- November 6 – Adult Learning Center
- November 21 – Campus

Warrior Preview: January 25

- 2018-2019 Saturday Visits (6)
64 students attended
Minimum 64 guests attended

8:30 a.m. – 9:00 a.m. Williams Conference Center	Check-in We're glad you're here! Check-in to get your information packet.
9:00 a.m. – 9:15 a.m.	Welcome to Warrior Discovery Day! Dr. Andrew T. Hanson, Vice President for Student Affairs
9:20 a.m. – 9:35 a.m.	Become a Warrior Admissions & Scholarships Presentation
9:40 a.m. – 11:10 a.m. Williams Conference Center	Warrior 101 Residence Life Information Session Majors to Careers Student Involvement Parents Session: <i>ADA information, Counseling Services, Student Health, Financial Aid, Payment Plans/Fee Payments, and Parents Network.</i>
11:15 a.m. – 12:00 p.m.	Division Breakout Session I Learn more about the program you are considering by meeting faculty, touring available lab spaces, and learning what to expect with classes.
12:00 a.m. – 1:00 p.m. SUB Marketplace	Brunch Compliments of the Admissions Office. Visit with current students and faculty, and representatives from Dual Credit, Campus Recreation, CAMP, Study Away, TRiO, Disability Services, Native American & Minority Services, National Guard, and various Campus Clubs.
1:05 p.m. – 1:50 p.m.	Campus Tour Your student guide will take you on a tour of our beautiful campus. Please feel free to ask any questions you may have about the campus.
1:50 p.m. – 2:00 p.m.	Thanks for coming! Closing remarks
2:00 p.m.	Optional Athletics Information Session Optional Residence Hall Tour

Division Recruiting & Enrollment Support

Coeur d'Alene Enrollment

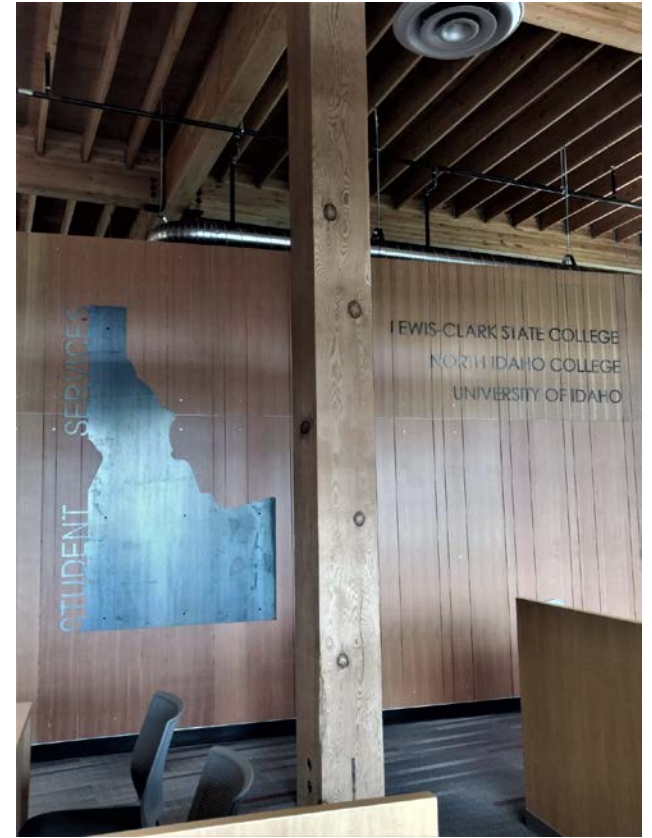
NIC Enrollment

5-Year Enrollment Comparison (2014FA to 2018FA)	Section Count	Head Count	Seat Count	Total Credits Enrolled	FTE
5-Year Average	1,354	5,464	19,492	51,117	3,407.83
2018FA Total	1,362	5,357	18,354	47,976	3,198.4
2019FA Total	1,283	4,710	16,991	44,854	2,990.27
1-Year % Change	-5.8%	-12.1%	-7.4%	-6.5%	-6.5%
5-Year % Change	-5.3%	-13.8%	-12.8%	-12.3%	-12.3%

CDA New HC Enrollment 10th Day

FA 18	FA 19	% Diff
75	87	16%

Bob & Leona DeArmond Colleges and University Center



Collaboration



**Community Colleges
of Spokane**

- Advisor Meetings
- Broad Recruiting
- Targeted Program Recruiting



North Idaho College

- Advisor Meetings
- Broad Recruiting
- Targeted Program Recruiting
- DeArmond Partnership



**LEWIS-CLARK STATE
COLLEGE**

- Internal Partnering

Recruitment Events

- Classroom Visits
- Parker Technical Education Center
- Outreach Center Visits
- Community College Transfer Fairs- NIC Sept 25; SFCC Nov 5; SCC Nov 6
- Adult Learner Information Night- Oct 24
- Advisor Meetings- NIC Oct 11; SFCC Oct 16, SCC Oct 25
- Transfer Day- Nov 7

LC STATE TRANSFER DAY

1) LEARN LCSC SYSTEMS

LCMail/ WarriorWeb/ Blackboard

2) FINANCIAL AID

Have your financial aid and scholarship questions answered

3) EARLY REGISTRATION

Take advantage of registering for spring classes before current LCSC students

SAVE THE DATE

11.7.19

REGISTER

[www.lcsc.edu/coeurdalene
/events/transfer-day](http://www.lcsc.edu/coeurdalene/events/transfer-day)

CONTACT

Stephanie Vickhammer

Enrollment Specialist

office: 208.292.2685, text: 208.494.9906

sjvickhammer@lcsc.edu

Fall 18 & Spring 19
51 attendees

9/16/19
48 Enrolled

94% Retention

Retention



Catch a free ride to the Career Fairs at UI in Moscow and Lewis-Clark State College in Lewiston.

Wednesday, October 2—Van to Moscow departs ODA Harbor Center parking lot at 12:30 p.m. and returns to the Harbor Center at 6:00 p.m.
Thursday, October 3—Van to Lewiston departs ODA Harbor Center parking lot at 8:00 a.m. and returns to the Harbor Center at 4:00 p.m.

A MEAL WILL BE PROVIDED

Both locations are open to all NIU, UI and LC students

Contact Juli Anderson for the trip to Moscow: juliana@uidaho.edu

Contact Justene Garner for the trip to Lewiston: jmgarner@lsc.edu

Space is limited, reserve your spot today!

RESERVATION DEADLINE: 12:00 NOON ON SEPTEMBER 25

For more information on employers attending the career fairs contact Juli or Justene.

Transportation services made possible through funding provided by the Student Services Task Force of the North Idaho Higher Education Consortium



North Idaho College



University of Idaho
Coeur d'Alene



LEWIS-CLARK STATE
COLLEGE



The Advisor Coaching Model

Correspondence to New Freshmen

Note from Advisor:

Bi-monthly emails:



688
sent!

First Semester Checklist
Campus Events
Housing
Person Proxy
Scholarships
Meet Your Advisor
Free Microsoft Office 365
Student Support Services
Transcripts
Fees/Payment/Plans
Handshake
Social Media LC Class of 2023
Intent to Attend
Purchasing Books

Summer Calling

Post-STAR Summer Melt phone calling
conducted with each registered freshmen to inform
and confirm attendance

Texting Began

Advisors, Recruiters, & other Student Affairs Staff
now possess direct text phone numbers and are
texting individual students

Currently working on ways to improve Opt-in rate



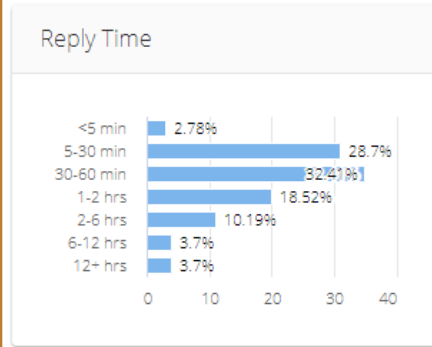
Summer Texting Campaigns

949
Reached

104 (11%)
Replied

108
Replies

Admitted,
not
registered
Freshmen



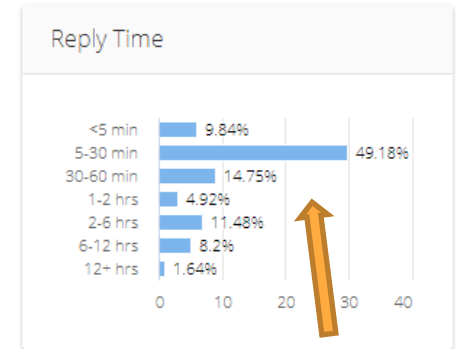
This was a tough crowd, most had already been called (no response) 4 times

162
Reached

56 (35%)
Replied

61
Replies

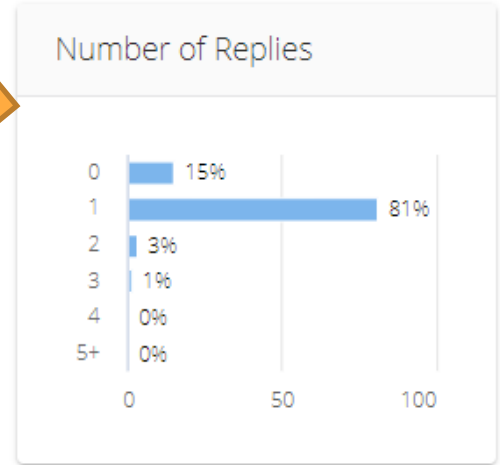
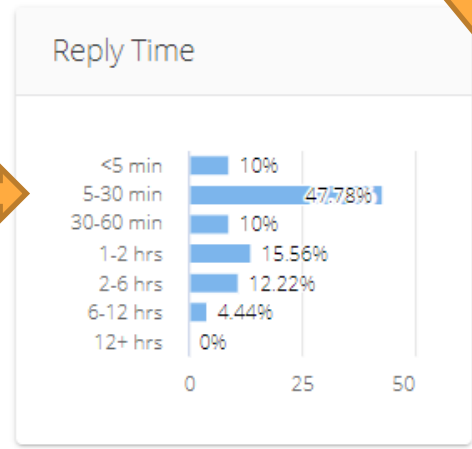
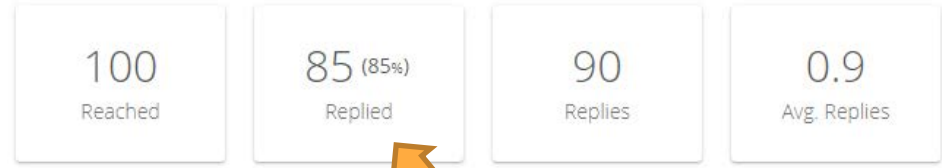
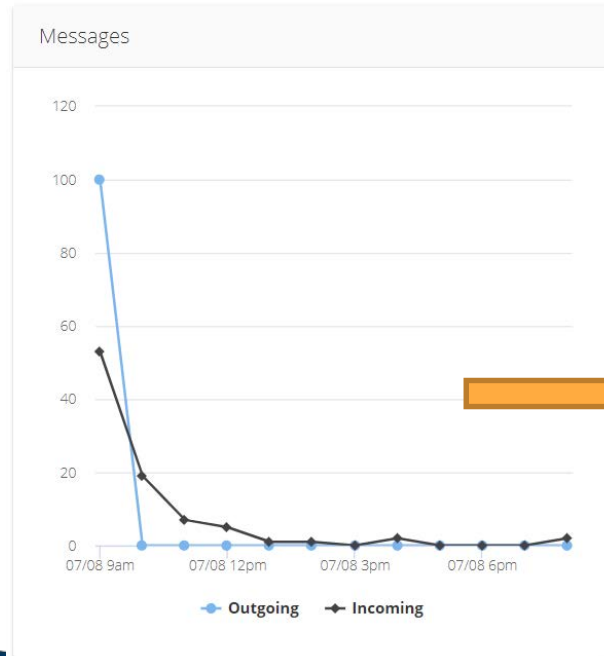
Admitted,
not
registered
Division



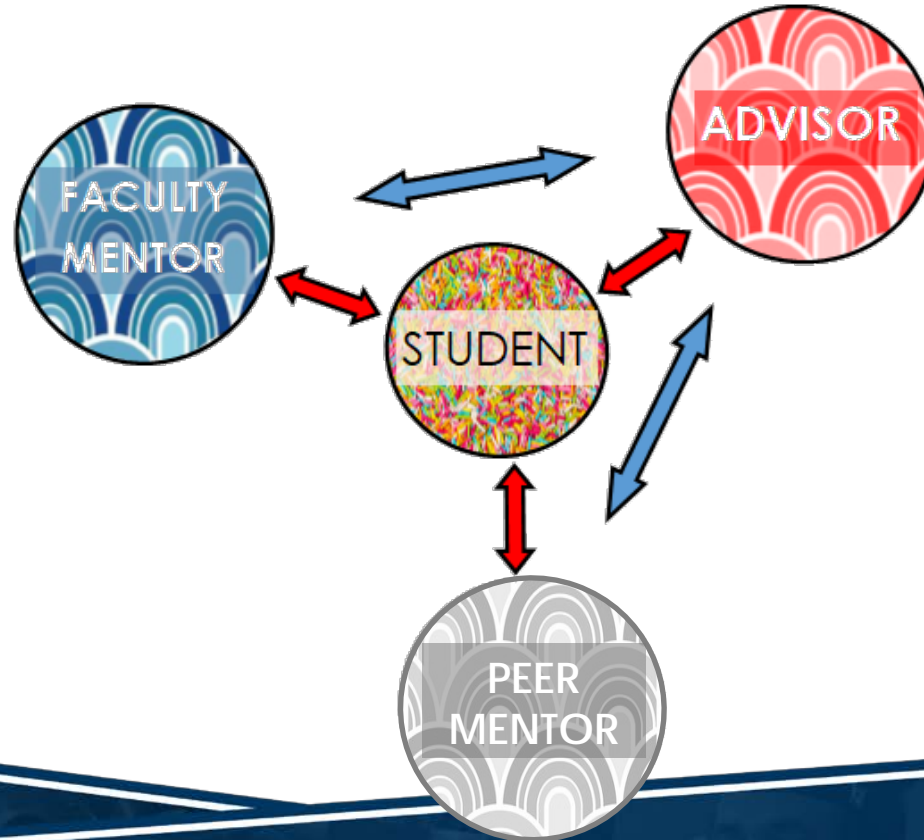
Most students reply within the first hour

Texting Campaigns to Captive Audiences

Res Life Rm. Cancellation Reminder

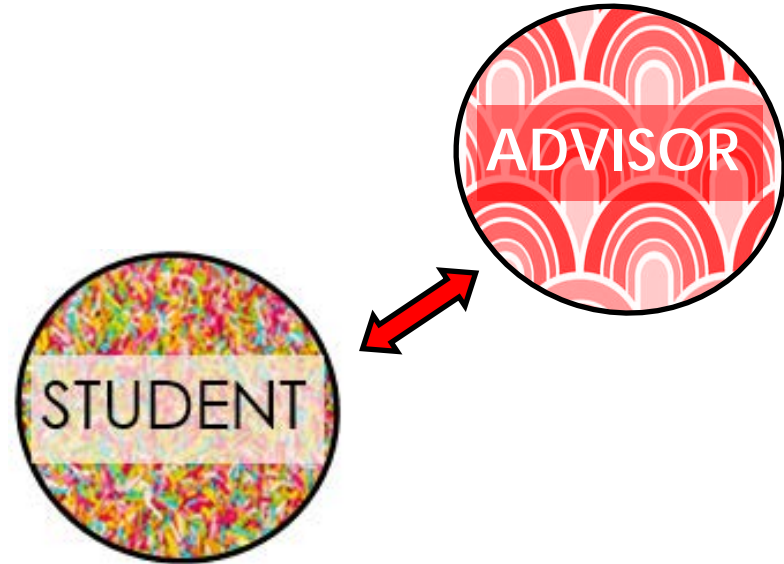


The Advisor Coaching Model



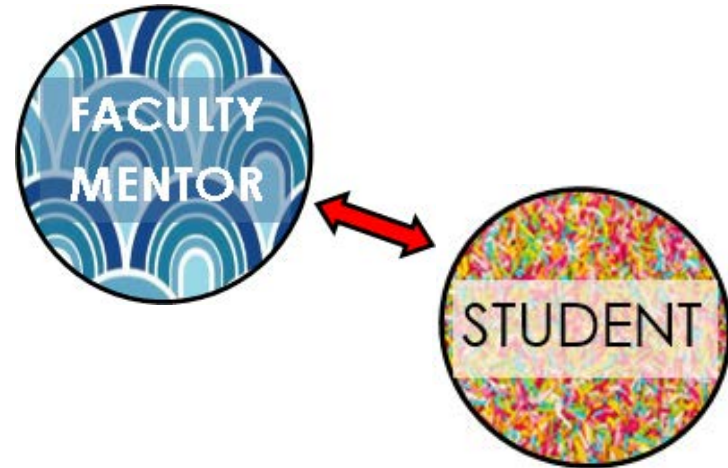
The Advisor Coaching Model

- “Required” to meet every 3 weeks
- Advisor report they are meeting with twice as many advisees compared to previous fall semesters
- Providing opportunity to perform early intervention, preventing small issues from becoming looming problems
- Majority of Freshmen will be moved to division by January 2020
- Improvements: Earlier clarification of SD 107 logistics; Earlier understanding of the relationships with their campus support people



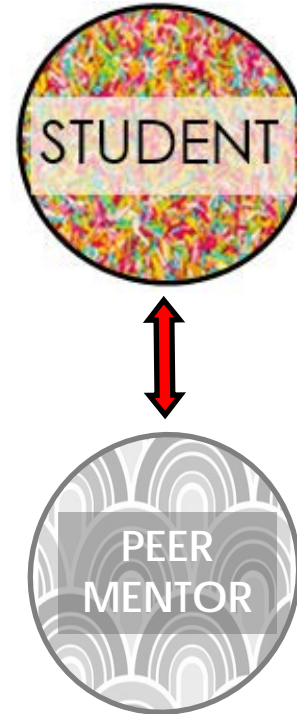
The Advisor Coaching Model

- Connected at New Student Orientation
- Mentors seem excited about the relationship
- Collaboration is occurring between Faculty Mentors and Advisors
- When students are directed to “their division” having a person makes it easier
- Most divisions are selecting mentors who will be their future advisors
- Training begins through CTL September 26
- Improvements: Response from some mentors; Updating LCSC Web presence (contact info, office hours)



The Advisor Coaching Model

- Connected at New Student Orientation
- Peer Mentors have adapted quickly to the new model – highly engaged
- “Required” to meet with Peer Mentors every other week
- Peer Mentors are calling, texting, emailing
- SD 107 live lab is being used
- Improvements: Unresponsive freshmen



Fall/Spring Call Center Outreach

TOTAL WITHDRAWAL

- Collect data why left, and interest in returning

2WK FRESHMEN CALL/CHECK

- 5th & 10th Day Enrollment Confirmation (EA)

SAFE COLLEGES

- Remind students of required online training

FORMER ACADEMIC SUSPENSION

- Assess/Assist Potential Return Students

DIVISION ADVISEES – Juniors/Seniors who left in good standing

- Calling by Advisors, Chairs, Staff



MIDTERM FRESHMEN

- Inform/Encourage Students to Seek Help

NOT YET REGISTERED (Advising, SD107, Div.)

- Assist/Encourage Students to Register

FINANCIAL AID DENIED/SAP APPEAL

- Inform Students of the Appeal Process

A.A. LIBERAL ARTS CAMPAIGN

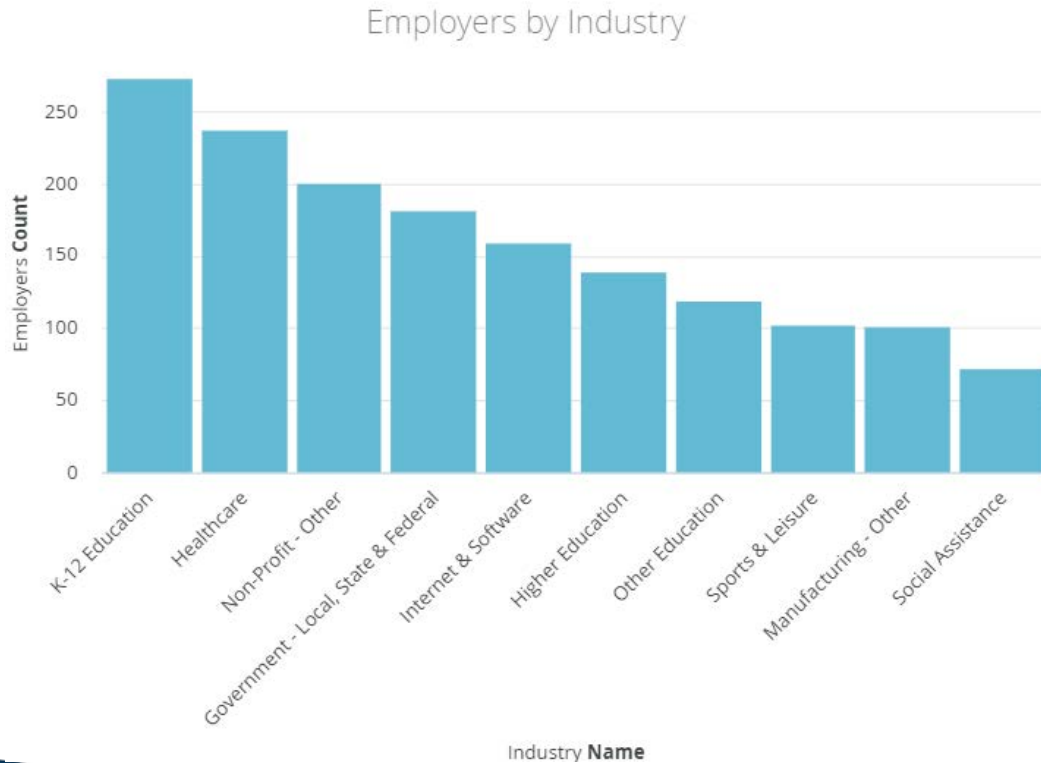
- Offer Opportunity to Accept Degree

FTFT COHORT RETENTION CAMPAIGN

- Encourage Students to Return to LC

Student Employment – Career Center

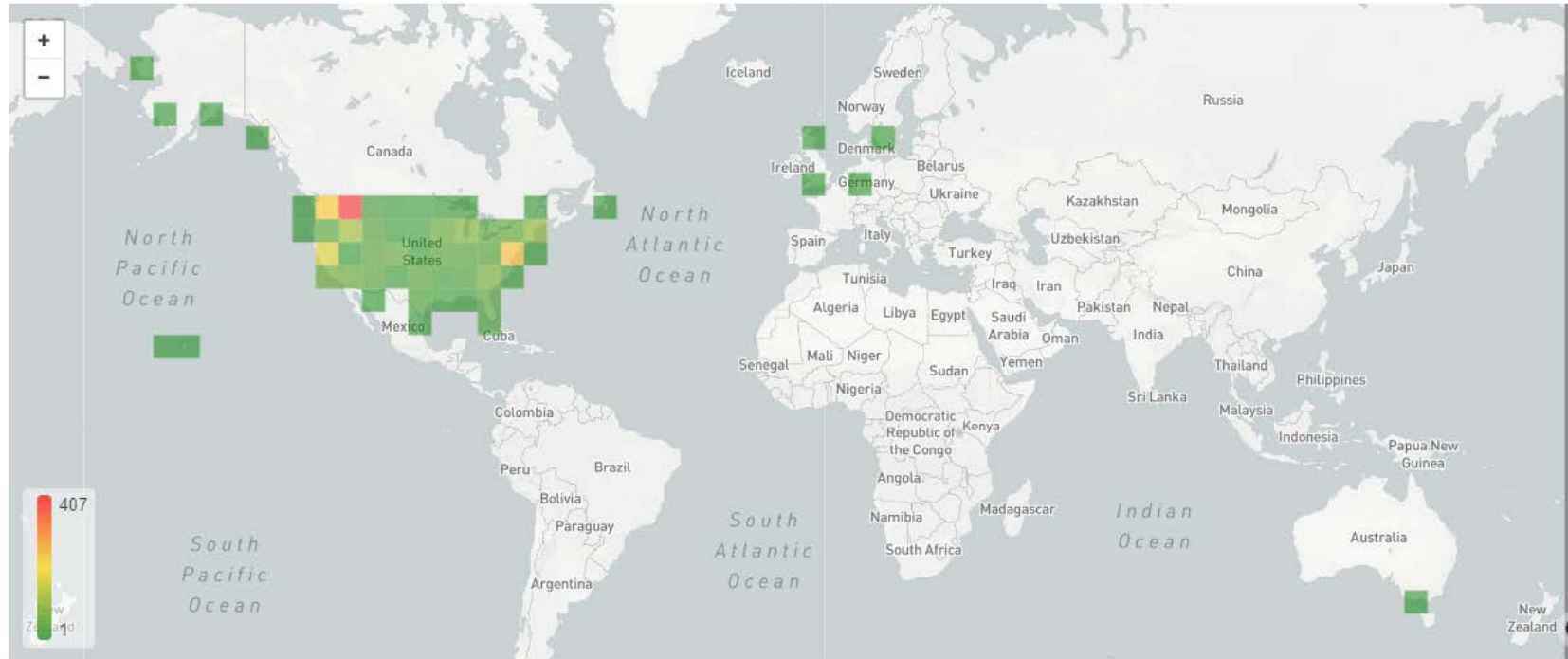
Handshake – helping us connect with new businesses



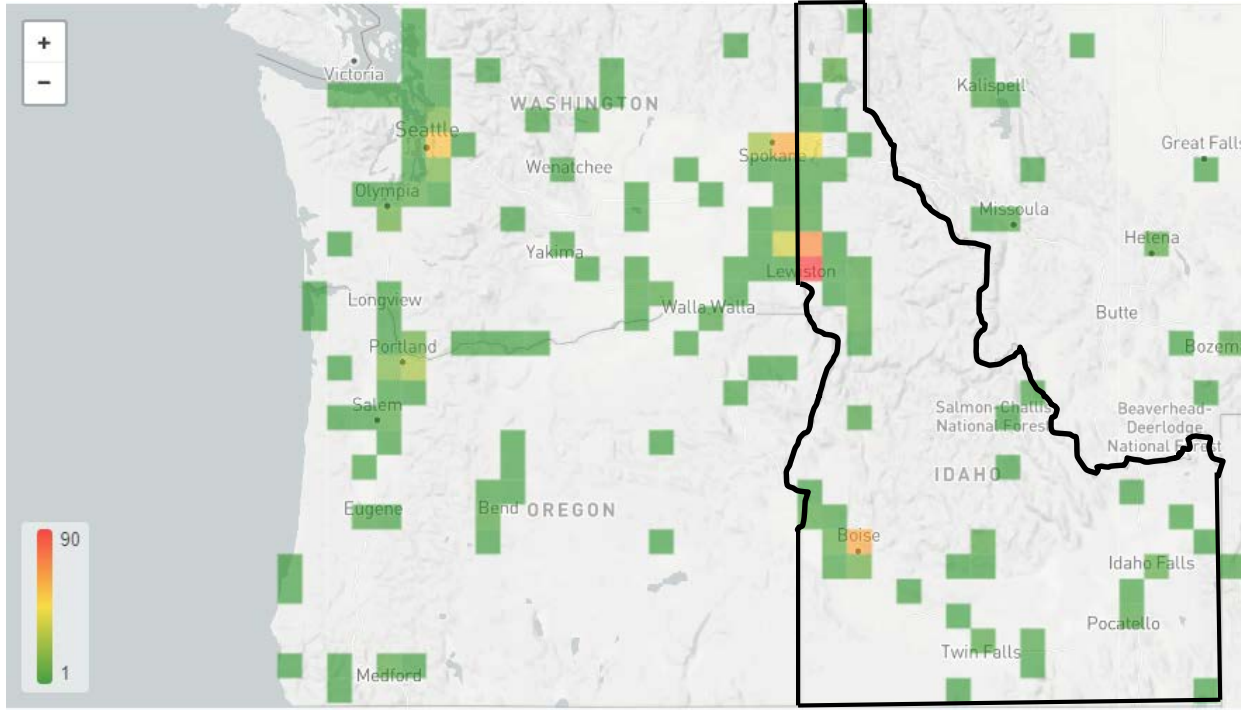
3,162
Approved Employers

361
in Idaho

Extending our reach



Closer look



Student Employment – Career Center

Handshake

Activation by School Year

School Year ^	Activated	Unactivated	Activation Rate	Peers' Activation Rate	vs. Peers
1-Freshman	283	768	26.9%	8.8%	18.1%
2-Sophomore	210	606	25.7%	14.9%	10.8%
3-Junior	228	509	30.9%	10.9%	20.1%
4-Senior	321	952	25.2%	16.7%	8.5%
Total	1,042	2,835	26.9%	11.9%	15.0%

Data collected 9.17.19

Career Fair

Promoting LC State to:

- Businesses & Community Leaders
- Potential transfer students invited to attend: NIC, WWCC, NWIC, WSU and UI

Promotion through:

- Radio
- Print Media
- Web-based promotions
- Flyers
- Mailings



Preparing students for the Career Fair

- Pre-Career Fair events in Lewiston and Coeur d'Alene
- Professionals' Clothing Closet
- Pathfinder career info articles
- Professional photo booth

Event	Attendance
NW Mutual "Networking and your Personal Brand"	95
St. Joseph Regional Medical Center	54
Cd'A NW Mutual	11
Mission 43	<i>organization cancelled</i>
Resume Building/What not to Wear workshop – T&I and BTS	<i>next week</i>
Career Fair Crash Course	<i>next Week</i>

Businesses & Graduate Programs registered: 53+

Businesses are recruiting from multiple divisions.

Business	35
BTS	34
Humanities	16
Movement & Sport Sciences	16
Natural Science & Mathematics	16
Nursing & Health Sciences	18
Social Sciences	20
Teacher Education	14
Technical & Industrial	17

Student Employment – Career Center

Other projects:

1. Pre-Internship Workshop
2. Handshake's "Experiences" platform - internship tracking
3. Career Readiness Certificate