# Lewis-Clark State College Strategic Plan

Office of Institutional Research & Effectiveness

FY 2026 – FY 2030





Connecting Learning to Life

# STRATEGIC PLAN FY 2026 - 2030



**Submitted July 2025** 

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# MISSION STATEMENT

Lewis-Clark State College prepares students to become successful leaders, engaged citizens, and lifelong learners.

# **VISION STATEMENT**

Idaho's college of choice for an educational experience that changes lives and inspires a commitment to Idaho's learning and civic engagement.

# Systemwide Performance Measures Established by the Idaho State Board of Education

These metrics are required by the Idaho State Board of Education and have been highlighted here to make them easier to locate. Each of these metrics are also included in the body of the plan under the corresponding goals.

#### **Student Access**

#### LC State Annual Enrollment: Statewide Performance Measure

The sum of unduplicated headcounts and average full-time equivalent (FTE) enrollments across the terms of the academic year. LC State's "sweet spot" fall term enrollment goal remains 3,000-3,300 FTE and 4,000-4,400 HC, when excluding dual credit students; which translates to the annual enrollment benchmarks displayed below.

						Benchmark		
Annual Enrollment	FY 21 (2020-21)	FY 22 (2021-22)	FY 23 (2022-23)	FY 24 (2023-24)	FY 25 (2024-25)	FY 26 (2025-26)	FY 30 (2026-27 thru 2029-30)	
НС	4,835	4,636	4,661	4,674	4,871			
Non-Dual Credit HC	3,369	3,116	3,118	3,113	3,270	3,775	5,100	
FTE	2,542	2,464	2,438	2,435	2,561			
Non-Dual Credit FTE	2,238	2,141	2,104	2,095	2,203	2,421	3,072	

- Source: PSR 1 Annual Enrollment Report
- Future annual benchmark figures are calculated from Fall enrollment goals based on the average proportion of Fall enrollment compared to annual enrollment.
- Historical benchmarks are not available as this is a new metric.

#### **Student Retention**

#### LC State Retention Rate: Statewide Performance Measure

Retention	FY 21	FY 22 (2021-22)	FY 23 (2022-23)	FY 24 (2023-24)	FY 25 (2024-25)	Benchmark	
	(2020- 21)					FY 26 (2025-26)	FY 30 (2029-30)
First-Time, Full- Time, Baccalaureate- Seeking, Students	63%	63%	64%	62%	Available Fall 2025	68%	68%

- Source: IPEDS
- Benchmarks align with the Idaho State Board of Education's K-20 Strategic Plan and LC State target of 1,050 total completions by AY 2035-36.
- The students included in this cohort represent approximately 12% of the entire degree-seeking student body.

#### **Student Success**

#### LC State 150% of Time Graduation Rate: Statewide Performance Measure

First-Time Full-Time Cohorts	Attainment w/in 150% Time	FY 21	FY 22 (2016 Cohort)	FY 23 (2017 Cohort)	FY 24 (2018 Cohort)	FY 25	Benchmark
		(2015 Cohort)				(2019 Cohort)	FY 26-30 (2020-24 Cohorts)
All First-Time, Full-Time Students	Bacc., Assoc, & Certificates	37%	35%	45%	40%	Available Spring 2026	38%

- Source: IPEDS
- Benchmarks align with the Idaho State Board of Education's K-20 Strategic Plan and LC State target of 1,050 total completions by AY 2035-36.

#### **Student Affordability**

#### LC State Average Net Price: Statewide Performance Measure

	FY 21	FY 22	FY 23	FY 24	FY 25	Benchmark
Net Price	(2020-21)	(2021-22)	(2022-23)	(2023-24)	(2024-25)	FY 26-30 (2025-26 thru 2029-30)
\$	\$13,267	\$11,476	\$12,508	\$15,917	Available Feb. '26	Available Fall '31

- Source: IPEDS
- Benchmarks are based on the average net price of all State Board approved peer institutions and will be updated as IPEDS data is released.

#### Critical Institutional Performance Measures for the Idaho State Board of Education

#### Performance Measure: Licensing & certification

Definition: The proportion of LC State test takers who pass, or their average test scores, on professional licensure or certification exams.

Benchmark: Meet or exceed national or statewide averages.

١	Licensing/Cert. Exams		FY 21 (2020-21)	FY 22 (2021-22)	FY 23 (2022-23)	FY 24 (2023-24)	FY 25 (2024-25)	FY 26-30 (2025-26 thru 2029-30)
	NCLEX	LC State	94%	92.8%	90.8%	97.3%	Not Yet	Exceed
es	Registered Nurse <sup>1</sup>	Benchmark: Nat'l Ave.	85%	82.3%	80.2%	93%	Available	National Average
egrees	ARRT	LC State	86%	90%	73%	93%	Not Yet	Exceed
	Radiology	Benchmark: Nat'l Ave.	84%	83.5%	84%	82%	Available	National Average
ssior	PRAXIS	LC State	166	166	165	164	Not Yet	Meet State
Professional	Teacher Education <sup>2</sup>	Benchmark: State Ave.	168	167	168	166	Available	Average Scores
	ASWB	LC State	77%	66.7%	73.3%			Exceed
	Social Work	Benchmark: Nat'l Ave.	69%	64.5%	67.9%	Not Yet	Available	National Average

<sup>&</sup>lt;sup>1</sup> FY 18-21 test results for first time test takers reported for April through March. FY 22 test results are for the 2021-2022 fiscal year.

<sup>&</sup>lt;sup>2</sup> Excludes tests 5003, 5004, and 5005, which are required for elementary certification, but which test background subject area content that is not taught in the Division of Teacher Education programs or majors connected to certification.

	Licensing/Cert. Exams		FY 21 (2020-21)	FY 22 (2021-22)	FY 23 (2022-23)	FY 24 (2023-24)	FY 25 (2024-25)	FY 26-30 (2025-26 thru 2029-30)
	HVAC	LC State	50%	50%	90%	92%	Not Yet	Exceed State
raining	Apprentice	Benchmark: State Ave.	73%	63%	70%		Avail- able	Average
-	Plumbing	LC State	No Students	100%	90%	93%	Not Yet Avail-	Exceed State
Workforce	Apprentice	Benchmark: State Ave.	72%	74%	72%		able	Average
Vork	Electrical Apprentice-	LC State	89%	91%	89%	89%	Not Yet	Exceed State
	ship Idaho Journeyman	Benchmark: State Ave.	78%	77%	77%		Avail- able	Average

#### Performance Measure: Certificates and degrees

Definition: The count of degrees/certificates awarded at each degree-level.<sup>3</sup>

Certificates &	FY 21	FY 22	FY 23	FY 24	FY 25	Bench	nmark
Degrees	(2020- 21)	(2021- 22)	(2022- 23)	(2023- 24)	(2024-25)	FY 26 (2025-26)	FY 30 (2029-30)
Certificates	51	62	83	62	Available Summer '25	27	27
Associates	218	204	314	299	Available Summer '25	282	295
Baccalaureates	599	580	554	541	Available Summer '25	546	571
Graduate Certificates		2	1	1	Available Summer '25	New benchmark methodolog will be established once baseline is established.	

<sup>&</sup>lt;sup>3</sup> Consistent with IPEDS Completions Survey definitions.

<sup>&</sup>lt;sup>4</sup> Goal 3, Objective C, Performance Measure II

<sup>&</sup>lt;sup>5</sup> Benchmarks re-aligned in FY22 to current version of Idaho State Board of Education's K-20 Strategic Plan assuming peer comparable retention and completion rates.

# Performance Measure: Workforce training completion

Definition: Completions of LC State's Workforce Training courses<sup>6</sup>.

The benchmarks are a proportion of the enrollments each fiscal year (FY) and set to maintain the high proportion of completions observed historically.

Workforce	FY 21 FY 22 FY 23 FY 24 FY 25		EV 2E	Benchmark		
Training Completions	(2020-21)	(2021-22)	(2022-23)	(2023-24)	FY 25 (2024-25)	FY 26-30 (2025-26 thru 2029-30)
Duplicated Completions	2,362 (94%)	2,596 (95%)	1,908 (87%)	2,498 (95%)		94%

<sup>&</sup>lt;sup>6</sup> Completions measured by course because most Workforce Training offerings are designed as singular courses.

# Lewis-Clark State College Strategic Plan

#### Goal 1: Strengthen and Optimize Instructional and Co-curricular Programming

Objective A: Optimize course and program delivery options

Performance Measure 1: Number of online and evening/weekend programs.

Definition: The number of degrees or certificates offered online or during evening or weekend hours.

Benchmark: While LC State began adding online degrees/certificates and evening & weekend programs of study beginning with the FY21 academic year, overall the relative percentage of fully online offerings is planned to remain at approximately 20% of the overall program mix.

Course Delivery Methods	FY 21	FY 22	FY 23 (2022-23)	FY 24 (2023-24)	FY 25	Benchmark		
	(2020-21)	(2021-22)			(2024-25)	FY 26 (2025-26)	FY 30 (2029-30)	
Online <sup>7</sup>	42	49	57	61	62	42	42	
Evening/ Weekend <sup>8</sup>	7	7	7	7	7	7	7	

<sup>&</sup>lt;sup>7</sup> List of online programs available here: <a href="http://catalog.lcsc.edu/programs/#filter=.filter-42">http://catalog.lcsc.edu/programs/#filter=.filter-42</a>

<sup>&</sup>lt;sup>8</sup> The following programs/credentials are offered during evenings &/or weekends: Web Design & Development (cert., AAS, BAS), Business Administration (BA/BS), & Interdisciplinary Studies (BA/BS). A portion of these programs is available through weekend and evening delivery and number of the courses are offered online. Liberal Arts and Business Administration associate's degrees moving towards evening/weekend delivery.

# Performance Measure 2: Proportion of courses in which course content is delivered online

Definition: The proportion of courses in which course content (e.g., syllabi & student grades) is delivered using an online learning management system (LMS).

Benchmark: One hundred percent (100%) of courses have content available to students through the LMS.

Web	FY 21	FY 22	FY 23	FY 24	FY 25	Benchmark
Enhanced Courses	(2020-21)	(2021-22)	(2022-23)	(2023-24)	(2024-25)	FY 26-30 (2025-26 thru 2029-30)
% Sections	79%	89%	97%	99%	99%	100%

#### Objective B: Ensure high quality program outcomes

#### Performance Measure 1: Licensing & certification

Definition: The proportion of LC State test takers who pass, or their average test scores, on professional licensure or certification exams.

Benchmark: Meet or exceed national or statewide averages.

	Licensing/Cert. Exams		FY 21 (2020-21)	FY 22 (2021-22)	FY 23 (2022-23)	FY 24 (2023-24)	FY 25 (2024-25)	FY 26-30 (2025-26 thru 2029-30)
	NCLEX	LC State	94%	92.8%	90.8%	97.3%	Not Yet	Exceed
es	Registered Nurse <sup>9</sup>	Benchmark: Nat'l Ave.	85%	82.3%	80.2%	93%	Available	National Average
Degrees	ARRT	LC State	86%	90%	73%	93%	Not Yet	Exceed
	Radiology	Benchmark: Nat'l Ave.	84%	83.5%	84%	82%	Available	National Average
ssior	PRAXIS	LC State	166	166	165	164	Not Yet	Meet State
Professional	Teacher Education <sup>10</sup>	Benchmark: State Ave.	168	167	168	166	Available	Average Scores
	ASWB	LC State	77%	66.7%	73.3%			Exceed
	Social Work	Benchmark: Nat'l Ave.	69%	64.5%	67.9%	Not Yet	Available	National Average

<sup>&</sup>lt;sup>9</sup> FY 18-21 test results for first time test takers reported for April through March. FY 22 test results are for the 2021-2022 fiscal year.

<sup>&</sup>lt;sup>10</sup> Excludes tests 5003, 5004, and 5005, which are required for elementary certification, but which test background subject area content that is not taught in the Division of Teacher Education programs or majors connected to certification.

١	Licensing/Cert. Exams		FY 21 (2020-21)	FY 22 (2021-22)	FY 23 (2022-23)	FY 24 (2023-24)	FY 25 (2024-25)	FY 26-30 (2025-26 thru 2029-30)
	HVAC Apprentice Benchmark: State Ave.		50%	50%	90%	92%	Not Yet	Exceed State
raining			73%	63%	70%		Avail- able	Average
-	Plumbing	LC State	No Students	100%	90%	93%	Not Yet Avail-	Exceed State
Workforce	Apprentice	Benchmark: State Ave.	72%	74%	72%		able	Average
Nork	Electrical Apprentice-	LC State	89%	91%	89%	89% <sup>11</sup>	Not Yet	Exceed State
	ship Idaho Journeyman	Benchmark: State Ave.	78%	77%	77%		Avail- able	Average

-

<sup>&</sup>lt;sup>11</sup> Preliminary figure: Reporting of Electrical Journeyman testing was moved to the Idaho Division of Occupational and Professional Licenses (IDOPL). LC State has not received test results back from IDOPL for its program assessment.

# Objective C: Optimize curricular & co-curricular programming through *Connecting Learning to Life* initiative

Connecting Learning to Life has been verified as a curricular component of LC State 2- and 4-year degree programs, making experiential and applied learning a signature hallmark of an LC State education. 'Connecting' experiences fall under applied learning<sup>12</sup> or experiential learning<sup>13</sup>. Defined broadly to include internships, practica, apprenticeships, service learning, research, co-curricular engagement, etc., students complete applied or experiential learning within their chosen majors; and /or may reach outside their major for hands-on, co-curricular experiences. Performance measures are added or modified when plans result in measurable outcomes.

#### Performance Measure 1: Curricular programing of applied and experiential learning opportunities

Definition: Courses, programs of study, majors, minors and certificates that serve as avenues of applied or experiential learning opportunities.

Benchmark: All programs of study offer graduates opportunities for applied and/or experiential learning. Likewise, long-term goals include educating for AI - integrating AI knowledge, skills and abilities into courses and programs to equip students for the future.

	FY 21-22				Benchmark
Curricular Applied & Experiential Learning	(2020-21 thru 2021-22)	FY 23 (2022-23)	FY 24 (2023-24)	FY 25 (2024-25)	FY 26-30 (2025-26 thru 2029-30)
Apprenticeships					
Directed Study			emphasize expenses the curriculur		100% of LC State
Field Experiences		Building ir	graduates participate in		
'Hands-on' courses	Marketed availability of	credits int		applied &/or	
Internships, Practica & Clinicals	Signature Certificates	opportuni	Assessment adults	experiential learning via curricular <u>or</u> co- curricular	
Performance Arts		Working with	•		
Service Learning		Career Cente experiences.	experiences.		
Undergraduate Research					

<sup>&</sup>lt;sup>12</sup> Applied learning = hands-on application of theory.

<sup>&</sup>lt;sup>13</sup> Experiential learning = the process through which students develop knowledge, skills, and values from direct experiences outside a traditional academic setting.

# Performance Measure 2: Co-Curricular programing of applied and experiential learning opportunities

Definition: Co-curriculum programming engaging students in applied and/or experiential learning outside of their chosen program's curriculum. Examples displayed in the table below. Micro-credentials, now measurable, identified in table below.

Benchmark: 100% of LC State graduates participate in applied and/or experiential learning.

Co- Curricular						Benchmark										
Applied & Experiential Learning	Experiential (2020-21) (2021-22)		FY 23 (2022-23)	FY 24 (2023-24)	FY 25 (2024-25)	FY 26-30 (2025-26 thru 2029-30)										
Micro-Credentials	Leadership Cert Awardees	ificate	4	5	6											
Where creatings	Career Readine. Awardees	ss Certificate	2	6	8											
Intramural athletics				Job fair	Hosted two											
Intercollegiate athletics		Career Fair Oct. '21 offered in a		offerings now include one for	annual Career Fairs and 24 career											
Club Sports	Co-curricular	live format.	Increase of	healthcare	development sessions with											
Leadership in clubs or organizations	transcript, integrated with the <u>Do</u>	Attendance of students & businesses increased from prior year.  Exploring the possibility of including programming for regional high school	micro credentials planned for	industries and another located at Coeur d'Alene center.	direct employer engagement. Career Readiness and Student	100% of LC										
Career Development	More App, made functional.		coming year.  Expanded job			State graduates participate in										
Peer mentorship	Expanded		Exploring the	Exploring the	Exploring the	Exploring the	Exploring the	Exploring the	Exploring the	Exploring the	Exploring the	, -	fair offerings to meet	Hosted interactive	Success Center office hours	applied &/or experiential
Reserve Officer Training Corps (ROTC)/Military Education	student clubs, organizations and in-person leadership development		healthcare needs in spring 2023 semester.	sessions between students & employers	extended on Tuesdays. Professional photo station created for professional headshots. The Spring Club	learning via curricular <u>or</u> co-curricular experiences.										
Residence life leadership	opportunities  Career  Readiness	students.  Special breakout	Invested in menu of outdoor	and onsite visits for students in												
Student government	micro- credential unveiled in	sessions connecting regional high	recreation programming to expand	their fields of interest.	Fest and Spring Student Leadership											
LC Work Scholars	spring 2021	schools'	experiential learning	recreation,	Conference											
Work study/experience including tutoring	semester.	students and employers were conducted.	-	intramural sports programs	expanded club information and leadership development											
Study abroad				expanded	opportunities.											

# Goal 2: Optimize Student Enrollment, Retention and Completion

#### Objective A: Increase the college's degree-seeking student enrollment

#### Performance Measure 1: Direct from high school enrollment

Definition: The FTE of undergraduate degree-seeking, entering college students (measured at fall census) who graduated from high school the previous spring term.

The benchmarks are derived from financial modeling of institutional viability and expansion. Based on this, LC State's "sweet spot" non-annualized enrollment goal is 3,000-3,300 FTE and 4,000-4,400 HC, when excluding dual credit students. How that campus-wide goal extrapolates to direct high school enrollment is articulated in the table below.

Direct from High School Enrollment	FY 21	FY 22	FY 22 FY 23		FY 25	Benchmark		
	(Fall '20)	(Fall '21)	(Fall '22)	FY 24 (Fall '23)	(Fall '24)	FY 26 (Fall '25)	FY 30 (Fall '29)	
FTE	407	382	393	353	407	470	483	

#### Performance Measure 2: Adult enrollment

Definition: The FTE of degree-seeking students (measured at fall census) who are above the age of 24.

The benchmarks are derived from financial modeling of institutional viability and expansion<sup>14</sup>. Based on this, LC State's "sweet spot" non-annualized enrollment goal is 3,000-3,300 FTE and 4,000-4,400 HC, when excluding dual credit students. How that campus-wide goal extrapolates to adult enrollment is articulated in the table below.

Adult Learner (>24) Enrollment	FY 21	FY 22 (Fall '21)	FY 23	FY 24 (Fall '23)	FY 25	Benchmark	
	(Fall '20)		(Fall '22)		(Fall '24)	FY 26 (Fall '25)	FY 30 (Fall '29)
FTE	618	541	517	530	559		
Prison Education Program			9	33	81	701	721

<sup>&</sup>lt;sup>14</sup> More information on LC State's financial modeling of institutional viability and expansion can be found here: <a href="https://www.lcsc.edu/budget/budget-office-resources">https://www.lcsc.edu/budget/budget-office-resources</a>

#### Performance Measure 3: Online Headcount

Definition: The headcount of degree-seeking students (measured at fall census) who are taking courses online (both entirely online and partly online schedule of courses).<sup>15</sup>

The benchmarks are derived from financial modeling of institutional viability and expansion<sup>16</sup>. Based on this, LC State's "sweet spot" non-annualized enrollment goal is 3,000-3,300 FTE and 4,000-4,400 HC, when excluding dual credit students. How that campus-wide goal extrapolates to online headcount is articulated in the table below<sup>17</sup>.

Outing.	EV 21	FV 22	FV 22	EV 24	EV 3E	Benchmark		
Online Headcount	FY 21 (Fall '20)	FY 22 (Fall '21)	FY 23 (Fall '22)	FY 24 (Fall '23)	FY 25 (Fall '24)	FY 26 (Fall '25)	FY 30 (Fall '29)	
НС	1650	1596	1471	1,464	1,556 <sup>18</sup>	1,649	1,697	

<sup>&</sup>lt;sup>15</sup> Same definition as that used on the IPEDS Fall Enrollment Survey.

<sup>&</sup>lt;sup>16</sup> More information on LC State's financial modeling of institutional viability and expansion can be found here: https://www.lcsc.edu/budget/budget-office-resources

 $<sup>^{17}</sup>$  This benchmark assumes that a 10% growth in FTE would also equate a 10% growth in headcount.

<sup>&</sup>lt;sup>18</sup> Figure is preliminary.

#### Performance Measure 4: Direct transfer enrollment

Definition: The FTE of degree-seeking, entering transfer students (measured at fall census) who attended another college the previous spring or summer terms.

The benchmarks are derived from financial modeling of institutional viability and expansion<sup>19</sup>. Based on this, LC State's "sweet spot" non-annualized enrollment goal is 3,000-3,300 FTE and 4,000-4,400 HC, when excluding dual credit students. How that campus-wide goal extrapolates to direct transfer enrollment is articulated in the table below.

Discot Tours for	FV 21	FY 22	FY 23	EV 24	EV 3E	Benchmark		
Direct Transfer Enrollment	FY 21 (Fall '20)	(Fall '21)	(Fall '22)	FY 24 (Fall '23)	FY 25 (Fall '24)	FY 26 (Fall '25)	FY 30 (Fall '29)	
FTE	168	163	156	146	132			
Idaho Community Colleges			63	62	41	186	191	
Co-Enrollment <sup>20</sup>			4.5	4	1			

<sup>&</sup>lt;sup>19</sup> More information on LC State's financial modeling of institutional viability and expansion can be found here: <a href="https://www.lcsc.edu/budget/budget-office-resources">https://www.lcsc.edu/budget/budget-office-resources</a>

<sup>&</sup>lt;sup>20</sup> Co-enrollment agreements exist with College of Western Idaho, College of Eastern Idaho, College of Southern Idaho, North Idaho College, and Walla Wall Community College.

#### Performance Measure 5: Nonresident enrollment

Definition: The FTE of degree-seeking students (measured at fall census) who are not residents of Idaho.

The benchmarks are derived from financial modeling of institutional viability and expansion<sup>21</sup>. Based on this, LC State's "sweet spot" non-annualized enrollment goal is 3,000-3,300 FTE and 4,000-4,400 HC, when excluding dual credit students. How that campus-wide goal extrapolates to nonresident enrollment is articulated in the table below.

Namosidant	EV 21	EV 22	EV 22	EV 24	FY 25	Benchmark		
Nonresident Enrollment	FY 21 (Fall '20)	FY 22 (Fall '21)	FY 23 (Fall '22)	FY 24 (Fall '23)	(Fall '24)	FY 26 (Fall '25)	FY 30 (Fall '29)	
Asotin Co. Resident FTE <sup>22</sup>	136	129	142	141	150	167	172	
Nonresident FTE	326	351	367	345	357	346	376	

<sup>&</sup>lt;sup>21</sup> More information on LC State's financial modeling of institutional viability and expansion can be found here: <a href="https://www.lcsc.edu/budget/budget-office-resources">https://www.lcsc.edu/budget/budget-office-resources</a>

<sup>&</sup>lt;sup>22</sup> Asotin County residents pay a unique tuition & fee rate. More information about tuition & fees as they pertain to residency status available here: <a href="https://www.lcsc.edu/student-accounts/tuition-and-fees">https://www.lcsc.edu/student-accounts/tuition-and-fees</a>

#### Performance Measure 6: Annual enrollment<sup>23</sup>

Definition: The total distinct head count and FTE of students enrolled within the academic year.

The benchmarks are derived from financial modeling of institutional viability and expansion<sup>24</sup>. Based on this, LC State's "sweet spot" non-annualized enrollment goal is 3,000-3,300 FTE and 4,000-4,400 HC at Fall Census, when excluding dual credit students. Annual benchmark figures are calculated based on the average proportion of Fall enrollment compared to annual enrollment.

				FY 24 (2023-24)	FY 25 (2024-25)	Ben	chmark
Annual Enrollment	FY 21 (2020-21)	FY 22 (2021-22)	FY 23 (2022-23)			FY 26 (2025-26)	FY 30 (2026-27 thru 2029-30)
НС	4,835	4,636	4,661	4,674	4,871		
Non-Dual Credit HC	3,369	3,116	3,118	3,113	3,270	3,775	5,100
FTE	2,542	2,464	2,438	2,435	2,561		
Non-Dual Credit FTE	2,238	2,141	2,104	2,095	2,203	2,421	3,072

<sup>&</sup>lt;sup>23</sup> State Board of Education postsecondary system wide measure.

<sup>&</sup>lt;sup>24</sup> More information on LC State's financial modeling of institutional viability and expansion can be found here: <a href="https://www.lcsc.edu/budget/budget-office-resources">https://www.lcsc.edu/budget/budget-office-resources</a>

#### Objective B: Increase credential output

#### Performance Measure 1: Certificates and degrees

Definition: The count of degrees/certificates awarded at each degree-level.<sup>25</sup>

Contification 9	FY 21	FY 22	FY 23	FY 24	FY 25	Bench	nmark
Certificates & Degrees	(2020- 21)	(2021- 22)	(2022- 23)	(2023- 24)	(2024-25)	FY 26 (2025-26)	FY 30 (2029-30)
Certificates	51	62	83	62	Available Summer '25	27	27
Associates	218	204	314	299	Available Summer '25	282	295
Baccalaureates	599	580	554	541	Available Summer '25	546	571
Graduate Certificates		2	1	1	Available Summer '25	New benchmark methodology will be established once baseline is established.	

<sup>&</sup>lt;sup>25</sup> Consistent with IPEDS Completions Survey definitions.

<sup>&</sup>lt;sup>26</sup> Goal 3, Objective C, Performance Measure II

<sup>&</sup>lt;sup>27</sup> Benchmarks re-aligned in FY22 to current version of Idaho State Board of Education's K-20 Strategic Plan assuming peer comparable retention and completion rates.

# Performance Measures 2: Graduates

Definition: The unduplicated count of graduates by degree-level.<sup>28</sup>

	FY 21	FY 22	FY 23	FY 24	FY 25	Benchmark		
Graduates	raduates (2020- (2021- (2022- (2023- 22) 23) 24) (2024-25)		FY 26 (2025-26)	FY 30 (2029-30)				
Certificates	42	54	75	57	Available Summer '25	27	27	
Associates	206	192	282	275	Available Summer '25	282	295	
Baccalaureates	589	571	545	526	Available Summer '25	546	571	
Graduate Certificates	New	2	1	1	Available Summer '25	be established	methodology will once baseline is ished.	

<sup>&</sup>lt;sup>28</sup> Graduates of multiple degree-levels are counted once in each category of degree/certificate level.

# Performance Measures 3: Graduation Rate - 150% normative time to degree attainment<sup>29</sup>

Definition: The proportion of first-time, full-time entering students who attain a degree or certificate within 150% normative time to degree<sup>30</sup>.

First-Time Full-Time Cohorts	Attainment w/in 150% Time	FY 21 (2015 Cohort)	FY 22 (2016 Cohort)	FY 23 (2017 Cohort)	FY 24 (2018 Cohort)	FY 25 (2019 Cohort)	Benchmark FY 26-30 (2020-24 Cohorts)
Entered as BaccSeeking	Bacc.	32%	29%	37%	32%	Available Spring 2026	39%
All First-Time, Full-Time Students	Bacc., Assoc, & Certificates	37%	35%	45%	40%	Available Spring 2026	38%

<sup>&</sup>lt;sup>29</sup> State Board of Education postsecondary system wide measure.

<sup>&</sup>lt;sup>30</sup> One hundred and fifty percent (150%) normative time to degree is six years for baccalaureate degrees, three years for associate degrees, and one and a half years for a one year certificate. Calculations used IPEDS definitions.

#### Performance Measure 4: Graduation Rate - 100% normative time to degree attainment

Definition: The proportion of first-time, full-time entering baccalaureate-seeking students who achieved a baccalaureate, associate, or certificate within 100% normative time to degree.

First-Time Full-Time Cohort	Attainment w/in 100% Time	FY 21 (2017 Cohort)	FY 22 (2018 Cohort)	FY 23 (2019 Cohort)	FY 24 (2020 Cohort)	FY 25 (2021 Cohort)	Benchmark FY 26-30 (2022-26 Cohorts)
Entered as	Bacc. <sup>31</sup>	23%	22% <sup>32</sup>	21% <sup>32</sup>	23% <sup>32</sup>		220/
BaccSeeking	Cert. & Assoc.	4%	5%	8%	9%		23%

<sup>&</sup>lt;sup>31</sup> Consistent with IPEDS Graduation Rates Survey definitions.

<sup>&</sup>lt;sup>32</sup> Figure is preliminary: State policy has been interpreted to mean institutions are required to report data out of cadence with federal reporting.

#### Performances Measure 5: Retention rates

#### Definitions:

The retention or proportion of **first-time**, **full-time**, **baccalaureate-seeking students**<sup>33</sup> who start college in summer or fall terms and re-enroll by the following fall term of the subsequent academic year.

The retention of the **entire degree-seeking student body**. The proportion of the total degree-seeking headcount of the prior academic year<sup>34</sup> who graduated or returned to attend LC State by the following fall of the subsequent academic year.

	FY 21	FY 22	FY 23	FY 24	FY 25	Benchmark	
Retention	(2020-21)	(2021-22)	(2022-23)	(2023-24)	(2024-25)	FY 26 (2025-26)	FY 30 (2029-30)
First-Time, Full- Time, Baccalaureate- Seeking, Students <sup>35</sup>	63%	63%	64%	62%	Available Fall 2025	68%	68%
All Degree- Seeking Students	74%	76%	77%	78%	Available Fall 2025	84%	84%

<sup>&</sup>lt;sup>33</sup> State Board of Education postsecondary system wide measure.

<sup>&</sup>lt;sup>34</sup> Those enrolled as degree-seeking students on census day (October 15<sup>th</sup> for fall terms and March 15<sup>th</sup> for spring terms).

<sup>&</sup>lt;sup>35</sup> The students included in this cohort represent approximately 12% of the entire degree-seeking student body. The more meaningful version of retention measures whether all degree-seeking students retain from term to term as they continue throughout their degree.

#### Performance Measure 6: Workforce training enrollment

Definition: Duplicated headcounts of students enrolled in Workforce Training programs at LC State.

The benchmarks are established by the Director of Workforce Training, and take into account regional market demand and worker demographics.

Workforce Training Enrollments	FY 21 (2020-21)	FY 22 (2021-22)	FY 23 (2022-23)	FY 24 (2023-24)	FY 25 (2024-25)	Benchmark  FY 26-30 (2025-26 thru 2029-30)
Duplicated Headcount	2,513	2,737	2,199	2,633		3,800

#### Performance Measure 7: Workforce training completion

Definition: Completions of LC State's Workforce Training courses<sup>36</sup>.

The benchmarks are a proportion of the enrollments each fiscal year (FY) and set to maintain the high proportion of completions observed historically.

Workforce Training Completions	FY 21 (2020-21)	FY 22 (2021-22)	FY 23 (2022-23)	FY 24 (2023-24)	FY 25 (2024-25)	Benchmark FY 26-30 (2025-26 thru 2029-30)
Duplicated Completions	2,362 (94%)	2,596 (95%)	1,908 (87%)	2,498 (95%)		94%

<sup>&</sup>lt;sup>36</sup> Completions measured by course because most Workforce Training offerings are designed as singular courses.

# Goal 3: Foster and Support Campus Community Culture

# Objective A: Connecting College to Community

Performance Measure 1: Number of participants in community enrichment activities

Definition: Duplicated headcount of attendees at events arts and cultural programming offered through LC State's Center for Arts & History.

Benchmark: Steady increase in community participation.

Community Participation	FY 21 (2020-21)	FY 22 (2021-22)	FY 23 (2022-23)	FY 24 (2023-24)	FY 25 (2024-25)	FY 26-30 (2025-26 thru 2029-30)
Duplicated Headcount	Impacted by pandemic protocols and personnel reductions. Tracking to be implemented when programming is recommenced.	4,239	2,929 <sup>37</sup>	2,543 <sup>38</sup>	2,036 <sup>39</sup>	Benchmark established once baseline is better understood

<sup>&</sup>lt;sup>37</sup> Reported figure reflects July 2022 through March 2023 participation.

<sup>&</sup>lt;sup>38</sup> Reported figure reflects July 2023 through February 2024 participation.

<sup>&</sup>lt;sup>39</sup> Reported figure reflects July 2024 through December 2024 participation.

# Goal 4: Increase and Leverage Institutional Resources to Support College's Mission

#### Objective A: Supporting Access through Affordability

Performance Measure 1: Average Net Price<sup>40</sup>

Definition: Average net price for full-time, first-time degree-seeking undergraduates paying the in-state or in-district tuition rate who were awarded grant or scholarship aid from federal, state or local governments, or the institution.<sup>41</sup>

Benchmarks: More affordable than the average net price of all State Board approved peer institutions.<sup>42</sup>

	FY 21	FY 22	FY 23	FY 24	FY 25	Benchmark
Net Price	(2020-21)	(2021-22)	(2022-23)	(2023-24)	(2024-25)	FY 26-30 (2025-26 thru 2029-30)
\$	\$13,267	\$11,476	\$12,508	\$15,917	Available Feb. '26	Available Fall '31

<sup>&</sup>lt;sup>40</sup> State Board of Education postsecondary system wide measure

<sup>&</sup>lt;sup>41</sup> Consistent with IPEDS Cost Survey definition.

<sup>&</sup>lt;sup>42</sup> LC State's comparison to the average net price of State Board approved peers can be viewed at <u>Net Price Report</u> <u>- Institutional Research & Effectiveness | Lewis-Clark State</u>

# Objective B: Grow Foundation Support and Grant Funding

Performance Measure 1: New, ongoing revenue streams

Definition: New, revenue-generating initiatives.

Benchmarks: Implement new, annual giving initiatives (general and employee campaigns).

	oundation Support	FY 21 (2020-21)	FY 22 (2021-22)	FY 23 (2022-23)	FY 24 (2023-24)	FY 25 (2024-25)	Benchmark FY 26-30 (2025-26 thru 2029-30)
ıtion	Employee Giving Campaign <sup>43</sup>	35%	34%	36%	36%	37%	45%
.C State Foundation	Annual Day of Giving	Took place May 2021	Did not occur/ staffing changes	\$66,965 <sup>44</sup>	\$137,187	\$490,625	College-wide Giving Day
ח	Foundation Fee	Implemented Jan. 1 <sup>st</sup> , 2020	\$9,389	\$48,659 <sup>45</sup>	\$54,909	\$6,317 <sup>46</sup>	Goal: \$11,000

<sup>&</sup>lt;sup>43</sup> One-year lag from measurement to reporting, therefore FY23 depicts results for FY22.

<sup>&</sup>lt;sup>44</sup> Athletics only.

<sup>&</sup>lt;sup>45</sup> \$40,000 from one large donation.

<sup>&</sup>lt;sup>46</sup> July 1, 2024 – December 20, 2024

# Performance Measure 2: Federal, state, local and private grant funding

Definition: Grant funding dollars.

Benchmark: \$100,000 growth annually, which is approximately 2% of the historical (four year) average.

Grants &			77100			Benchmark
Contract Funding	FY 21 (2020-21)	FY 22 (2021-22)	FY 23 (2022-23)	FY 24 (2023-24)	FY 25 (2024-25)	FY 26-30 (2025-26 thru 2029-30)
Federal	\$ 841,935	\$ 860,174	\$1,062,446	\$1,168,828		Institutional financial diversification
State & Local <sup>47</sup>	\$ 3,175,967	\$ 3,362,640	\$2,534,985	\$3,098,724	Available after July 1, 2025.	
Private	\$ 185,950	\$ 29,447	\$23,745	\$20,558		with \$100,000
Gifts <sup>48</sup>	\$ 2,886,613	\$ 3,483,723	\$1,298,932	\$2,701,169		growth annually.
Total	\$7,090,465	\$ 7,735,984	\$4,920,108	\$6,989,279		

<sup>47</sup> This item includes state scholarships awarded to the student, for the Opportunity Scholarship, and therefore may be resistant to change from institutional effort.

 $<sup>^{\</sup>rm 48}$  Including grants that do not have restrictions or reporting requirements.

#### Key External and Internal Factors

LC State is the most affordable of the Idaho public, 4-year institutions of higher education who collectively have the 10<sup>th</sup> lowest average cost of attendance in the U.S.<sup>49</sup> In this context, LC State produces career ready graduates through high quality instruction. All LC State programs of study offer graduates opportunities for applied &/or experiential learning. LC State continues to produce graduates from professional programs, like registered nursing, social work and electrical apprenticeships, who pass their professional certification examinations at consistently higher rates than national and/or state averages. LC State produces enough graduates to support its share of statewide graduate production as previously outlined in the Idaho State Board of Education's K-20 Strategic Plan. By examining LC State's graduation rates and credential output, students appear to be opting for short term credentialing (associates degrees and certificates) when they had initially sought to pursue a bachelor's degree.

The following assumptions about external and internal factors will continue to impact the institution. Lewis-Clark State College...

- 1. Will continue to be a modestly selective admission institution with a greater than 95% acceptance rate, serving a substantial number of first-generation students, admitting students with various degrees of college preparation.
- 2. Will serve both residential and non-residential students, including those who commute, take online courses, are place-bound (e.g., incarcerated), and are working adults.
- 3. Is maintaining its enrollment goal to serve 3,000-3,300 FTE, which while challenging in a post-pandemic world, punctuated by declining local, regional and national high school graduating classes, is an aspirational target to which the institution remains committed.
- 4. Will continue to forge strategic partnerships with other institutions, agencies, businesses, and organizations and the community at large for mutual benefit particularly as it relates to LC State's graduate credentialling.
- 5. Will continue to promote its brand and share its successes with multiple audiences, including prospective students.
- 6. Relies on ongoing efforts to maximize operational efficiencies (e.g., program prioritization and internal resource reallocation); and increasing and leveraging grants, private fundraising to complement tuition revenue.
- 7. Will continue to assess its programs and services (program performance program prioritization) to determine their efficacy and viability.
- 8. The updated Campus Master plan was approved by the SBOE can be found at: Microsoft Word-FY2021 Campus Master Plan - External - FINAL (lcsc.edu).
- 9. Will continue to advocate for increased per-capita investment in LC State via state funding in support of LC State's mission, strategic goals, position and role in Idaho's education ecosystem as a small school experience.

<sup>&</sup>lt;sup>49</sup> Source: *Education Data Initiative*: <a href="https://educationdata.org/average-cost-of-college-by-state">https://educationdata.org/average-cost-of-college-by-state</a>

#### **Evaluation Process**

LC State's Strategic Plan was originally developed for the 2013-2018 timeframe. In light of the college's updated mission, the waning utility of the college's old strategic plan, and a successful NWCCU accreditation evaluation, institutional goals and objectives were rewritten. A representative committee developed new strategies and objectives to guide the work of the college. The new goals and objectives were proposed in the 2018-2022 strategic plan, submitted for Board review during the March 2018 meeting and adopted during the June 2018 meeting. The Strategic Plan document has been modified and streamlined annually to reflect our post-pandemic realities with goals operationalized through relevant performance measures. System-wide performance measures are comingled among institutional performance measures to undergird LC State's commitment to "systemness". Institutional performance will undergo annual Cabinet review. Changes will be made in alignment with objective performance review and subjective evaluation of the involved campus stakeholders. LC State will engage a campuswide strategic plan update initiative beginning spring 2026, pending legislative statute change in LC State's name from "Lewis-Clark State College" to "Lewis-Clark State University".

#### Red Tape Reduction Act

Administrative Rules are promulgated through the State Board of Education and this information is contained in the State Board of Education's K-20 Strategic Plan.

Appendix 1: Crosswalk of State Board of Education Goals with Institutional Goals & Objectives

	State Board of E	ducation Goals
Institutional Goals & Objectives	Goal 2: Educational Access	Goal 3: Educational Attainment
Goal 1: Strengthen & Optimize Instructional and Co-curricular Programming		
Objective A: Optimize course and program delivery options	✓	✓
Objective B: Ensure high quality program outcomes		✓
Objective C: Optimize curricular & co-curricular programming through <i>Connecting Learning to Life</i> initiative	✓	✓
Goal 2: Optimize Student Enrollment, Retention and Completion		
Objective A: Increase the college's degree-seeking student enrollment	✓	✓
Objective B: Increase credential output		✓
Goal 3: Foster and Support Campus Community Culture		
Objective A: Connecting College to Community	✓	✓
Goal 4: Increase and Leverage Institutional Resources to Support College's Mission		
Objective A: Supporting Access through Affordability	✓	✓
Objective B: Grow Foundation Support and Grant Funding		✓

Table 1: The Idaho State Board of Education (SBOE) has three goals in its strategic plan, two of which are presented here in alignment with LC State's strategic plan goals and objectives. The goal missing in the above table from the SBOE plan is composed of measures entirely relating to K-12 education.